



# Tech for Social Impact Partner Community Update

**April 2024**

- Webinar: Nonprofit Data Strategies for AI Readiness
- Azure survey: Microsoft Tech for Social Impact Partner Survey
- NEW! Monthly Partner Azure Office Hours
- e-Book: Nonprofit Guide to Database Migration
- Pitch Deck: Microsoft Azure for nonprofits
- Boost your impact with an AI Assessment for nonprofits
- Research: SMB Growth in the Age of AI



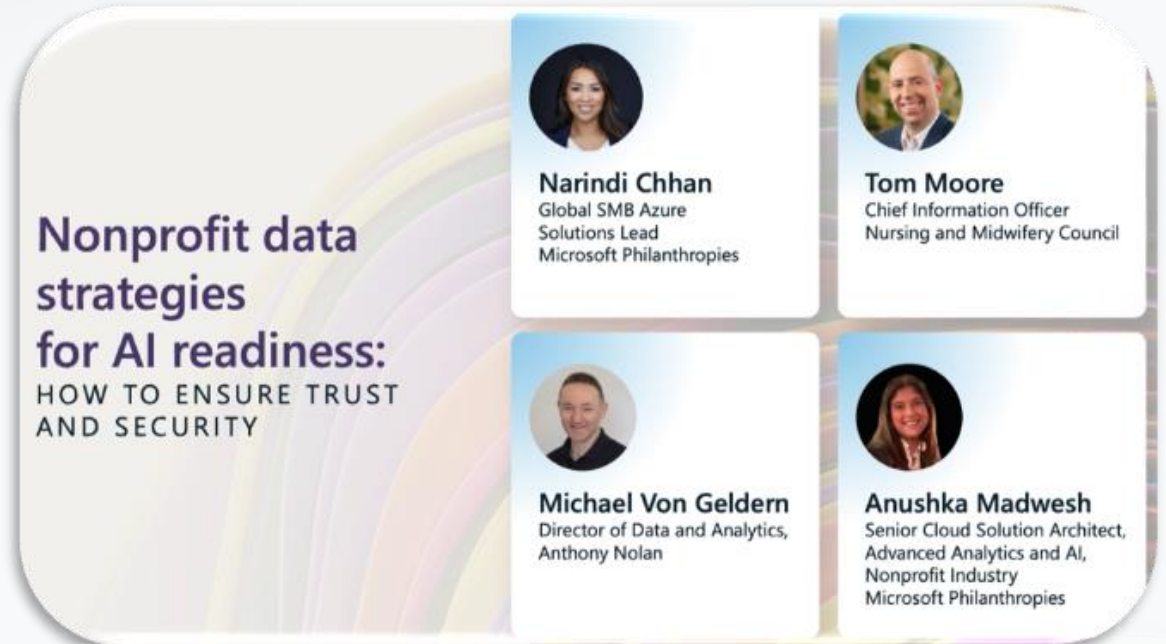
# Webinar: Nonprofit data strategies for AI readiness

Data is the driving force behind AI technology, but identifying the right data sources and knowing how to use them can be challenging.

Learn how to prepare your existing data or collect new data to lay the foundation for successful AI implementation.

**Access the on-demand session:**

[Nonprofit Data Strategies for AI Readiness](#)



**Nonprofit data strategies for AI readiness:**  
HOW TO ENSURE TRUST AND SECURITY

**Narindi Chhan**  
Global SMB Azure Solutions Lead  
Microsoft Philanthropies

**Tom Moore**  
Chief Information Officer  
Nursing and Midwifery Council

**Michael Von Geldern**  
Director of Data and Analytics,  
Anthony Nolan

**Anushka Madwesh**  
Senior Cloud Solution Architect,  
Advanced Analytics and AI,  
Nonprofit Industry  
Microsoft Philanthropies

# Microsoft Tech for Social Impact Partner Survey

The Tech for Social Impact (TSI) team wants to hear from you so we can provide better support for our partners selling Microsoft Azure to nonprofits.

What support or resources do you need to sell Azure? [Take the survey now!](#)

We plan to use your feedback to enhance collaboration and support to accelerate nonprofit mission outcomes with Azure.

## Microsoft TSI Survey: Partner Azure sales to nonprofit organizations

This survey aims to gather information about your experience with Azure.

We also want to understand what support or resources you need to confidently sell Azure. We're grateful for your valuable input, and we aim to use your feedback to enhance collaboration and support for accelerating nonprofits' mission outcomes with Azure as a cloud platform of choice.

