

Microsoft Al Cloud Partner Program
Solutions Partner for Security

Updated: July 18, 2023

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Microsoft Al Cloud Partner Program

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Solutions Partner for Security

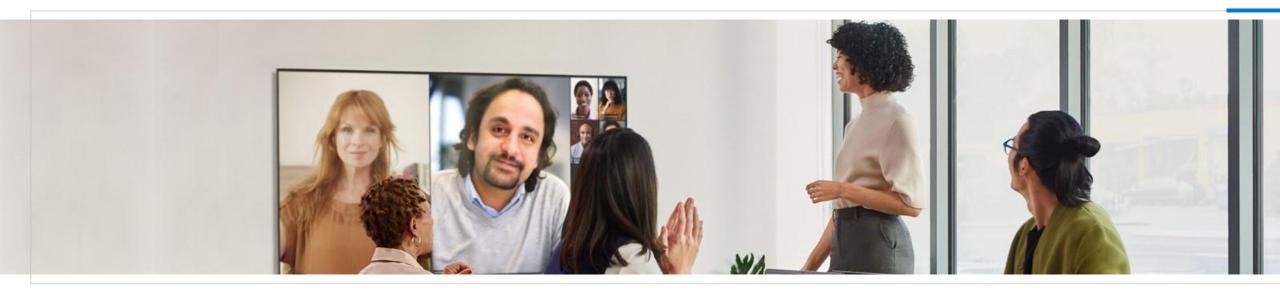
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Welcome to the Microsoft Al Cloud Partner Program



The world and how we work is rapidly changing. The opportunities for Microsoft partners—whether you build and sell services, software solutions, or devices—are significant. The capabilities required by our customers are evolving, and our partner programs are changing to meet that demand.

In this walking deck, we've outlined the Microsoft Al Cloud Partner Program—focused on simplifying our programs, delivering greater customer value, investing in your growth in new ways, and recognizing how you deliver customer value.

The Microsoft AI Cloud Partner Program is your foundation for growth and profitability

Our program is a portfolio of tools, resources, and offerings to help you meet evolving customer opportunities, innovate for any cloud scenario on an extensible platform, join a community of partners committed to serving customers, and deliver successful solutions to industries and markets worldwide.







Tap into the largest technology ecosystem

Innovate on the most comprehensive, end-to-end cloud platform

Do business with a partner you can trust

Focusing on customer needs and your growth

We're providing clear pathways for partners to grow their business, deliver customer success, and invest in their partnership with Microsoft.



Simplified partner programs

New Solutions Partner designations demonstrate your organization's breadth of capabilities on the Microsoft Cloud. The six solution area designations in market are aligned to where we see customer demand and where partners have the greatest opportunity to scale to meet customer needs.



Validating partner capabilities to deliver successful outcomes

New partner capability score holistically measures your organization's technical capabilities and experience across performance, skilling, and customer success.



Investing in partners' profitability

Program benefits continue to support you as you grow your business. We are making investments to help encourage business development, increase customer reach, and expand technical skilling and enablement.

Solutions Partner designations

The Solutions Partner designation is the first opportunity for you to set yourself apart from the competition by demonstrating your organization's breadth of capabilities in solution areas with high customer demand and opportunities to scale.



Easily identifiable

Customers want to work with partners who have the right skills and capabilities to meet their needs.

A Solutions Partner designation identifies partners with specific capabilities and experiences in high customer demand solution areas.



Choose one or more

Partners can choose to earn one Solutions Partner designation, or more, if applicable to your organization.

Once you attain a Solutions Partner designation, subsequent designations can be attained, after requirements are met, with no additional fee.

