



Device Partner Center

Quick Start Guide

Getting Started with Brand Assets

Device Partner Center (DPC) houses content previously hosted on the OEM Marketing Assets Portal (OMAP). By registering for Brand Assets content, Microsoft's Device Partners can download logos, banners, screenshots, and other marketing materials from the DPC Brand Assets Gallery. In addition, new features have been applied site-wide to enhance the partner experience.

This Quick Start Guide is designed to help users get familiar with navigating to and downloading Brand Assets and related marketing content on Device Partner Center.

Topics covered in this guide:

Register for access to Brand Assets for [New Users](#), [Important Note to New Users from Ad Agencies](#), [Current DPC users](#)

[Get to know DPC](#)

[Navigate to Brand Assets](#)

[Filter for specific Brand Assets](#)

[Search for Brand Assets](#)

[Favorite Brand Assets](#) and [Bulk Download](#)

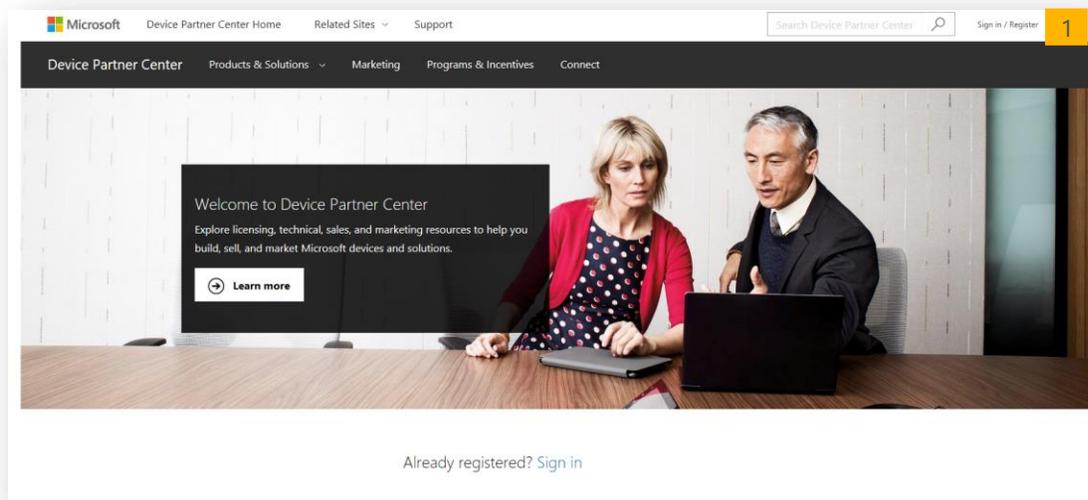
[Receive Email Alerts for new and updated Brand Assets](#)

[Get help from DPC Support](#)

Register for Brand Assets on Device Partner Center

Registration – New Device Partner Center Users

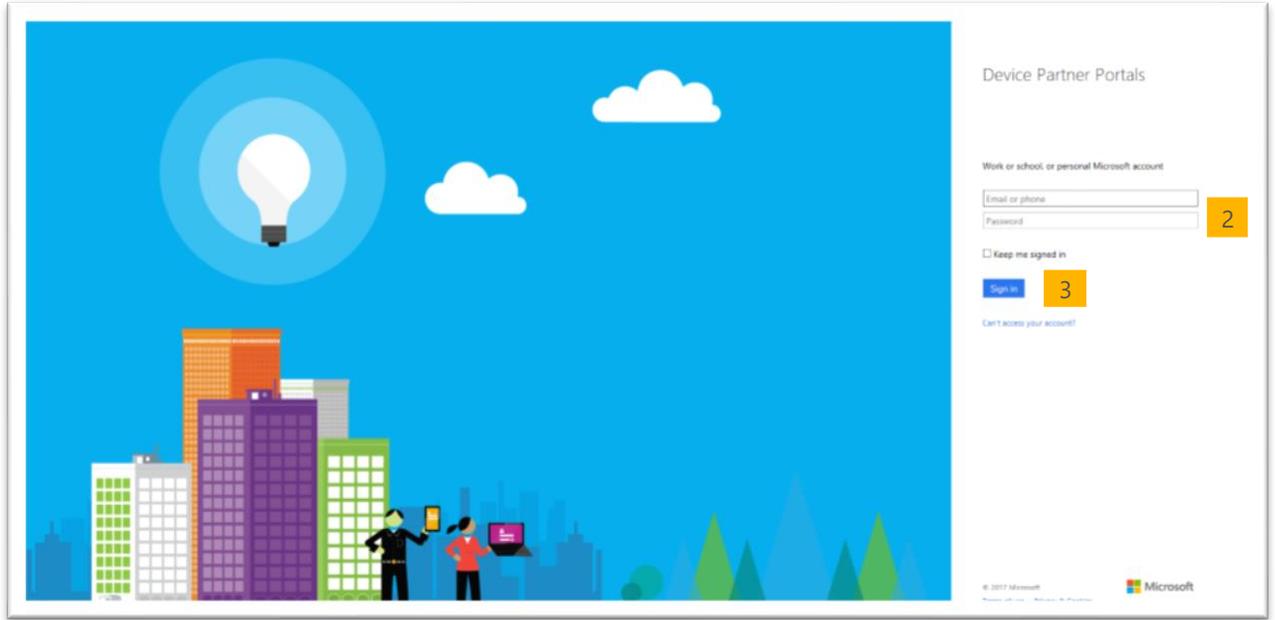
Registering for Device Partner Center is easy and takes less than three minutes to complete. Registered users get an enhanced experience within Device Partner Center, including access to additional content, the ability to favorite content and receive alerts, as well as a targeted content experience. The registration process for users who are new to Device Partner Center is outlined below.



1 Click **Sign In/Register** in the upper right corner of the DPC home page.

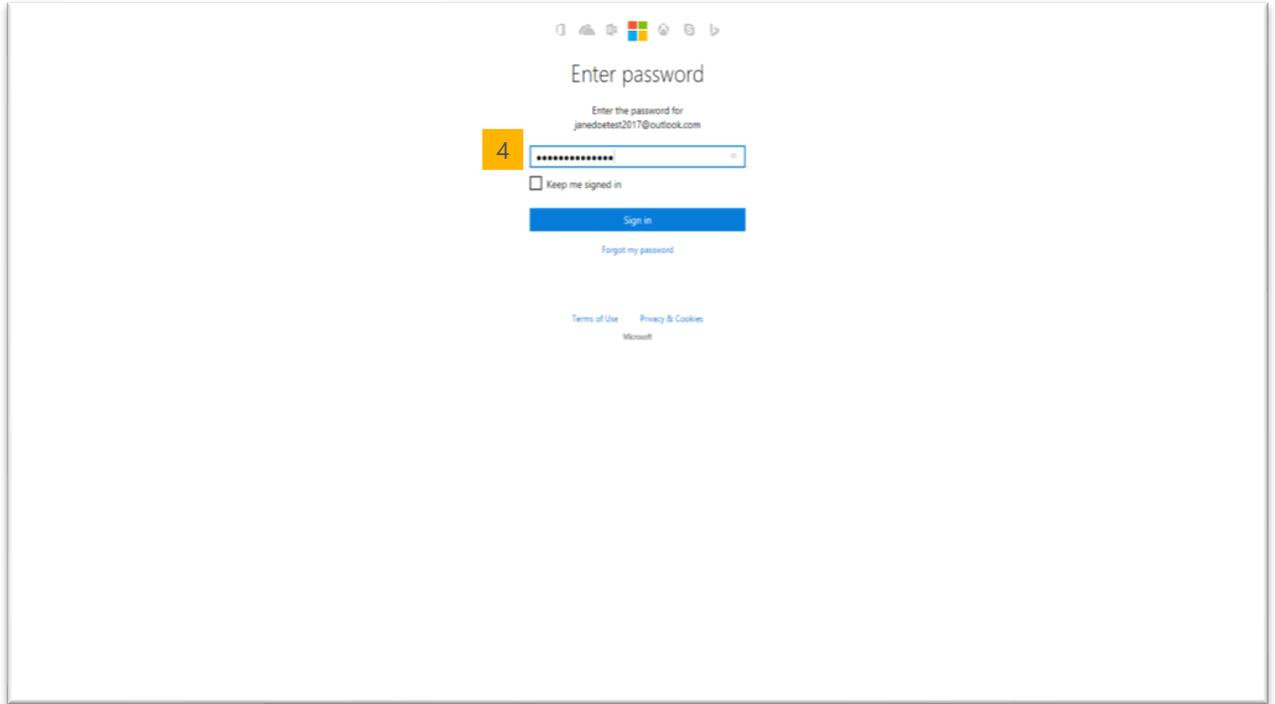
Upon clicking **Sign In/Register**, you will be redirected to a log-in screen. You will need your email address (Company work account, Microsoft account or Microsoft employee email) and password to complete registration. @partners.microsoft.net is not a valid email for DPC registration. If you do not have a work account or Microsoft account (MSA), create a Microsoft account [here](#).

If you entered an AAD company email address, you will be taken to the page below. Enter your password **2** and click **Sign in.** **3**



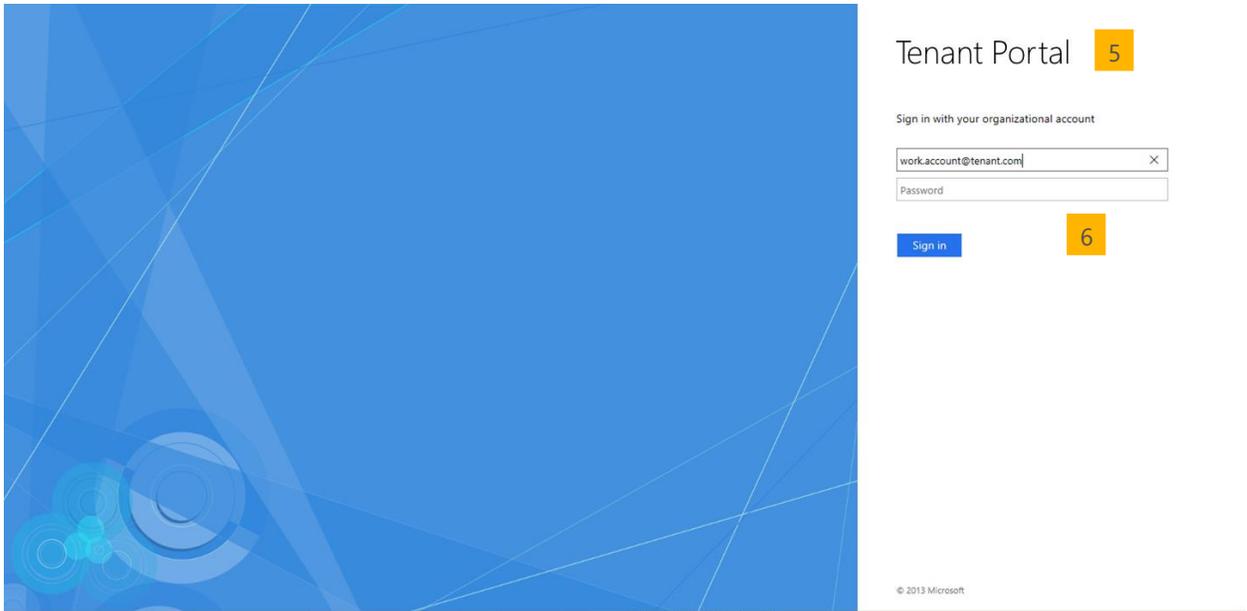
If you entered a Microsoft account or Microsoft employee email address on the login page, you will be presented with the Microsoft screen below.

- 4 Enter your password and click on the **Sign in** button. Go to step 7.



