

Showcase Surface on your site



Are you missing new customers because the Microsoft Surface product information they're looking for isn't on your site? To capture these customers, your webpage needs a Surface presence with content that's always fresh. Take advantage of two dynamic solutions—Surface landing pages and Surface product-specific syndicated content—at no cost and with minimal effort.

Add Surface landing pages

The Digital Commerce Web and Campaign Network (DCCN) is a web-based portal offering two customized Surface landing pages¹ that easily integrate product imagery and specifications into your webpage: **Surface portfolio** and **Surface Hub**. Customizing the **Contact us** link lets you collect direct leads, while the **Buy now** link can be configured to contact a sales representative or direct to your e-commerce page. This solution takes the hard work out of building landing pages, saving valuable time with easy integration of dynamically updated content into your existing website.

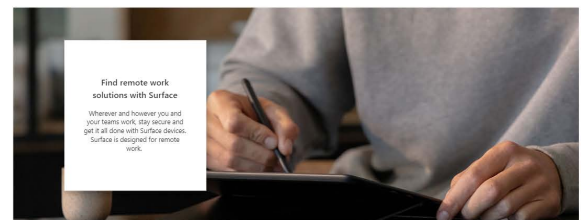
Designed for the ways you work

The Surface for Business portfolio of devices delivers experiences employees love with the choice and flexibility they need to work on their terms.



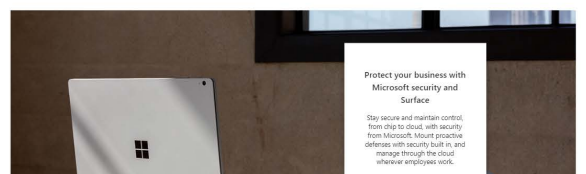
Connect with your teams to collaborate anywhere

Make real connections with customers and colleagues, from secure Microsoft Teams® meetings to collaborating together on complex projects. Surface devices deliver remote working solutions designed to bring people together.



Microsoft security built in at every layer

Achieve peace of mind with built-in, proactive defense. Security protections maintained by Microsoft are built into every layer of a Surface device.



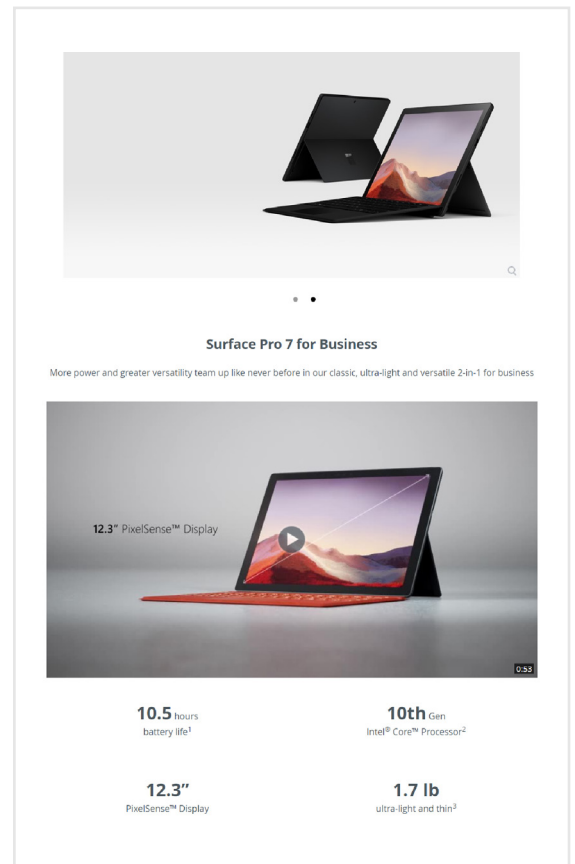
Sample Surface portfolio landing page

Add Surface product-specific syndicated content

Enhance your product pages with Surface content to educate your customers about the value of the Surface devices they're considering. In partnership with Microsoft, the CNET Inline Content Syndication program provides free syndicated Surface product-specific content, including Surface device images and tech specifications. This solution provides easy integration of up-to-date Surface content into your existing product page.

Start capturing customers today

Capture—and keep—your customers' attention with syndicated Surface content. Drive awareness, increase demand, and accelerate sales by adding dynamic and engaging Microsoft content to your website. Get started below.



Sample Surface Pro 7 for Business content

Surface landing pages

Go to the [Microsoft DCCN home page](#) to create an account and choose the Surface portfolio or Surface Hub landing page to integrate into your website.

Surface product-specific syndicated content

Register on the [CNET portal](#) to get started with syndicated content and receive pre-generated JavaScript code that you can apply to your product page.

¹ Localized Surface landing pages currently available in some markets. Contact your Microsoft representative on how to localize for other markets.