

Microsoft #BuildFor2030 Initiative

Climate Action and Sustainability



Accelerating solutions for a sustainable future



Sustainability is good for the planet and good for business.

As a partner to the United Nations, Microsoft has pledged to support the <u>Sustainable Development Goals</u> (SDGs), a set of 17 ambitious Global Goals adopted by member states for peace and prosperity for people and the planet by 2030.

The benefits of our natural world are immeasurable. As individuals and companies, we share a responsibility for this world and its resources. Resources which are the foundation of our global economy and our lives. That is why addressing the global climate crisis is the defining issue of our generation, something that 94% of the world's top CEOs have acknowledged. [1]

In fact, research indicates that companies embracing sustainability experience lower cost-of-capital, deliver superior equity market returns, gain easier access to new markets—by creating new types of products and services—and/or are better at managing risk and ensuring more resilient operations. [2] [3]

Through the <u>Microsoft #BuildFor2030 Initiative</u>, we're proud to support Microsoft partners who are enabling solutions for smart buildings and spaces, greater resource efficiencies, and more responsible value chain practices.

Explore and amplify

Discover #BuildFor2030 <u>featured solutions</u> that are good for the planet and good for business. See how Microsoft partners are leading with innovation and building for a better, more sustainable future.

Read the blog on partners that are building for a more sustainable future.

Learn more about the SDGs that support this theme

- SDG 6: Clean Water and Sanitation
- SDG 7: Affordable and Clean Energy
- SDG 9: Industry, Innovation and Infrastructure
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action
- SDG 14: Life Below Water
- SDG: 15 Life on Land

Building a solution for impact?

The <u>Microsoft #BuildFor2030 Initiative</u> is a call-to-action for Microsoft partners to accelerate innovation, <u>changemaking</u>, and collective impact, helping to advance the United Nations Sustainable Development Goals (SDGs).

We help you to skill up for impact, publish to the Microsoft commercial marketplace, and accelerate growth with Go-To-Market benefits.

Focused on the themes of gender equality, accessibility and disability inclusion, climate action and sustainability, enabling nonprofits, and empowering communities, we're proud to support partners making a difference.

Join us today!

Related technical and program resources

- Overview: Microsoft Sustainability
- Learning Modules: <u>Environmental sustainability resources</u>
- Live Preview: Microsoft Cloud for Sustainability
- Overview: Microsoft Sustainability Manager
- Overview: <u>Azure IoT for sustainability</u>
- Resource Hub: <u>Microsoft AI for Earth</u>
- Overview: <u>Planetary Computer</u>
- Data Catalog: <u>Planetary Computer</u>
- Overview: <u>AI for Earth grants</u>