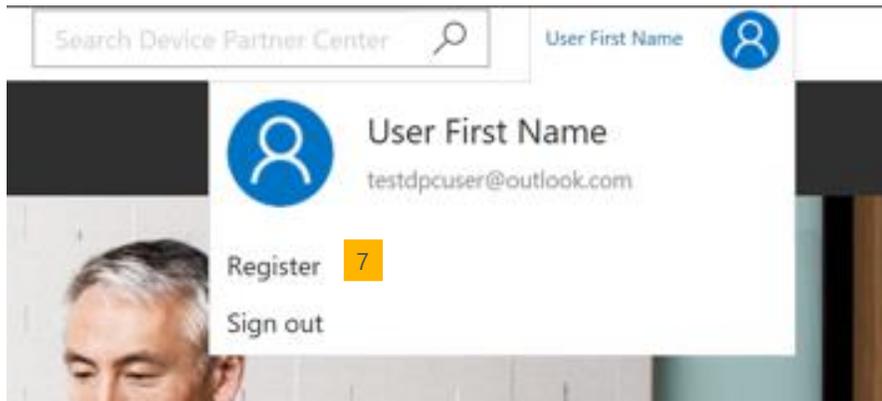
- 5 If you entered your Company work account and your Company has a tenant login screen, you will see your Company's login page.

Note: When using your work account to sign in for the first time, you may be prompted with additional screens to confirm your information.

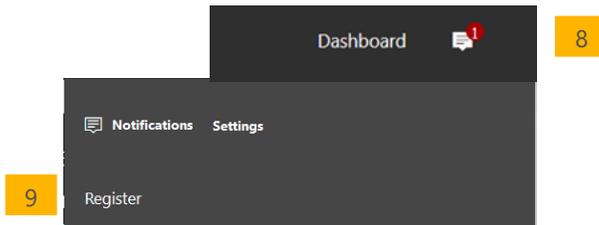


- 6 Enter your Company work account password and click **Sign in** to be authenticated by the system.
- 7 After you are successfully authenticated, you will be redirected to DPC. If you have not completed the Membership Registration, click or tap the user name in the top right corner of the page and click or tap **Register** from the Account Menu.

Note: *If you choose not to register, you will only have access to Device Partner Center public/anonymous content and will not be able to download files.*



Before you register, you will also see the notification on the right side of the navigation. Clicking this icon will open the Notification Menu, which will have a Register link as well.



- 10 To register, you will be presented with the Device Partner Registration form.

10 Microsoft
Device Partner Registration
 Please complete the information below to verify your identity, access secure information, and customize your preferences. We only keep your information for as long as needed according to our [Privacy Statement](#). *Indicates a required field

User Profile Information

First Name*
 Last Name*
 Country*
 Begin typing your company name in the field below, if you find your company in the drop down, please select it to expedite registration.
11 Company Name*
 Address

 Website
 Company Email*
This should be your company-domain email. If you do not have a company-domain email, please provide an alternate email address.
 Phone Number

Preferences
 These fields will help us present relevant content to you on Microsoft OEM Partner portals.
 My primary job focus*
 My company is*
Learn More
 I am most interested in
 BI Business Justification*
 Preferred Language
 Subsidiary (Geographic Region)

Privacy & Cookies Terms Trademarks © 2017 Microsoft Microsoft

11 Type your **Company Name**, and a dropdown will appear. Select your company's name.
Important Note: If you work for an **Advertising Agency** that is accessing Brand Assets on behalf of a Device Partner, please select the Device Partner's company name in this field. Do not register under your Ad Agency's company name or you will not be able to see your specific partner's content.

12 All new users whose Company does not have an agreement (current or expired) with Microsoft will be presented with the Microsoft Nondisclosure Agreement and must agree to the terms of the agreement to complete registration.

12 The information exchanged through this Partner Portal is confidential information. If you or the Affiliate you represent have an NDA with Microsoft, then the terms of that NDA govern your confidentiality obligations with respect to this confidential information. If no NDA exists between the parties, you agree to the following:

Before continuing with partner registration, please read and agree to confidentiality clause below.

Microsoft Nondisclosure Agreement
 BY ACCEPTING THIS AGREEMENT, THE PARTIES AGREE TO BE BOUND BY THE TERMS AND CONDITIONS SET FORTH BELOW.

This Microsoft Nondisclosure Agreement (the "NDA") allows the Parties to share Confidential Information with each other and with its Affiliates, under the terms and conditions set forth below. This is an agreement between Microsoft Corporation, ("Microsoft") and you (the "Company"). This NDA is effective on the date Company accepts this NDA.

SECTION 1 Definitions

a. "Affiliate" is any legal entity that owns, is owned by, or is commonly owned with a Party. "Own" means having more than 50% ownership or the right to direct the management of the entity.
 b. "Company" means the business entity that has entered into this NDA.
 c. "Confidential information" means non-public information, know-how, or trade secrets in any form, that:

1. Are designated as being confidential; or
2. A reasonable person knows or reasonably should understand to be confidential.
 - i. Is, or becomes, publicly available without a breach of this NDA;
 - ii. Was lawfully known to the receiver of the information without an obligation to keep it confidential;
 - iii. Is received from another source who can disclose it lawfully and without an obligation to keep it confidential;
 - iv. Is independently developed; or
 - v. Is a product or invention that is not related to the other's business, products or services.

13 *I agree to the above Terms & Conditions

14

13 Click **I agree to the above Terms & Conditions**. Then, click **Register** **14** to return to the Device Partner Registration screen to complete registration.



Device Partner Registration

Please complete the information below to verify your identity, access secure information, and customize your preferences. We only keep your information for as long as needed according to our [Privacy Statement](#)

? | [Exit Profile Information](#)

User Profile Information

First Name*

Last Name*

Country*

Begin typing your company name in the field below, if you find your company in the drop down, please select it to expedite registration.

Company Name*

Address

Website

Company Email*
This should be your company-domain email. If you do not have a company-domain email, please provide an alternate email address.

Phone Number

15

Preferences

These fields will help us present relevant content to you on Microsoft OEM Partner portals.

My primary job focus is* 15a

My company is* 15b
[Learn More](#)

I am most interested in 15c

Countries Supported (for BI use) 15d

Business Justification (for BI use)*

Preferred Language 15e

The information provided in the **Preferences** section 15 can impact each user's experience on Device Partner Center and the content that will be targeted for them.

15a **My primary job focus is** – This required field enables users to select their role within their company. Users can select **Engineer/Developer, Finance, Legal, Sales & Marketing, Operations, Customer Service and Support, or Supply Chain**. This information will be used to recommend relevant content to each user.

15b **My company is** – This required field enables users to indicate the type of company they work for. Users can select **Original Design Manufacturer (ODM), Local Named OEM (LOEM), Distributor, Reseller, Embedded/IoT OEM, Microsoft Authorized Refurbisher (MAR), System Builder, System Integrator, Third Party Integrator (TPI), Android OEM, Embedded/IoT Distributor, Multi-National OEM (MNA), and Refurbisher (Registered or Other)**. It is important to note that users can select multiple values for this field. This information will be reviewed by the Device Partner Support Team to ensure that each user gets access to the appropriate secured content.

15c **I am most interested in** – This field enables users to indicate the type of content that they are most interested in seeing. Users can select **Becoming a Partner, Events, Licensing & Pricing, Marketing Collateral, Product Information, Programs & Incentives, Readiness & Training, Technical Downloads, Business Intelligence, and Brand Assets (OMAP)**. This information will also be used to recommend relevant content to each user.

Include **Brand Assets (OMAP)** to register for access to Brand Assets content. A field will appear asking if you are an Ad Agency.

- Answer Yes if you are accessing Brand Assets as an Ad Agency working for a Device Partner to complete your registration.
- Answer No if you are an employee of a Device Partner to complete your registration.

Note: If you are an Ad Agency, make sure that the partner company you support was selected under Company Name.

Note: If you are not a Microsoft employee and you choose Brand Assets (OMAP) or Business Intelligence, you will not automatically receive access to this content until you have been validated for access to DPC content. The Brand Asset section of DPC requires additional verification, as the permissions for this space are different than other DPC content. Business Intelligence content also requires additional validation, and this content is located on OEM BI Central.

15d If you select Business Intelligence, fields will appear for **Countries Supported** and **Business Justification**. Your responses to these questions will help determine access to the OEM BI portal.

15e **Preferred Language** – This field enables users to indicate their preferred language. This field will be used to provide insight to the localization needs for Device Partner Center.

The information provided in this registration form will enable Microsoft to provide the appropriate level of access for you. After you've completed the registration, a splash page will appear confirming that your registration has been successfully submitted. In addition, an email will be sent to your company email address.

If you are a user that can have access to secure content (your Company has a current Microsoft agreement), you will initially have access to only public/anonymous content until your content permission has been validated and updated in the system. This validation takes up to three business days. Once validated, you will receive an email notifying you that you now have access to secure content on DPC.

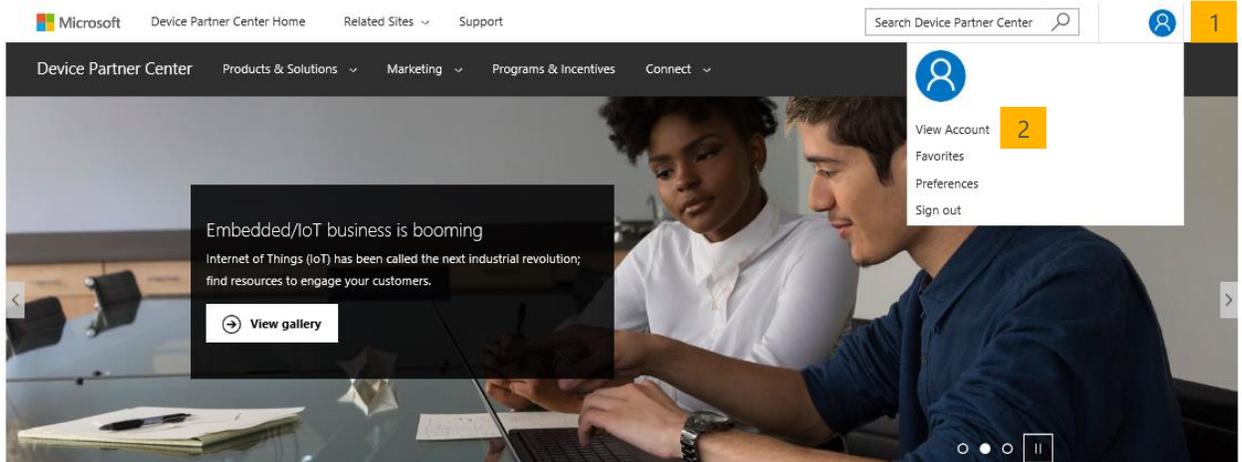
Note: If you selected Business Intelligence under **I am most interested in**, you will receive a separate email regarding validation of access to BI content.

Registration – Current DPC Users Seeking Access to Brand Assets

The following instructions apply to Device Partner users who are already registered on Device Partner Center and are seeking access to Brand Assets content.

Note: Microsoft employees who are registered on DPC will automatically have access to Brand Assets. Changing your profile for brand asset access is not necessary.

- 1 Sign into DPC. Then, click **your name** to open the account menu.
- 2 Click **View Account**, which will take you to the registration form that you filled out when registering for DPC.



- 3 Next to **I am most interested in**, add "Brand Assets (OMAP)". A field will appear for **Ad Agency**. You are required to select Yes or No in this field.

Note: If you are an Ad Agency, make sure that the partner company you support was selected under Company Name.

- 4 Click **Save** to save the change to your profile.

Device Partner Center | Device Partner Connector

Microsoft

Device Partner Registration

Profile Information Management

My Profile

Please complete the information below to verify your identity, access secure information, and customize your preferences. We only keep your information for as long as needed according to our [Privacy Statement](#). *Indicates a required field

User Profile Information

First Name*

Last Name*

Country*

Company Name*

Address

Website

Company Email*
This should be your company-domain email. If you do not have a company-domain email, please provide an alternate email address.

Phone Number

Additional Partner Company Access

Preferences

These fields will help us present relevant content to you on Microsoft OEM Partner portals.