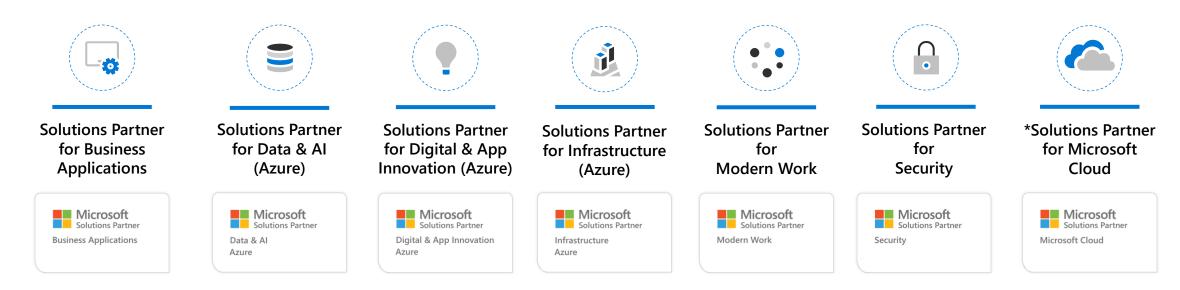


Opportunity

There are significant opportunities for partners in this new world of work—whether you build and sell services, software, or devices.

We're continuing to invest in new designations to differentiate solutions based on partners' technical maturity and customer success.

Distinguish yourself with Solutions Partner designations



Designations aligned to the Microsoft solution areas recognize your broad technical capabilities and demonstrated success delivering technology solutions.

Benefits aligned to your Solutions Partner designation include product benefits, go-to-market services, co-sell eligibility, skilling and sales enablement resources, and customer-facing badges to help you market your expertise.

Specializations further validate deep technical expertise after you attain a Solutions Partner designation and set you apart from the competition.



^{*}Partners who attain all six Solutions Partner designations receive a Microsoft Cloud badge, recognizing your capabilities across the Microsoft Cloud.

Holistic measurement through the partner capability score

The Solutions Partner designation has a holistic measurement framework, the partner capability score, which measures your organization's technical capabilities, allowing you to showcase solutions you have delivered to help customers succeed and grow.



Maintain flexibility

New telemetry-based partner capability score model provides you with flexibility to demonstrate your knowledge, skills, and experience.



Validate capability

Demonstrate your organization's capability in

- 1) performance,
- 2) skilling, and
- 3) customer success.

 Partners need at least 70 points out of a possible 100 points to attain a Solutions Partner designation.



Track your progress

The partner capability score dashboard in Partner Center shows how you're tracking towards new designations and where you can take action to increase your score.



Showcase your expertise

New customer-facing badges help you stand out and market your capabilities once you've attained a designation.

How to attain a Solutions Partner designation

The partner capability score provides flexibility to demonstrate knowledge, skills, and experience across subcategories of performance, skilling, and customer success.

A minimum of 70 points must be earned, with points in each category.

There are 100 points possible in total across categories.



Performance

This category is measured by net customer adds.



Skilling

This category verifies and demonstrates your dedication to skilling and training by intermediate and advanced certifications.