My primary job focus is*

I am most interested in

Preferred Language

CANCEL SAVE → 4

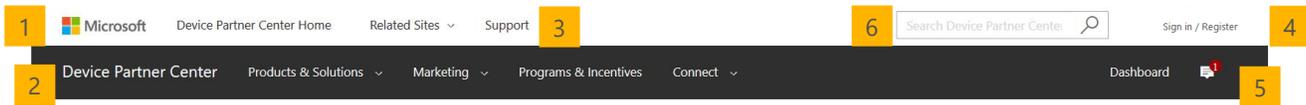
- 5 A pop-up will inform you that your Brand Assets access is being validated. In the meantime, you will retain your current DPC access. Brand Assets access will be validated within three business days. Click **Yes** to proceed.

Get to know Brand Assets on DPC

This section of the Quick Start Guide details the navigation elements within Device Partner Center, as well as other key features. It also explains the types of marketing and brand assets that you will find as you explore the site.

Navigating Device Partner Center

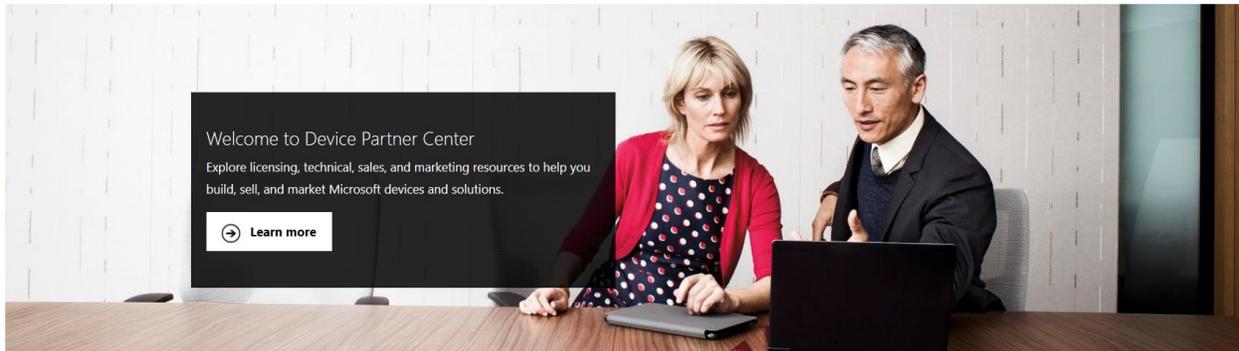
Upon navigating to [Device Partner Center](#) for the first time, you will see the global navigation bar, top navigation bar, link to support, link to Sign in/Register, your registration dashboard, and the search bar.



Global Partner Agreement version 2 Preview Edition Documents are available!

Visit the Licensing and Programs Resource Center to find the GPAv2 Preview Edition Documents for the FY19 Agreement Renewal Cycle. Click "Learn more" for more information on the documents and FY19 ARC timeline.

[→ Learn more](#)



- 1 **Global Navigation Bar** – Here you will find links to the Device Partner Center home page, to related Microsoft sites to enable you to easily move across portals, and to the Support page.
- 2 **Top Navigation Bar** – Here you will find the links to general topics (Products & Solutions, Marketing, Programs & Incentives). Click on one of these topics and a dropdown will appear with links to specific pages within these topics. Specific pages include overview pages and galleries.
- 3 **Support** – Here you can find answers to frequently asked questions and additional resources to help you navigate and use Device Partner Center. You can also submit support requests to the Device Partner Support Team here.
- 4 **Sign in/Register** – Here you can begin the registration process or sign in if you are already registered. Registered users receive additional benefits when using Device Partner Center, such as access to favorites and daily email alerts for new and updated assets. Additionally, for those users who need access to secure content, completing registration will enable Microsoft to provide the appropriate access to content that is secured to each user's partner profile. When you register, you will get an email confirming your DPC registration. Once registered, the DPC Support Team or your Company Administrator will review your profile to determine if you should have access to secure content, and if so, what type of access you should receive for that secure content. Completion of this validation may take up to 3 business days. If you receive access to secure content, you will receive an email confirming that access.
- 5 **Registration Dashboard/Notifications** – When you sign in to DPC for first time, you will see the notification icon with a "1", signifying that you have a notification. Upon clicking the notifications icon, the Notifications Menu

will appear with a Register link. If you have already registered, the Register link will not appear in the Notifications Menu.

5

Search Bar – Here you can search for specific resources across Device Partner Center. Enter keywords or the title of the content you are searching for.

Localized Navigation

To create a better digital experience for you, Device Partner Center navigation has been localized in the following languages. Below you will find links to the specific localized versions of Device Partner Center. You can switch the language of the site by clicking or tapping the language in the lower left corner on any Device Partner Center page.

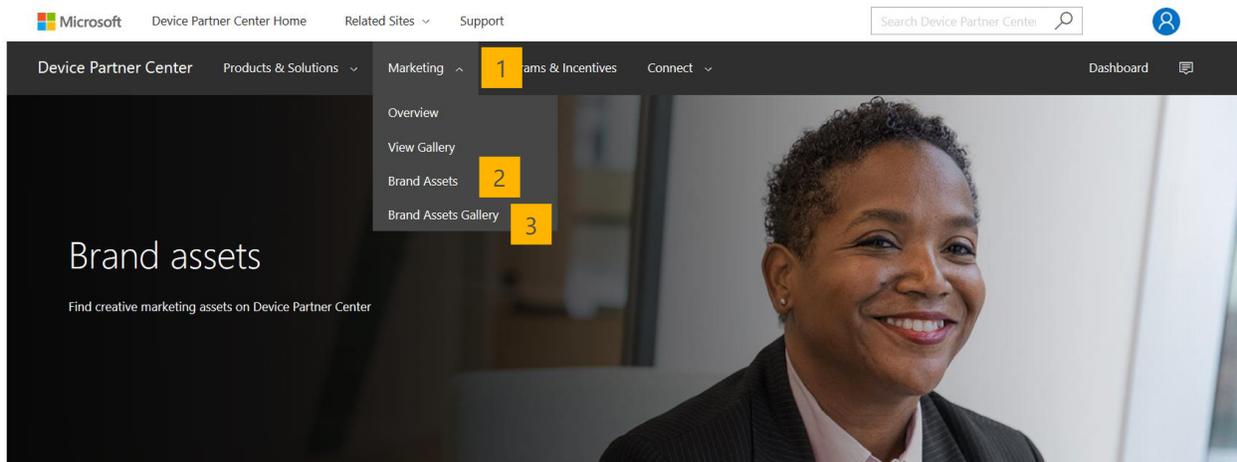


- Chinese – Simplified: <https://devicepartner.microsoft.com/zh-cn>
- Chinese – Traditional: <https://devicepartner.microsoft.com/zh-TW>
- English: <https://devicepartner.microsoft.com/en-us>
- German: <https://devicepartner.microsoft.com/de-de>
- French: <https://devicepartner.microsoft.com/fr-fr>
- Italian: <https://devicepartner.microsoft.com/it-it>
- Japanese: <https://devicepartner.microsoft.com/ja-jp>
- Korean: <https://devicepartner.microsoft.com/ko-kr>
- Portuguese: <https://devicepartner.microsoft.com/pt-pt>
- Spanish: <https://devicepartner.microsoft.com/es-es>
- Russian: <https://devicepartner.microsoft.com/ru-ru>
- Turkish: <https://devicepartner.microsoft.com/tr-tr>

Finding Brand Assets on Device Partner Center

The navigation bar is designed to enable you to easily find new and relevant content across Device Partner Center. This bar is segmented by broad content topics, labelled Products & Solutions, Marketing, Licensing & Programs, and Connect.

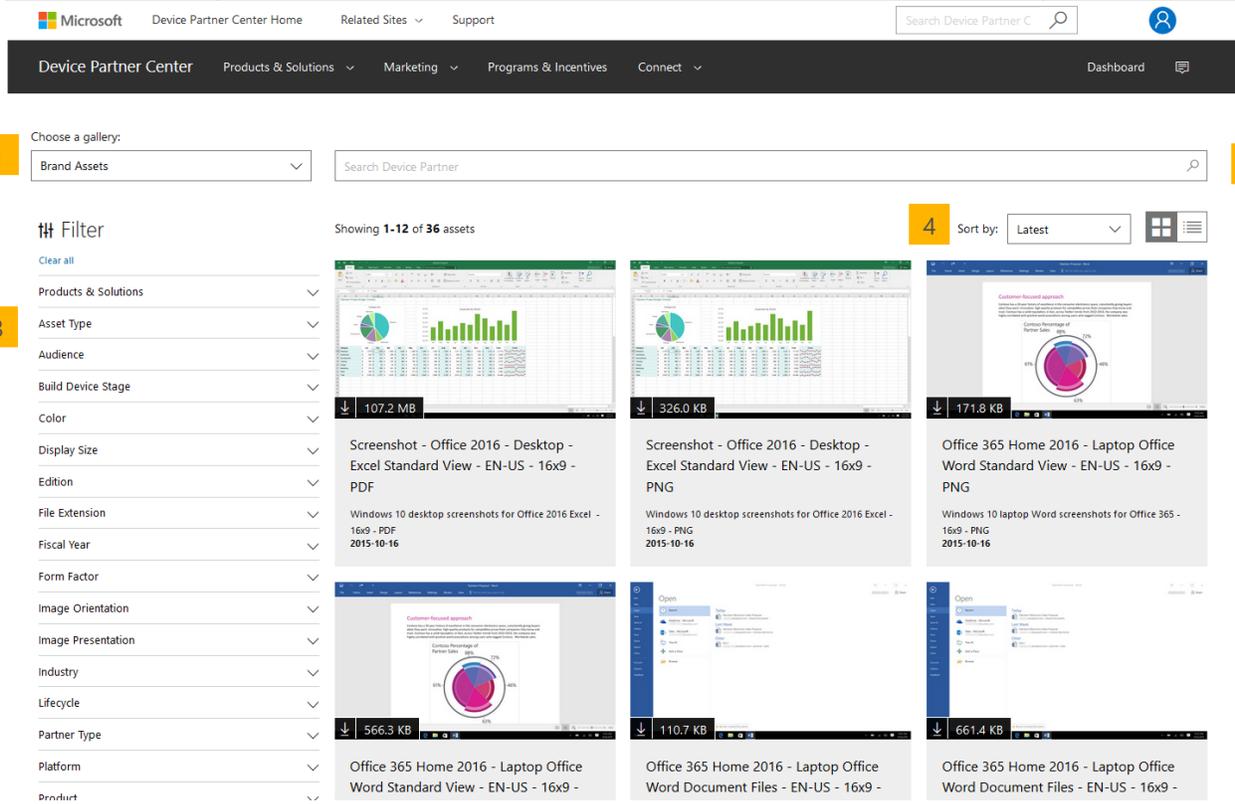
Upon clicking on one of the topics in the navigation bar, a dropdown will appear with links to more specific topics to enable you to refine the content being presented. The example below will walk you through the process of navigating to Brand Assets content.



Marketing resource centers

The Marketing resource centers will help you find all brand assets and resources related to marketing incentive programs.

- 1 Click **Marketing** in the **navigation bar**, and a dropdown of topic areas will appear.
- 2 Click **Brand Assets** to view the Brand Assets overview page, which includes links to the following Marketing Resource Centers:
 - Jumpstart <https://devicepartner.microsoft.com/brand/jumpstart>
 - Office <https://devicepartner.microsoft.com/brand/office>
 - Server <https://devicepartner.microsoft.com/brand/server>
- 3 Click **Brand Assets Gallery** to go to a gallery of all Brand Assets content – shown below.



The Brand Assets gallery page will provide you with the ability to:

- 1 Select another gallery to view content in or to view content in all galleries.
- 2 Search for specific Brand Assets content using keywords or the title of the content.
- 3 Further refine your content search by utilizing one or more of the many content filters.
- 4 Sort the content by relevance, latest, and featured content.