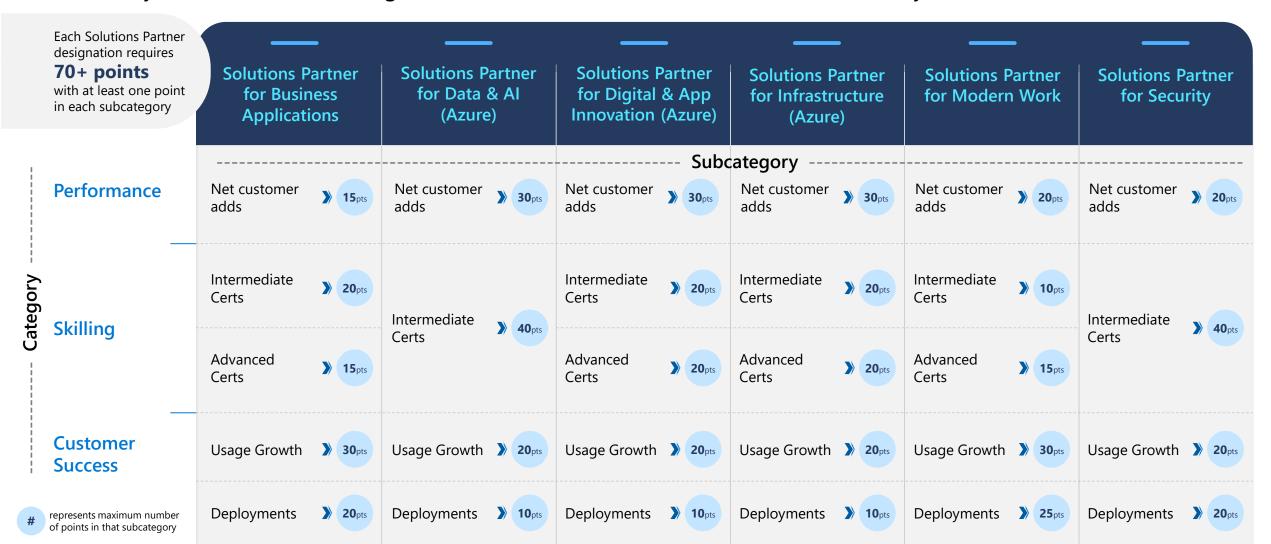


Customer success

This category is measured by usage growth and the number of solution deployments.

Requirements for each Solutions Partner designation

Each designation has a specific number of possible points that can be earned per category. You have the flexibility to choose which categories to focus on within a solution area to match your business needs.



Grow your partner capability score with partner associations

Make sure your organization is receiving the points you've earned by having the right associations in place.



Associations are the sole mechanism by which customer success, performance, and skilling subcategory points are acknowledged and calculated towards achieving Solutions Partner designations

There are two paths to earning points:

- Partner associations recognize partners for performance and customer success subcategories including net customer adds, usage growth, and deployment
- Certified professional associations provide visibility into the certifications individuals in your company have earned

Ensure your partner associations are connected as you prep to attain Solutions Partner designations

Benefits for Solutions Partner designations

Benefits for Solutions Partners are effective, helpful, and relevant to your organization. We're investing more to help you with business development, increasing customer reach, and expanding technical skilling and enablement.







Encouraging business development

- Product benefits (formerly internal use licenses) have been designed to align to the Solutions Partner designations, including:
 - Azure bulk credits for your organization
 - Access to development environments
 - New cloud services subscriptions that are most relevant in market

Increasing customer reach

- Co-selling with Microsoft to expand your customer footprint
- Go-To-Market services, assets, and personalized consultation to help you along your marketing journey
- Microsoft solutions provider placement to increase exposure
- Customer-facing badges to showcase your capabilities

Expanding technical skilling and enablement

- Personalized assistance, comprehensive courses, and world-class Microsoft experts to build your knowledge
- Technical presales and deployment services to help you deliver solutions faster
- Product (on-prem and cloud), platform, and technical support to help you troubleshoot specific issues

For details about benefits specific to each Solutions Partner designation, review our benefits guide

Differentiate further with specializations

Once you attain a Solutions Partner designation, you can further differentiate your deep technical expertise and experience with specializations.



Greater customer confidence

Earning a specialization validates your deep technical expertise, differentiates you from your competitors in areas with high customer demand, and helps customers identify your ability to meet their specific needs.



Prioritization

Benefits to earning a specialization include prioritization ranking in the commercial marketplace and evaluation for active cooperative selling opportunities with Microsoft field sellers.



Incremental product benefits

Gain access to incremental product benefits to further accelerate your business, including greater access to Azure credits, additional product licenses, and cloud service subscriptions that are most relevant in market today.



Showcase your expertise

Earn a customer-facing badge to display on your business profile in the Microsoft AppSource partner gallery to promote your expertise.

Learn more about earning specializations to further differentiate your capabilities to customers.