Filters

Brand Asset-specific filters are available for you to quickly and easily refine your view of assets and search for specific assets using the filters as your search parameters. The available filters for the Brand Assets gallery are:

- **Products & Solutions** (Window, Office, Server)
- **Asset Type** (Screenshots, Logos, Messaging, etc.)
- **Audience** (Commercial, Consumer etc.)
- **Color** (Blue, White, CMYK, RGB, etc.)
- **Display Size** (Full-Screen, Small, etc.)
- **Edition** (Pro, Home & Student, Home & Business, etc.)
- **File Extension** (aka File Type)
- **Fiscal Year** (aka Program Year)
- **Form Factor** (Desktop, Tablet, Phone, etc.)
- **Image Orientation** (Vertical, Horizontal, One-line)
- **Image Presentation** (Print, Web, On-Screen)
- **Platform** (Windows, iOS, etc.)
- **Product** (Cortana, Windows 10, Windows Mixed Reality, Microsoft Edge, etc.)
- **Product Features** (Windows Experience Priority Feature, Cortana Hello, Windows Ink, Microsoft Store for Business, AADJ, etc.)
- **Product Version** (Red Stone, Anniversary, etc.)
- **Programs & Incentives** (Jumpstart)
- **Selling Cycle** (Holiday, Back to School)
- **Language** (Language Version of download file)

1 Click the down arrow next to each of these filters to view the options. To refine your content search, select one or several options that relate to the content you are looking for.

Choose a gallery: Brand Assets Search Device Partner

Showing 1-12 of 3856 assets Sort by: Latest

Filter

- Programs & Incentives
- Products & Solutions
- Asset Type
 - Commercial Taglines
 - Download Tiles
 - Flyers
 - Font
 - Marketing Guide
 - Video File
- Audience
- Color

Asset 1: JS 18 - Screenshot - Windows 10 - EN-US - Laptop - Cortana Start ... Creators Update - consumer - Cortana - PNG 2017-12-13 3.2 MB

Asset 2: JS 18 - Screenshot - Windows 10 - EN-US - Laptop - Cortana Start ... Creators Update - consumer - Cortana - PDF 2017-12-13 117.6 MB

Asset 3: Windows 10 Pro Microsite Implementation JS 18 - Microsite Files - Windows 10 Pro - UK Windows 10 Pro microsite files for Jumpstart 2018 2017-10-31 1.6 MB

Filtering Tips and Tricks

The Marketing Resource Centers contain links to popular groups of brand assets in the Brand Asset Gallery. Selecting multiple filters is a quick way to customize your view of the assets. If you can't find what you are looking for using filters, try searching for keywords. Keep your filters applied to perform an Advanced Search or Clear All your filters to search all Brand Assets.

Use the combinations below to find specific brand assets:

Newest assets:

- Navigate to Marketing > **Brand Assets Gallery**
- Select "Latest" in the **Sort by** dropdown
- Select your language in the **Language** filter

Most recent assets related to a specific product:

- Navigate to Marketing > **Brand Assets Gallery**
- Select a product under **Product** filter and/or select a feature under **Product Feature** filter
- Select "Latest" in the **Sort by** dropdown
- Select your language in the **Language** filter

Specific type of asset:

- Navigate to Marketing > **Brand Assets Gallery**
- Select an asset type under **Asset Type** filter
- Select your language in the **Language** filter

Searching for Brand Assets

Device Partner Center has a robust search algorithm designed to enable users to quickly find the content that they are looking for. Users can conduct a search across all of Device Partner Center by typing their search terms in the **search bar** in the upper right-hand corner of Device Partner Center **1** or in the **search bar** within the Brand Assets gallery. **2**

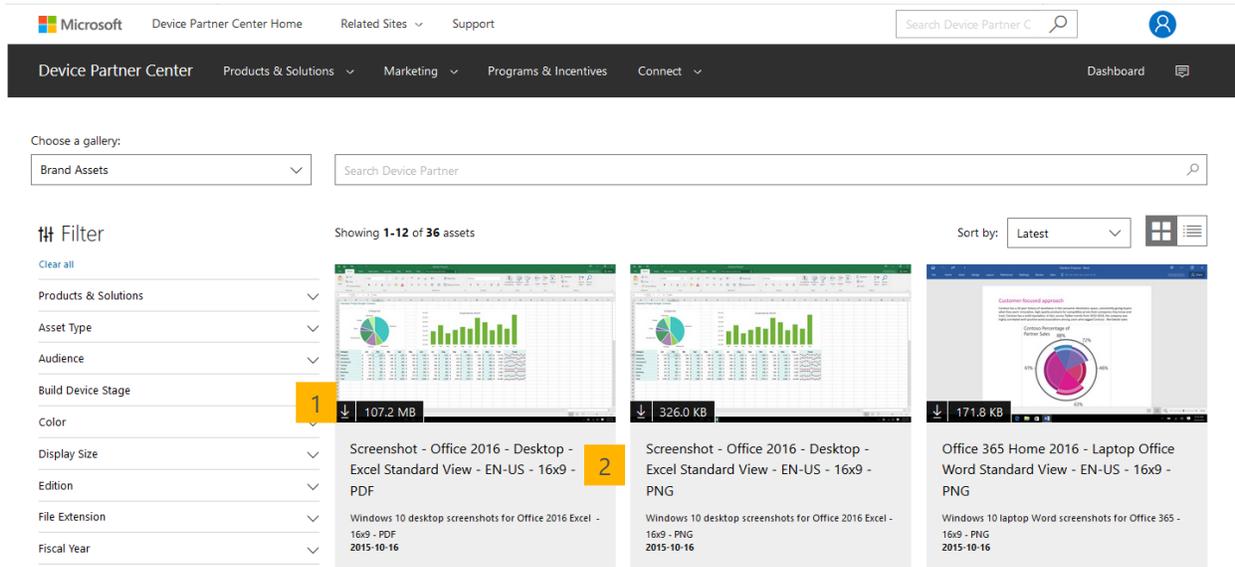
The screenshot displays the Microsoft Device Partner Center interface. At the top, there is a navigation bar with the Microsoft logo, 'Device Partner Center Home', 'Related Sites', and 'Support'. A search bar is located in the upper right-hand corner, labeled '1'. Below this is a dark navigation bar with 'Device Partner Center', 'Products & Solutions', 'Marketing', 'Programs & Incentives', and 'Connect'. The main content area shows a search interface for 'Brand Assets' with a search bar labeled '2'. Below the search bar, there are filters for 'Asset Type' (Commercial Taglines, Download Tiles, Flyers, Font, Marketing Guide, Video File) and 'Audience'. The search results show three assets: 'JS 18 - Screenshot - Windows 10 - EN-US - Laptop - Cortana Start ...' (3.2 MB), 'JS 18 - Screenshot - Windows 10 - EN-US - Laptop - Cortana Start ...' (117.6 MB), and 'JS 18 - Microsite Files - Windows 10 Pro - UK' (1.6 MB). The search results are sorted by 'Latest' and show 'Showing 1-12 of 3856 assets'.

Troubleshooting an empty Brand Asset Gallery

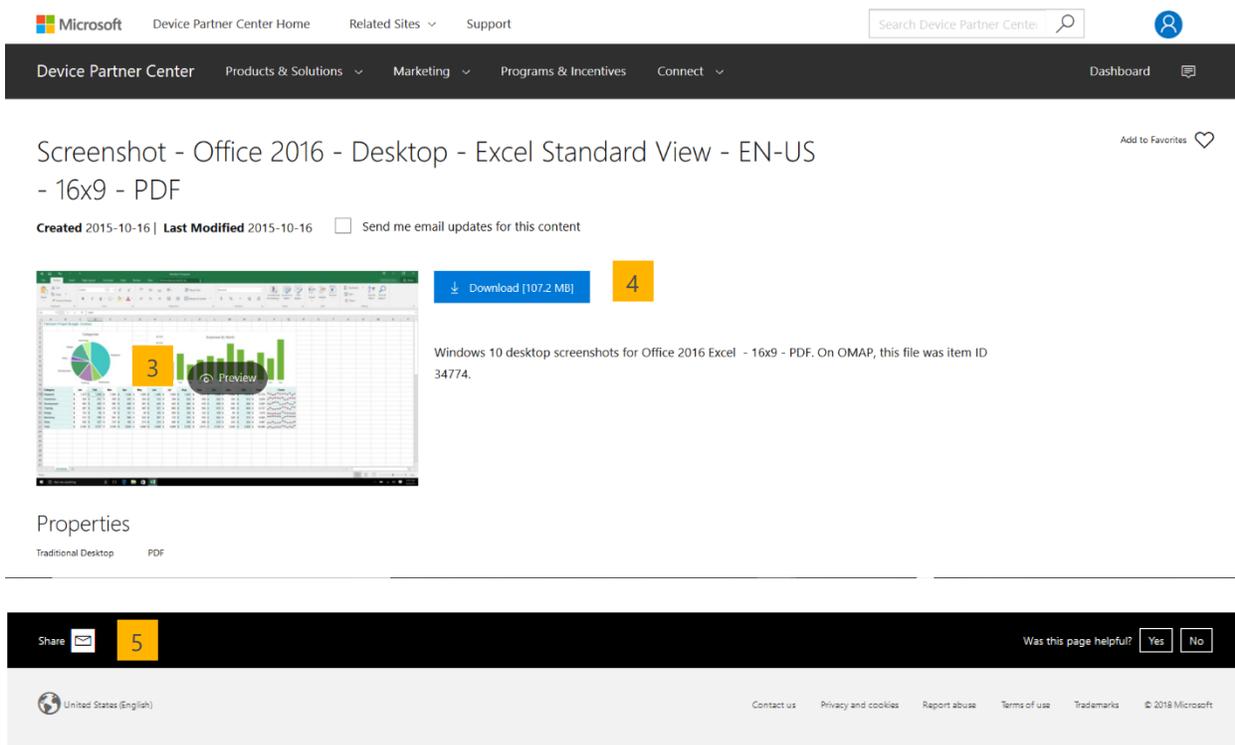
- **Misspelled words in search** – Search will not return results for partial words or phrases and incorrect spellings.
- **Searching for an acronym** - If you are searching for an acronym and there are no brand assets in your gallery, try searching on the whole phrase instead.
- **Language Filter** – If you have selected a specific language version and the gallery appears blank, there may not be a localized version of the brand asset available. To see the world-wide version, select “English – WW” in the language filter.

Downloading Brand Assets

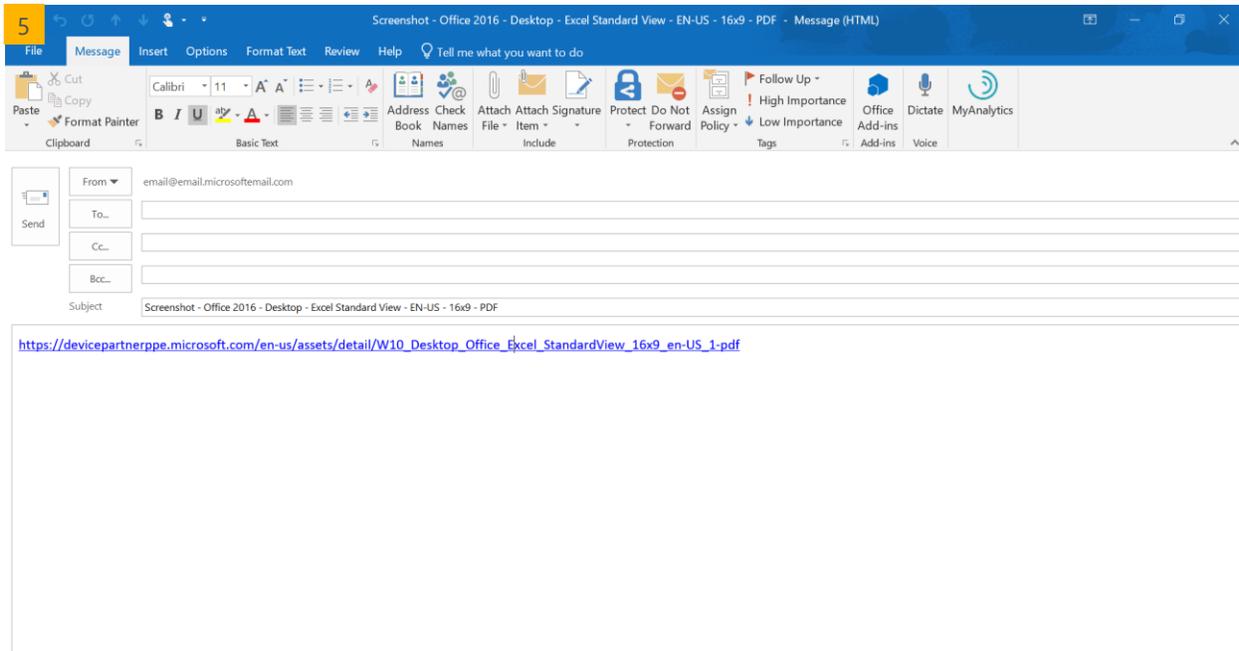
- 1 You will find brand assets and related marketing resources in the Brand Asset gallery. Downloadable Brand Assets will appear with the Download Icon and the Download File size above the title of the asset.



- 2 To view the Brand Asset details page and download the asset, simply click on either the download icon or the title on the asset tile. You are now presented with the Brand Asset Detail page:



- 3 To view a preview of the asset before downloading, click **Preview** on the thumbnail image.
- 4 Click the **Download** button to begin downloading this file.
- 5 To email a link to the download page, click the mail icon in the bottom left corner next to **Share**. This will open an email that contains a link to the page. See example email below.
- 6 You can click the heart icon to add the brand asset to your Favorites. You can download all of your favorite brand assets in a zip file from the Favorites page. See the Favorites section in this guide to learn more.



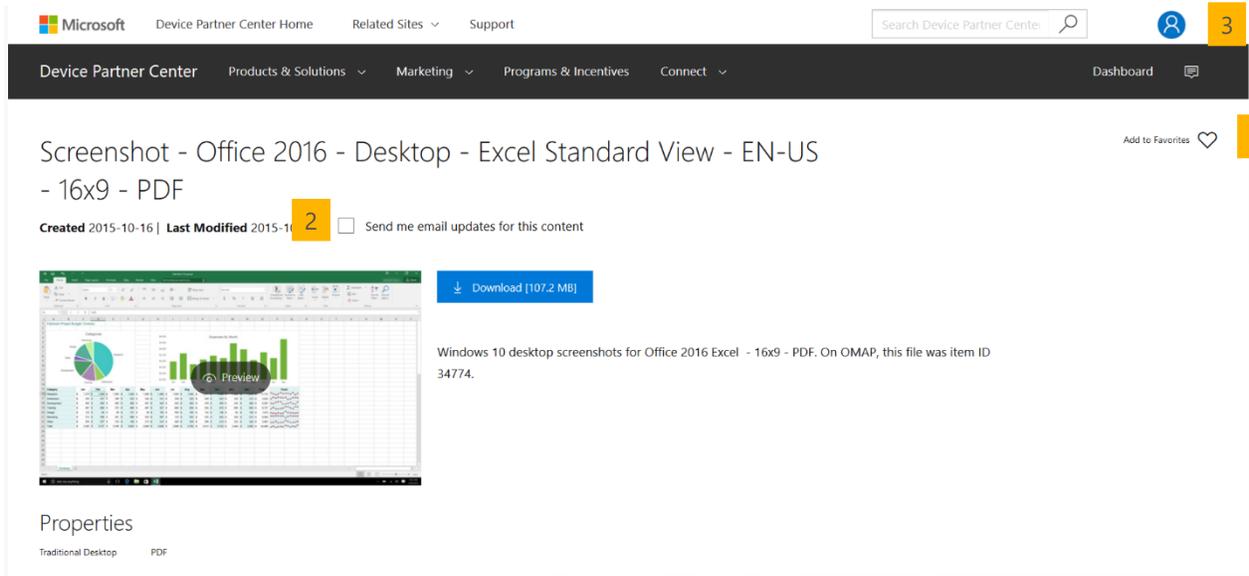
Favorite Brand Assets Content

About Favorites

Favorites enable registered Device Partner Center users to easily find those assets and content that they find most valuable or utilize often. You can also remove assets and content items from your favorites that you have previously favorited. The following steps show you how to access the Favorites page to view, add, and remove your favorites.

Adding a Specific Content Item to Your Favorites

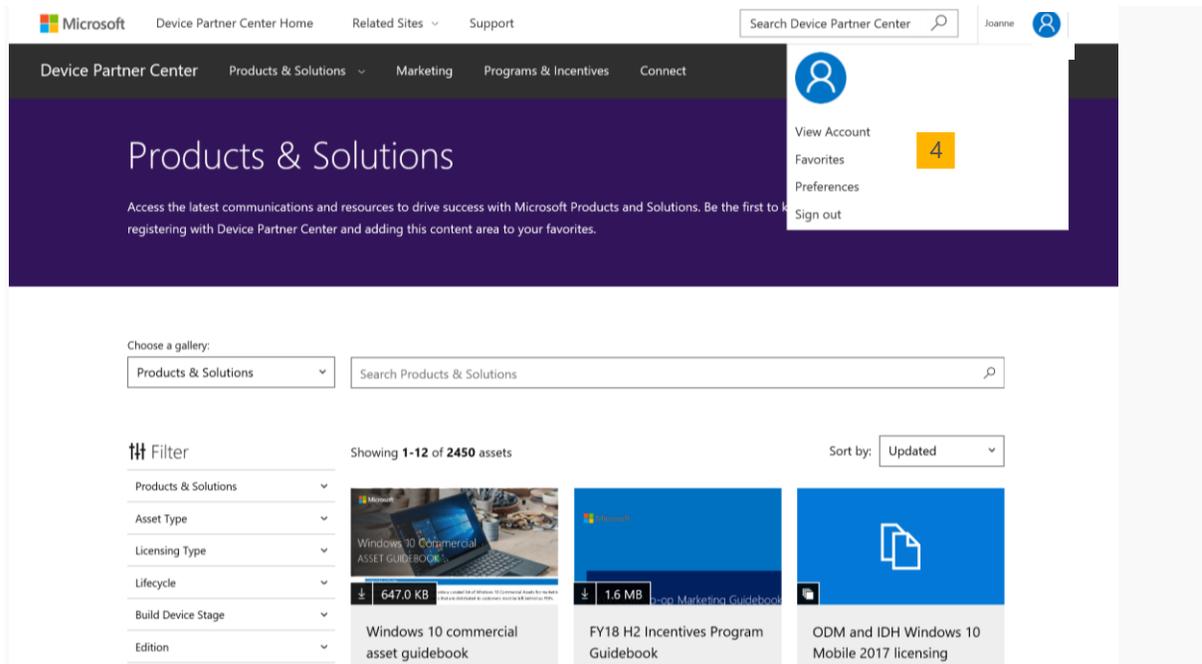
- 1 To favorite a specific content item, tap or click the heart-shaped icon below its title. This item will now be added to your Favorites page.



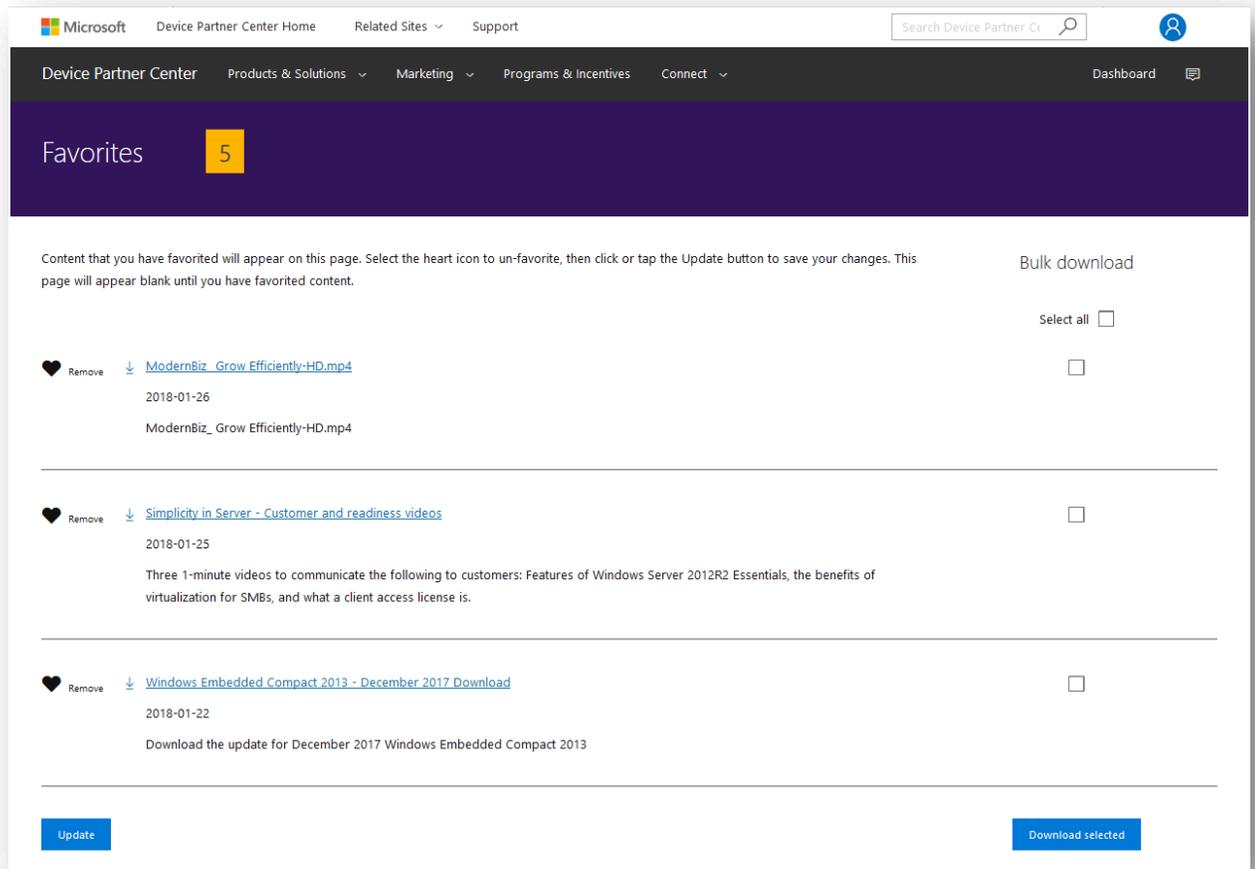
2 To receive an email when this asset or content has been updated, click on the box for **Send me email updates for this content.**

3 To go to your Favorites page where you can view all assets and content you have added to your Favorites, click on your name in the navigation.