How specializations map to Solutions Partner designations



Business Applications

Business Intelligence

Finance

Intelligent Automation

Microsoft Low Code Application Development

Sales

Service

Small and Midsize Business Management

Supply Chain



Data & Al (Azure)

Al and Machine Learning on Microsoft Azure

Analytics on Microsoft Azure

Build and Modernize Al Apps with Microsoft Azure

Business Intelligence

Data Warehouse Migration to Microsoft Azure

Hybrid Cloud Infrastructure with Microsoft Azure Stack HCI

Infra and Database Migration to Microsoft Azure

Kubernetes on Microsoft Azure

Migrate Enterprise Applications to Microsoft Azure



Digital & App Innovation (Azure)

Al and Machine Learning on Microsoft Azure

Build and Modernize Al Apps with Microsoft Azure

DevOps with GitHub on Microsoft Azure

Intelligent Automation

Hybrid Cloud Infrastructure with Microsoft Azure Stack HCI

Kubernetes on Microsoft Azure

Microsoft Low Code Application Development

Migrate Enterprise Applications to Microsoft Azure



Infrastructure (Azure)

Hybrid Cloud Infrastructure with Microsoft Azure Stack HCI

Infra and Database Migration to Microsoft Azure

Microsoft Azure VMware Solution

Microsoft Azure Virtual Desktop

Networking Services in Microsoft Azure

SAP on Microsoft Azure



Modern Work

Adoption and Change Management

Calling for Solutions for Microsoft Teams

Custom Solutions for Microsoft Teams

Meetings and Meeting Rooms for Microsoft Teams

Modernize Endpoints

Teamwork Deployment



Security

Cloud Security

Identity and Access Management

Information Protection and Governance

Threat Protection



Solutions Partner for Security
Benefits & Requirements

Solutions Partner for Security

As a Solutions Partner for Security, you demonstrate your broad capability to help customers safeguard their entire organization with integrated security, compliance, and identity solutions.

Becoming a Solutions Partner for Security gives customers a way to identify you as a partner that has both the commitment to training, accreditation, and has delivered solutions that lead to customer success.

If these activities describe the work that you do, consider Solutions Partner for Security:

- Implementing, managing, and monitoring Security and compliance solutions for customer cloud and hybrid environments.
- Planning, deploying, and managing M365 mobility and Security services to keep enterprise customers secure, compliant, and connected.



Benefits for Security

Benefits will include all common Solutions Partner benefits, like go-to-market services, TP&D advisory hours, technical support incidents, as well as unique product benefits designed specifically for Solutions Partner for Security.

Product Group	Solutions Partner for Security	Security specialization*	
Azure Production Credits	\$6,000 per year (bulk)	\$9,000 per year (bulk)	
Azure Dev/Test Credits	Bulk offer delayed – in interim, dev/test credits are provided with Visual Studio Enterprise	Bulk offer delayed – in interim, dev/test credits are provided with Visual Studio Enterprise	
Visual Studio Subscriptions	25 Visual Studio Enterprise subscriptions	10 Visual Studio Enterprise subscriptions	
Dynamics 365 (D365)	D365 Operations Application Partner Sandbox, D365 Sales, Field Service and Customer Service Partner Sandbox		
Viva	50 users	-	
Microsoft 365 (M365)	100 M365 E5 users, 12 Business Premium users, 25 M365 EDU A5 users	50 M365 E5 users	
Windows 365 Enterprise	5 users (Premium)	-	
Microsoft Project Online	20 users (Plan 5) -		
Visio Online	5 users (Plan 2)	_	
Software Licenses	100 Windows Server Standard 2022, 32 Windows Server 2022 Data Center, 16 SQL Server, 100 System Center Standard, select CALs, and more		

^{*}Max stacking of 3 specializations across all Security specializations.

This asset is intended only for reference purposes as a high-level overview. Benefits are subject to change. Full details and terms and conditions are subject to applicable program guide.