4 The Account Menu will open. Click **Favorites**.

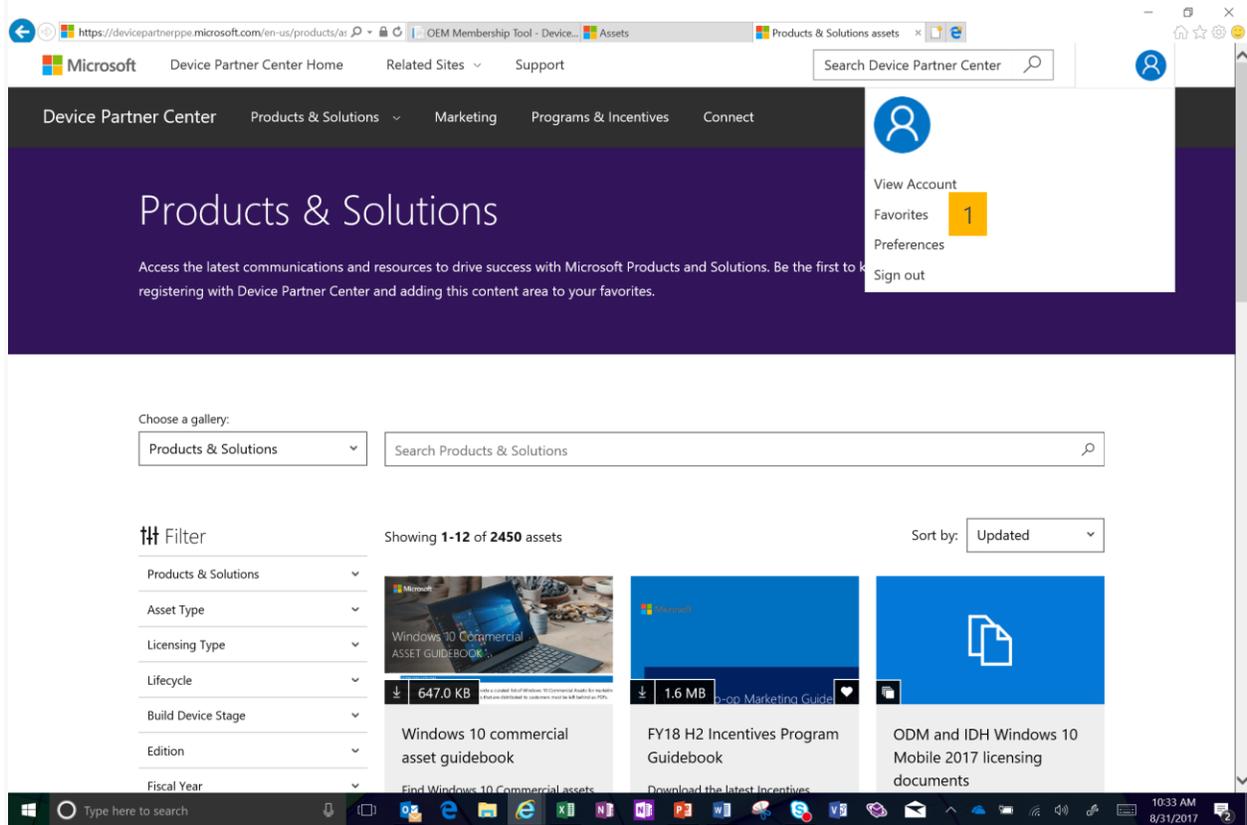


- 5 Your Favorites page will open. Here you can view all assets and content that you have favorited.

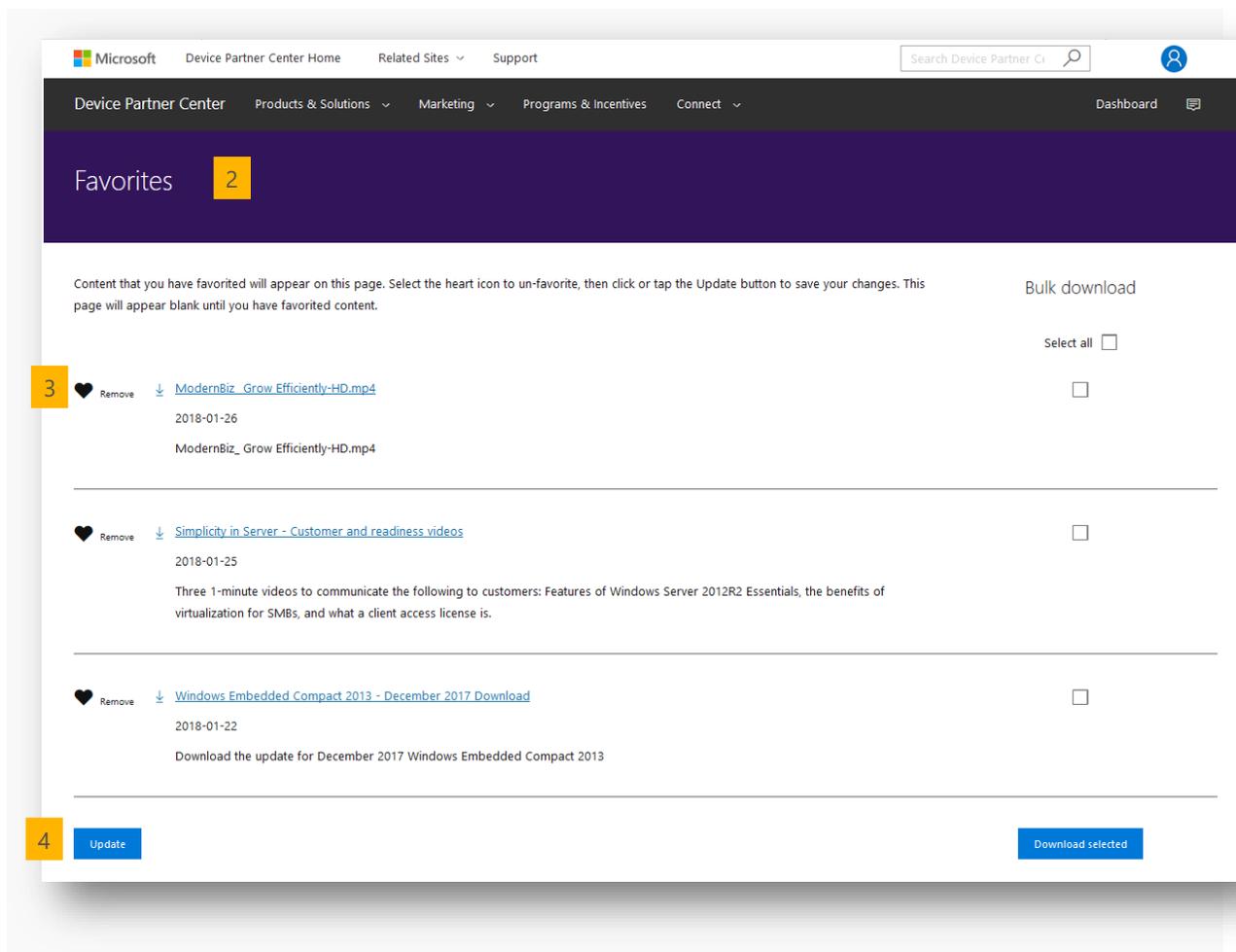


Removing Specific Assets or Content Items from Your Favorites

- 1 Tap or click the **Favorites** link in the menu that is accessible by clicking your name in the header of the DPC portal.



2 This action will take you to your Favorites page.



3 To un-favorite a specific asset or content item, tap or click the heart-shaped icon next to its title.

4 When you are finished, tap or click the **Update** button in the bottom-right corner to refresh the page.

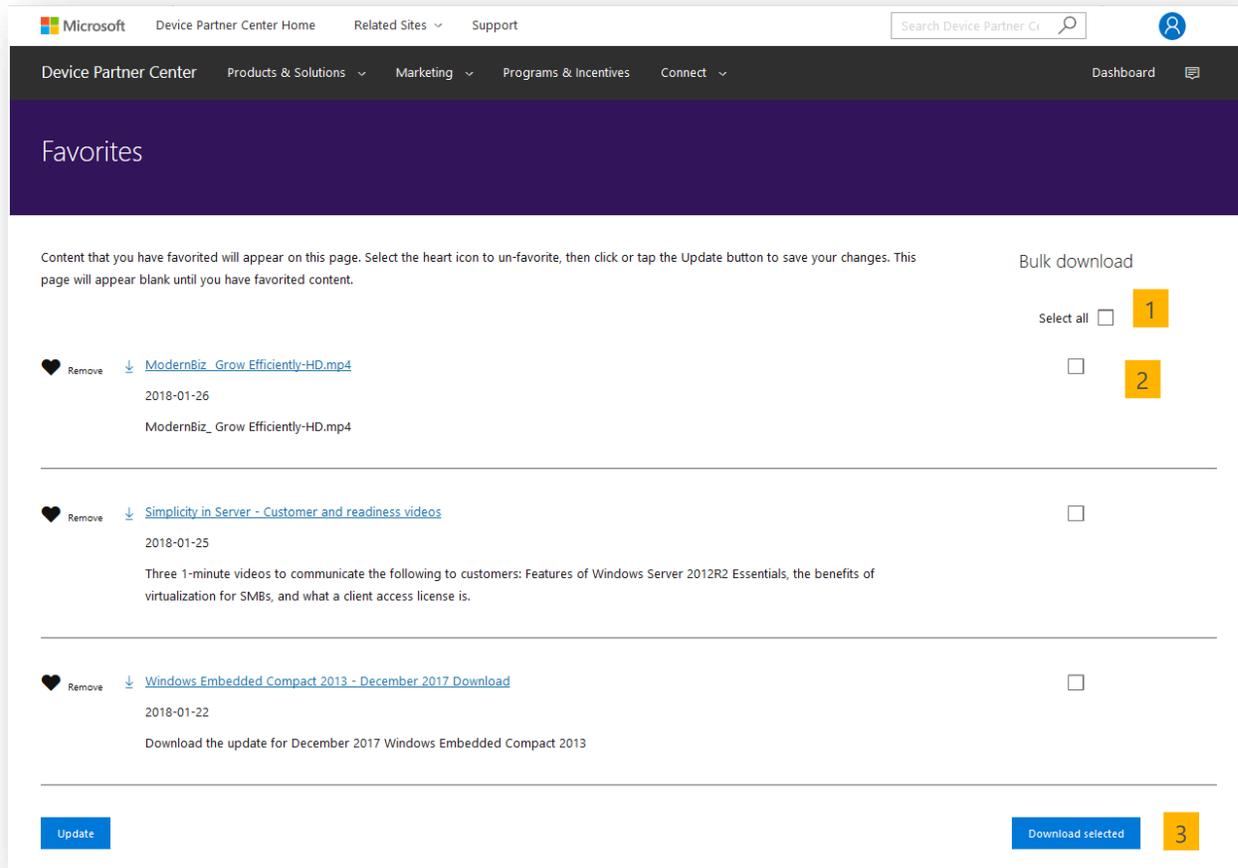
Bulk Download Favorite Content

Use the bulk download functionality on your Favorites page to download multiple files at one time.

1 To download the resources from all favorited download pages, click **Select all**.

2 To download one or some favorited content, click the checkboxes next to each file you want to download.

3 Click **Download selected** to start downloading all selected files as a .zip.



- 4 If any of the files that you selected to download require acceptance of a licensing agreement (such as program files), you will be taken to the licensing agreement page.



4

Please accept terms before downloading

Printer-friendly format

Supplemental Code Terms and Conditions

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5

Accept terms Decline terms (file will not be downloaded)

1 of 1

Review download summary

6

5

Click **Accept terms**.

6

Click **Review download summary**. Then, on the next screen, click **Download** to begin downloading your files.

Email Alert Preferences

About Email Alerts

You can receive daily email alerts/notifications when content you are interested in is added or updated on Device Partner Center. This section provides simple illustrated instructions on the following topics:

- Selecting your preferred individual brand assets or other content items.
- Selecting your preferred topic(s) on the Preferences Page.
- Selecting your preferred Email Notification Frequency on the Preferences Page.

Note: You will not receive daily email alerts on days when there is no updated or new content published on the site matching your selected preferences.

Don't forget to sign into DPC to access your Email Alert Preferences!

Selecting Individual Content for Daily Email Alerts

To receive email alerts for individual pieces of content that you are interested in:

1

On the content page, click the box next to **Send me email updates for this content**. By checking this box, you will begin receiving email alerts whenever this content has been updated. To stop receiving email alerts on this content, click the box to remove the checkmark or go to the

Preferences page and deselect the individual content as outlined in the next section – **View All or Unsubscribe from Individual Content Items You Have Selected for Email Alerts.**

Microsoft Device Partner Center Home Related Sites Support Search Device Partner Center

Device Partner Center Products & Solutions Marketing Programs & Incentives Connect

Licensing FAQ 1 Add to Favorites

Created Date 2016-09-19 | **Modified Date** 2016-12-21 Send me email updates for this content

Please see the categories that follow for answers to frequently asked questions regarding OEM system builder licensing:

- [Genuine Microsoft software](#)
- [System builder licensing](#)
- [Windows system builder licensing for personal use](#)
- [Microsoft on preinstallation and software returns](#)
- [Refurbished/used PCs](#)
- [Downgrade rights](#)
- [Activation](#)
- [Volume Licensing](#)
- [Additional resources](#)

Genuine Microsoft Software

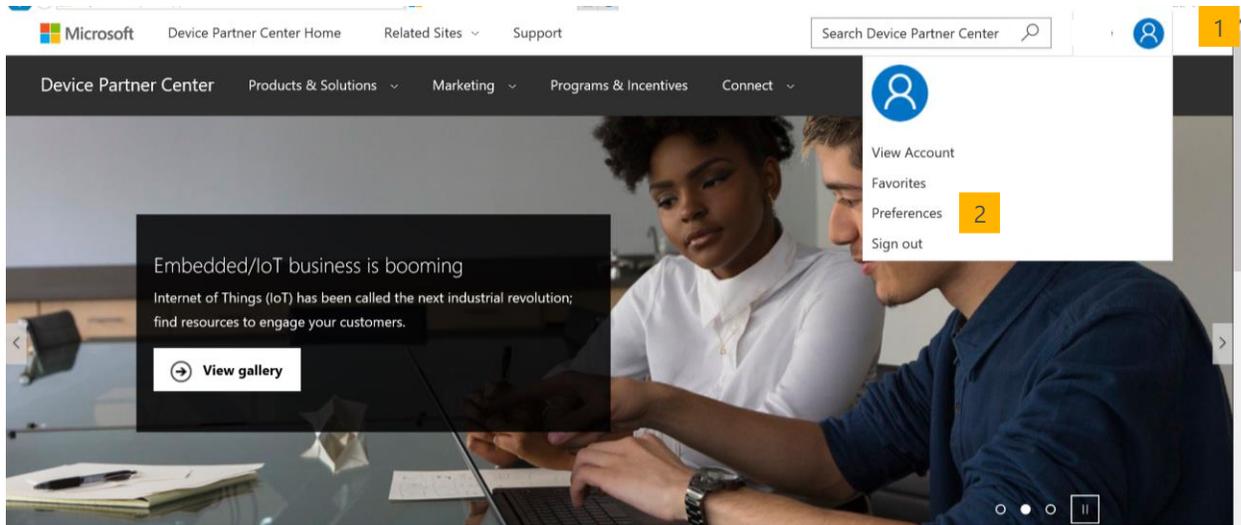
Q. What is validation, and when do I need to do it?

A. Validation is an online process that verifies that your copy of Windows is genuine and that critical Windows licensing files have not been damaged, deleted, or removed. It takes only a few moments and lets Microsoft create a match between your PC's hardware profile and your OEM system builder license, which is usually located in the Certificate of Authenticity (COA). This match is

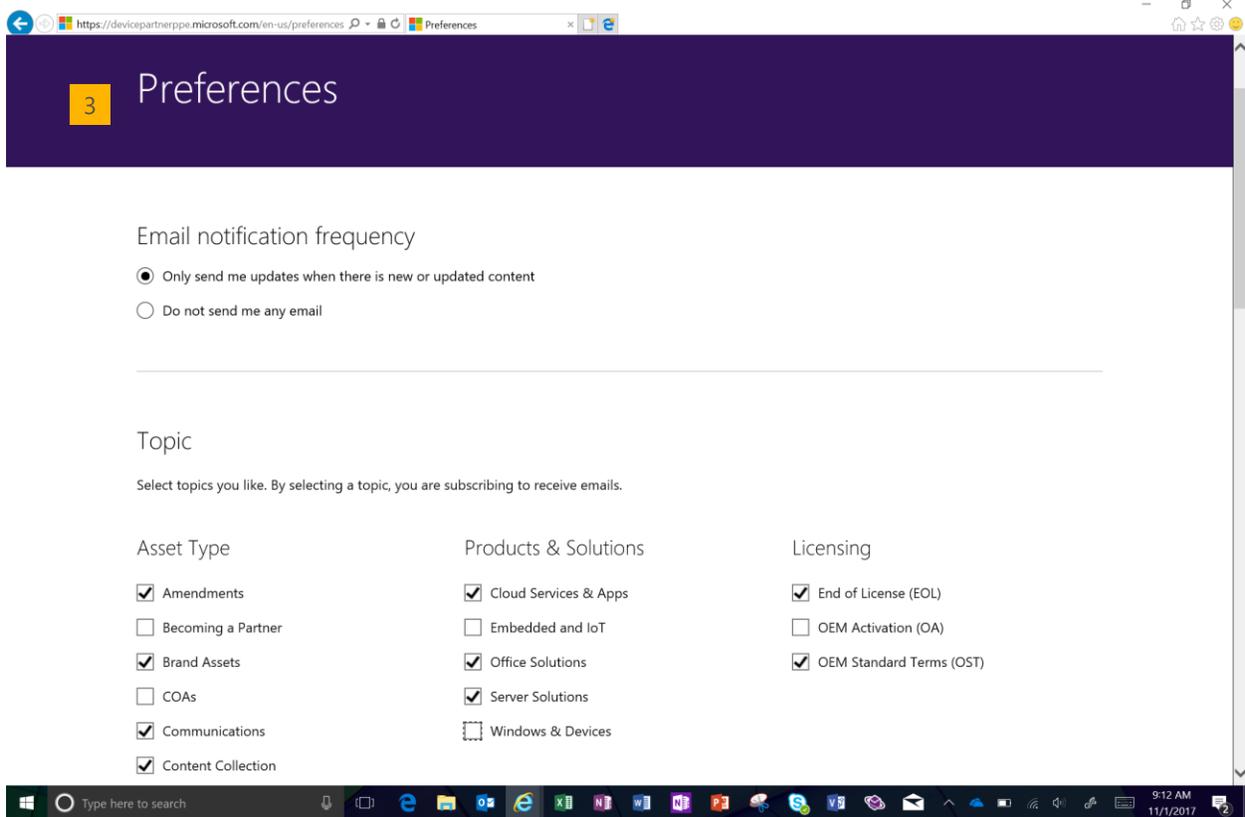
View All or Unsubscribe from Individual Content You Have Selected for Email Alerts

To view all individual pieces of content you have subscribed to or to unsubscribe from email alerts for any or all of those content pieces:

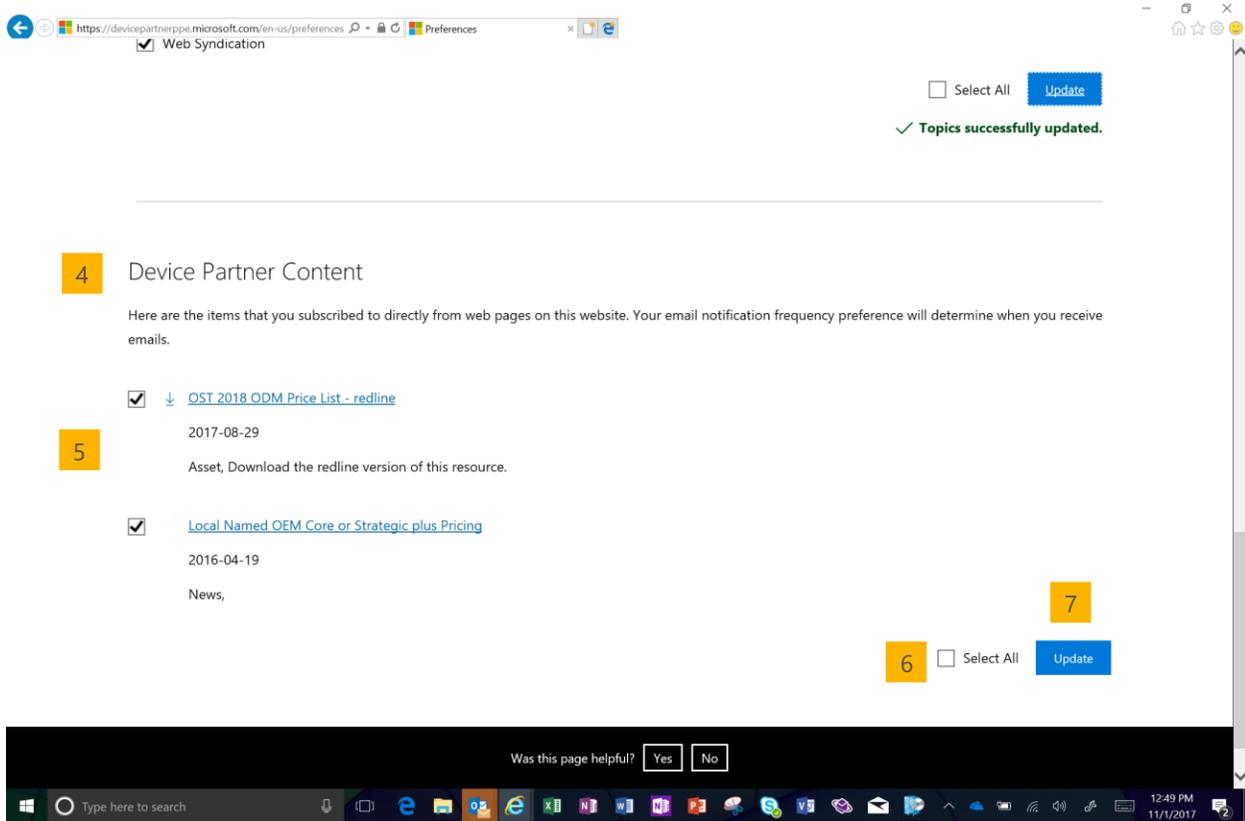
- 1 Go to the **Preferences** page by clicking on your name in the top right and clicking **Preferences** 2 on the Account Menu.



3 You will be presented with the daily email alert topic preference screen. This screen lets you select individual topics that you would like to receive email alert for when content in that topic area has been published new or updated.



4 Scroll down the page to the section titled **Device Partner Content**.



- 5** In the **Device Partner Content** section, you can see all individual pieces of content you have selected for email alert notifications. You can uncheck an individual box to stop receiving email notifications for that item.
- 6** Check **Select All** to deselect all individual content items listed.
- 7** Click **Update** to save your changes.
- 8** The message **Topics successfully updated** will be displayed when your selection(s) has been saved.
- 9** **Note:** All content is removed from the **Device Partner Center** section when all items are deselected.

- Technical Downloads
- Technical Resources
- Terms & Agreements
- Training & Readiness
- Updates & Announcements
- Video File
- Web Syndication

Select All [Update](#)

✓ Topics successfully updated.

8

Device Partner Content

9

Here are the items that you subscribed to directly from web pages on this website. Your email notification frequency preference will determine when you receive emails.

Was this page helpful? [Yes](#) [No](#)

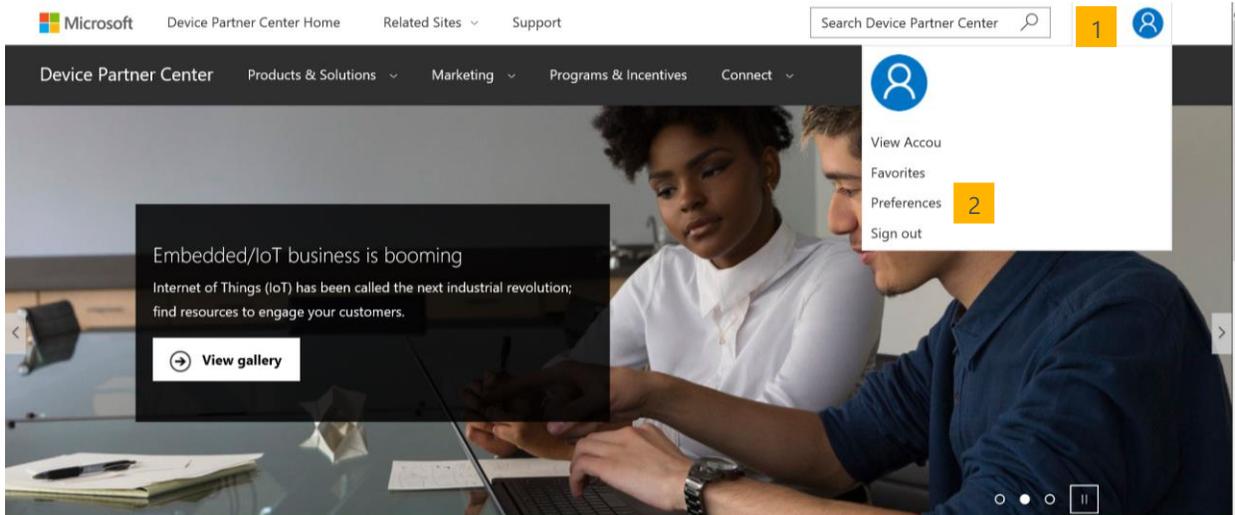
United States (English)

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Selecting Topic Areas for Daily Email Alerts

To select topic areas to receive alerts for when content within that topic area has been updated or published new:

- 1 On any DPC page, click your name in the upper right-hand corner.