Requirements for Security

	Eligible attributions	Threshold	Max points
Performance			20
M365 & Azure Net Customer Adds	CPOR, PAL	10 net customer associations/adds in TTM	20
Skilling		40	
Intermediate Certifications		6 individuals with: *Microsoft 365 Security Administrator Associate AND Azure Security Engineer AND at least one of the following: • *Microsoft Security Operations Analyst; OR, • Microsoft Identity and Access Administrator; OR, • Microsoft Information Protection Administrator *Click here to learn more about the prerequisites and certifications that will retire starting on June 30, 2023, and the new prerequisites and certifications that will be available starting on July 1, 2023.	40
Customer Success			40
M365 & Azure Deployments	CPOR, PAL	6 customers in TTM with: Microsoft 365 – crossing 15% threshold on eligible Security workloads AND/OR, Azure: more than \$12,000 Security ACR TTM	20
M365 & Azure Usage Growth	CPOR	Microsoft 365: At least 2,500 net total MPU growth based on TTM AND/OR, Azure: At least \$25,000 net total Security ACR growth based on TTM	20
TOTAL			100
Minimum total points required for Solutions Partner designation (based on single path max)			70
Product eligibility: AADP, MDO, MDE, MD	I, MIP, Sentinel, Azure Defender, Net	work Security, Intune, Identity and Access Management	

All dates and requirements subject to change.

For more information about measurements specific to Solutions Partner for Security, click here.

Requirements for Security: Performance

Net customer adds – M365



Net customer adds – Azure Security



Points can be earned through Microsoft 365 and/or Azure customers. Points earned are 2 (two) points per net customer add up to 10 net customer ads. Partners can earn all max points via Microsoft 365 customers, Azure customers or a combination of both.

- This category will be tied to customer association in CPOR.
 A customer is defined as a unique tenant ID.
- Calculation of Net Customer Adds: [# of current customers (tenants)] – [# of customers (tenants) 12 months prior].
- A customer add is defined under these conditions: When a customer has no paid seats in a prior month but has at least twenty-five paid seats in the current month.
- A customer lost is defined under these conditions: When a customer has at least twenty-five paid seats in their tenant in a prior month and does not have any paid seats in the current month.

- This category will be tied to customer association through PAL. A customer is defined as a unique TPID.
- Net customer adds is calculated monthly as customers added minus customers lost and aggregated over 12 months.
- A customer add is defined under these conditions: When a customer has at least a monthly average of at least \$100 of Security Azure Consumed Revenue TTM.
- A customer lost is defined under these conditions: When a customer had at least a monthly average of \$100 of Security Azure Consumed Revenue in the prior TTM, and has a monthly average of less than \$100 of Security Azure Consumed Revenue in the current TTM.
- PAL not available in China.

Requirements for Security: Skilling

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Intermediate Skilling

The applicable certifications for the Security Verified partner designation are:

- Partner should have a minimum of six individual certified engineers to achieve full points for this category.
- A certified engineer has achieved certifications in:
 - *Microsoft 365 Security Administrator Associate
 AND Azure Security Engineer

AND,

- At least one of the following:
 - *Microsoft Security Operations Analyst; OR,
 - Microsoft Identity and Access Administrator; OR,
 - Microsoft Information Protection Administrator

*Click here to learn more about the prerequisites and certifications that will retire starting on June 30, 2023, and the new prerequisites and certifications that will be available starting on July 1, 2023.

Requirements for Security: Customer Success – Deployments

Deployments – M365



Deployments – Azure



Points can be earned through Microsoft 365 and/or Azure customer deployments. Partners can earn all max points for Microsoft 365 deployments, Azure deployments or a combination of both. Each deployment earns 3.3 points for a maximum of 20 points.

- Partners will qualify based on monthly protected users to show customer impact.
- A deployment is required at the customer's production tenant environment.
- A deployment must have at least at least twenty-five paid seats in the current month.
- A deployment must meet the threshold of 15 percent of monthly protected users deployed in the customer's production tenant environment.
- No points are awarded for customers with less than 15 percent deployed monthly protected users.
- Monthly protected users are counted per workload at the tenant level and summed up per workload across only the paid subscriptions under the tenant.
- A tenant is considered to have crossed the monthly protected user threshold if the tenant was:
 - o Below the specified threshold 12 months ago, and
 - Crossed that threshold at least once over the subsequent 11-months.

- Partners will qualify based on Security ACR to show customer impact.
- A deployment is required at the customer's production tenant environment.
- A deployment must meet the minimum threshold of \$12,000 Security ACR TTM; calculation occurs at the end of every month.
- A tenant is considered to have crossed the ACR threshold if the tenant was:
- Below the specified threshold 12 months ago, and
- Crossed that threshold at least once over the subsequent 11 months.
- Partners are associated to tenants at the subscription level. Subscriptions are mapped to qualifying products.
- Subscriptions are mapped to qualifying products.