- 2 The Account Menu will display. Click on **Preferences**.
- 3 You will be presented with the Preferences page. This screen lets you select individual topics for which you would like to receive an email alert when new or updated content in that topic area has been published.
- 4 Click **Only send me updates...** in the **Email Notification Frequency** section to receive emails when content is new or updated.
- 5 You can also select to opt out of receiving any email alerts you have previously selected by checking **Do not send me any email**. This will stop all email alerts from being sent to you but will keep your topics and individual content selected.

Preferences

Email notification frequency

Only send me updates when there is new or updated content

Do not send me any email

Topic

Select topics you like. By selecting a topic, you are subscribing to receive emails.

Asset Type	Products & Solutions	Licensing
<input checked="" type="checkbox"/> Amendments	<input checked="" type="checkbox"/> Cloud Services & Apps	<input checked="" type="checkbox"/> End of License (EOL)
<input type="checkbox"/> Becoming a Partner	<input type="checkbox"/> Embedded and IoT	<input type="checkbox"/> OEM Activation (OA)
<input checked="" type="checkbox"/> Brand Assets	<input checked="" type="checkbox"/> Office Solutions	<input checked="" type="checkbox"/> OEM Standard Terms (OST)
<input type="checkbox"/> COAs	<input checked="" type="checkbox"/> Server Solutions	
<input checked="" type="checkbox"/> Communications	<input type="checkbox"/> Windows & Devices	
<input checked="" type="checkbox"/> Content Collection		

- 6 Once you have made desired changes to the page, scroll to the bottom and click **Update** to save your preferences.
- 7 If you would like to be alerted to updated and new content on DPC for all topic areas, click the **Select All** box and then click **Update**.

Note: New topic(s) have been added for Brand Assets content. If you previously clicked Select All to receive alerts for all topics, you will not automatically receive alerts for Brand Assets content. If you would like to receive Brand Assets alerts, go to the Preferences page and select the related topic(s).

<input checked="" type="checkbox"/> FAQs	<input checked="" type="checkbox"/> Sell & market
<input checked="" type="checkbox"/> Licensing Agreements	
<input checked="" type="checkbox"/> Pricing & Licensing Material	
<input type="checkbox"/> Marketing Collateral	
<input checked="" type="checkbox"/> Marketing Graphics & Branding	
<input type="checkbox"/> Marketing Guides	
<input checked="" type="checkbox"/> OPK	
<input type="checkbox"/> Partner Story	
<input type="checkbox"/> Product Information	
<input type="checkbox"/> Product or Pricing List	
<input checked="" type="checkbox"/> Programs & Incentives	
<input type="checkbox"/> Rebates & Incentives	
<input type="checkbox"/> Technical Downloads	
<input checked="" type="checkbox"/> Technical Resources	
<input type="checkbox"/> Terms & Agreements	
<input type="checkbox"/> Training & Readiness	
<input type="checkbox"/> Updates & Announcements	
<input checked="" type="checkbox"/> Video File	
<input checked="" type="checkbox"/> Web Syndication	

7 Select All [Update](#) 6

8 After clicking **Update**, you will see **"Topics successfully updated"** – informing you that your preferences have been saved.

<input checked="" type="checkbox"/> OPK	
<input type="checkbox"/> Partner Story	
<input checked="" type="checkbox"/> Product Information	
<input checked="" type="checkbox"/> Product or Pricing List	
<input type="checkbox"/> Programs & Incentives	
<input checked="" type="checkbox"/> Rebates & Incentives	
<input checked="" type="checkbox"/> Technical Downloads	
<input type="checkbox"/> Technical Resources	
<input checked="" type="checkbox"/> Terms & Agreements	
<input type="checkbox"/> Training & Readiness	
<input checked="" type="checkbox"/> Updates & Announcements	
<input type="checkbox"/> Video File	
<input checked="" type="checkbox"/> Web Syndication	

Select All [Update](#)
✓ **Topics successfully updated.**

8

Device Partner Content

Here are the items that you subscribed to directly from web pages on this website. Your email notification frequency preference will determine when you receive emails.

- 9 Email alerts are sent on a daily basis at 9:00 p.m. PST. Below is a sample daily email notifying you of new/updated content published that day. The content items you are notified of include those you have individually selected and those that are within a topic area that you have selected. You will only be shown content based on your assigned permissions in DPC.

9

Device Partner Center Updates

New/Updated resources on Device Partner Center

New

- [Test Asset for Actis - External Link #1](#)

Updated

- [Actis test 2 - for Russ](#)
- [Product Tile - Windows Server 2016 Standard - EN Test](#)

New/Updated brand assets on Device Partner Center

Updated

- [Actis test 2 - for Russ](#)
- [Product Tile - Windows Server 2016 Standard - EN Test](#)

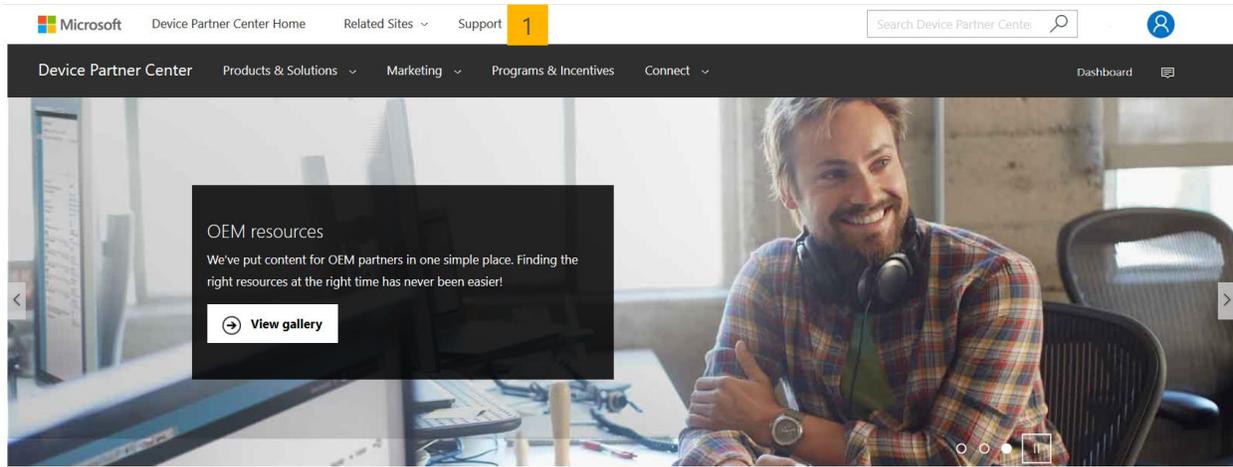
Should you need assistance at any time, please visit [Device Partner Center Support](#).

Thank You,
Device Partner Center Team

To remove content items from your preferences, visit [Preferences](#) on Device Partner Center. To opt out of receiving any email alerts, click Remove All in [Preferences](#). [Privacy Statement](#). To set your contact preferences for other communications, visit the [Promotional Communications Manager](#). Microsoft Corporation, One Microsoft Way, Redmond, WA 98052 |

Support

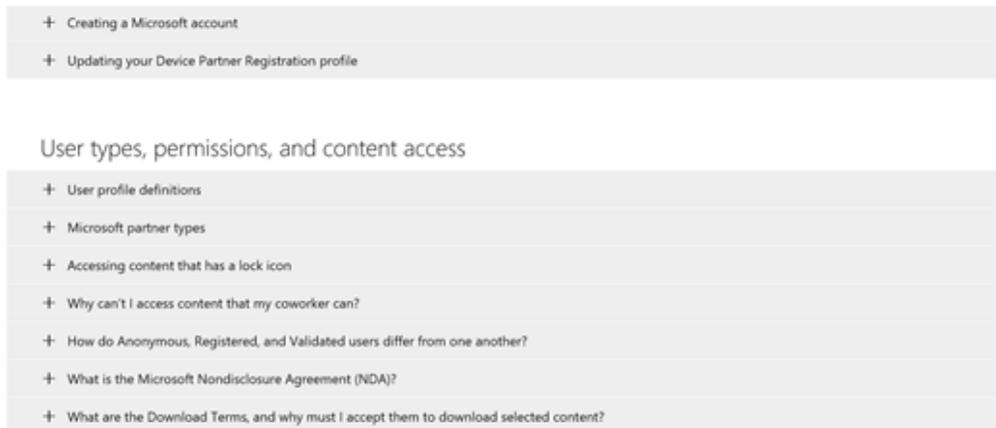
- 1 A catalog of support content can be found on the Device Partner Support page, which can be accessed by clicking **Support** on the **Global Navigation** bar.



Global Partner Agreement version 2 Preview Edition Documents are available!
 Visit the Licensing and Programs Resource Center to find the GPAV2 Preview Edition Documents for the FY19 Agreement Renewal Cycle . Click "Learn more" for more information on the documents and FY19 ARC timeline.

[➔ Learn more](#)

- 2 Once on the Device Partner Support page, scroll down to find the Device Partner Center Quick Start Guide and content describing the functions, features and capabilities of Device Partner Center. If you need to submit a ticket to our Device Partner Support team, scroll to the bottom of the page and click **Contact us**.



- 3 Upon clicking **Contact us**, you will be presented with a support form to complete. Support requests will be addressed within 3 business days.

The screenshot shows a support form titled "Device Partner Support" and "Submit a support request". The form includes several fields: "First Name *", "Last Name *", "Company E-Mail *", "Topic *", "Description of Issue *", and "Path". A "Submit Request" button is at the bottom. Numbered callouts (3-7) point to the form title, the "First Name" field, the "Topic" dropdown, the "Description of Issue" text area, the "Path" field, and the "Submit Request" button respectively.

Device Partner Support

If you require further assistance, please complete and submit the form, and a member of the Device Partner Center Support Team will be happy to help you. Please note that fields with an asterisk (*) are required.

Browse FAQs on the support page for quick answers
[Visit Support page >](#)

Submit a support request

3 First Name *

Last Name *

Company E-Mail *

4 Topic *

5 Description of Issue *

6 Path

7 Submit Request

On the support form, please fill in your **First Name**, **Last Name** and **Company Email**. For **Topic**, click the dropdown **4** and select the topic that best applies to your question, problem or issue.

- 5 Under **Description of Issue**, provide as much detail as possible along with the reproduction steps, if applicable.
- 6 If you have the URL or **Path** of the problem, please provide that in the **Path** field.
- 7 Click **Submit Request** to submit your request to the Device Partner Support Team. The Device Partner Support team will respond to your request within 2 business days.

Device Partner Center | Device Partner Connector

Microsoft

Device Partner Registration

Profile Information Management

alex sahyouni | Exit Profile Information

Learn how to sign-in with your work account

Please complete the information below to verify your identity, access secure information, and customize your preferences. We only keep your information for as long as needed according to our [Privacy Statement](#). *Indicates a required field

My Profile

User Profile Information

First Name* alex

Last Name* sahyouni

Country* United States

Begin typing your company name in the field below. If you find your company in the drop-down, please select it.

Company Name* dpc-test

Address 123 test

test, WA

Website test.com

Company Email* v-alsahy@microsoft.com
This should be your company-domain email. If you do not have a company-domain email, please provide an alternate email address.

Phone Number

Preferences

These fields will help us present relevant content to you on Microsoft OEM Partner portals.

My primary job focus is* Customer Service and Support

I am most interested in Brand Assets (DMAR)

No

Language --Select One--

Profile Updated

You've added Brand Asset (DMAR) to your interests. An administrator will need to review your information to ensure you get access to the right content. Are you sure you want to continue?

5 YES NO

Account Status: Your account is currently being validated by the administrator.

* I agree to the Brand Assets (DMAR) Terms & Conditions

CANCEL SAVE →

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