*All dates and requirements subject to change. For more information about requirements specific to Solutions Partner for Security, <u>click here</u>.

Requirements for Security: Customer Success – Usage Growth

Usage Growth – Azure Security



Points can be earned through Microsoft 365 and/or Azure customer usage. Partners can earn all max points via customer usage growth in Microsoft 365, Azure or a combination of both.

Partners will qualify based on monthly protected users.

Usage Growth – M365

- Monthly protected user growth is defined as the growth of monthly protected users across the entire customer base over the past 12 months after the point of the customer's association to the partner.
- Monthly protected users are counted per workload at the tenant level and summed up per workload across only the paid subscriptions under the tenant.
- The monthly protected user growth indicators compare the current month against a baseline from 12 months ago.
- Monthly protected users are calculated at the end of every month.
- Partners are associated to tenants at the subscription level. Subscriptions are mapped to qualifying products.

- Partners will qualify based on Security ACR.
- Security ACR growth is defined as the growth of Security ACR across the partner's entire customer base over the past 12 months.
- Security ACR is counted at the tenant level and summed up across only the paid subscriptions under the tenant.
- Security ACR growth indicators compare the current month against a baseline from 12 months ago.
- Security ACR is calculated at the end of every month.
- Partners are associated to tenants at the subscription level. Subscriptions are mapped to qualifying products.



Key dates for Solutions Partner designations

How and when Microsoft partners can attain Solutions Partner designations



October 3, 2022

Legacy competencies and associated badging are no longer in market. Partners are no longer considered or referred to as gold or silver partners. Partners can choose to retain the legacy benefits historically associated to their past competencies.

At your anniversary date or new enrollment

Looking to attain or maintain the Solutions Partner designation(s)?

After meeting all requirements for one or more Solutions Partner designations:

- Enroll or renew in Partner Center.
- Activate your Solutions Partner benefits (or select and activate legacy benefits package, if eligible)
- Earn a specialization to access incremental product benefits

Not eligible?

For partners who have not met the requirements for a Solutions Partner designation and had a legacy competency on September 30, 2022, you'll have the option to continue to pay a fee (aligned to your legacy competency fee) and retain your legacy benefits.

If you choose not to purchase your legacy benefits, you also have the option to purchase a Microsoft Action Pack.

Between anniversary dates

Eligible for a Solutions Partner designation?

If your organization meets the criteria for Solutions Partner designation, earning 70 points or more:

- Between anniversary dates, partners will receive the designation and badge.
- No change to existing benefits until your anniversary date.
- Attain a second to sixth Solutions Partner designation between anniversary dates and get the incremental benefits for your new designations right away



If your organization doesn't yet meet the criteria for Solutions Partner designation:

- No change to your benefits until your anniversary date.
- At any time, meet the requirements and earn a Solutions Partner designation.

At your next anniversary date

Same as the last anniversary date

Next steps



Admins can sign in to <u>Partner Center</u> to see how your organization is progressing towards a Solutions Partner designation and see the associated benefits.



Go to <u>Training Gallery</u> & <u>Microsoft docs</u> to learn about the requirements needed to attain a Solutions Partner designation.



For more information visit the <u>Microsoft partner website</u> and <u>Microsoft partner blog</u>.



Additional resources

Training asset gallery

Partner capability score dashboard

Microsoft partner blog



Solutions Partner for Business Applications

Solutions Partner for Business Applications overview page



Solutions Partner for Infrastructure (Azure)

Solutions Partner for Infrastructure overview page



Solutions Partner for Data & AI (Azure)

Solutions Partner for Data & Al overview page



Solutions Partner for Modern Work

Solutions Partner for Modern Work overview page



Solutions Partner for Digital & App Innovation (Azure)

Solutions Partner for Digital & App Innovation overview page



Solutions Partner for Security

Solutions Partner for Security overview page