[Start now](#)

[Take the survey now!](#)

# New! Partners only: Monthly Azure nonprofit open office hours

- Learn how to harness the power of Azure to drive impact and transform operations
- Dive into hot topics with **Sergio Victorio Queijia** and **Narindi Chhan** for your nonprofit customers

## April 30, 2024

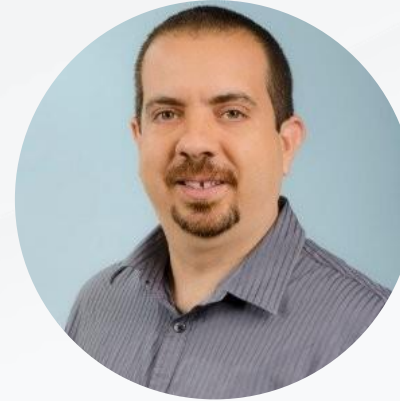
8:00am – 9:00am PT  [Reserve your spot now](#)

4:00pm – 5:00pm PT  [Reserve your spot now](#)

## May 29, 2024

8:00am – 9:00am PT  [Reserve your spot now](#)

4:00pm – 5:00pm PT  [Reserve your spot now](#)



**Sergio Victorio Queijia**  
Azure Business Group Lead  
Tech for Social Impact  
Microsoft Philanthropies



**Narindi Chhan**  
Azure Go To Market Lead  
Tech for Social Impact  
Microsoft Philanthropies

## June 20, 2024

8:00am – 9:00am PT  [Reserve your spot now](#)

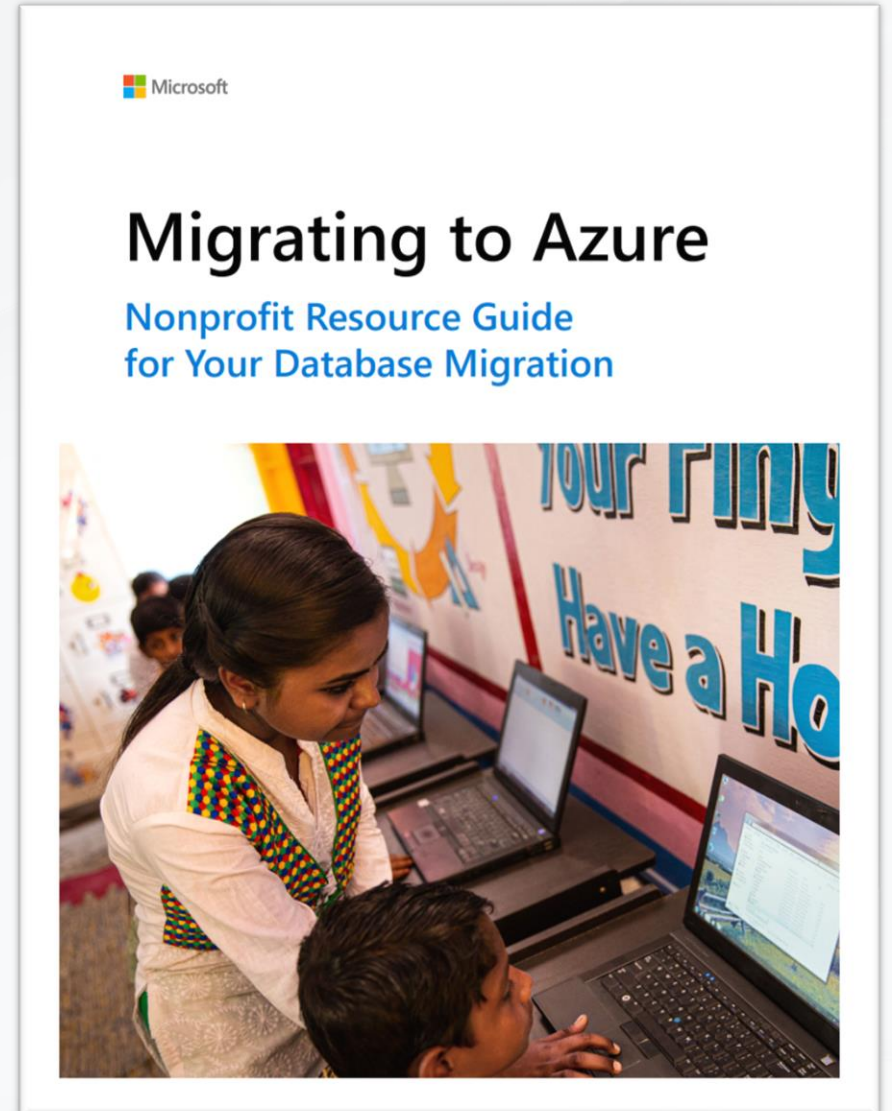
4:00pm – 5:00pm PT  [Reserve your spot now](#)

# eBook for you: Help nonprofits migrate to Azure

Learn how to plan and implement a successful cloud migration strategy for your nonprofits' databases. Get tools, resources, and best practices to simplify migrations.

## Download the eBook:

[Nonprofit Resource Guide for Your Database Migration](#)



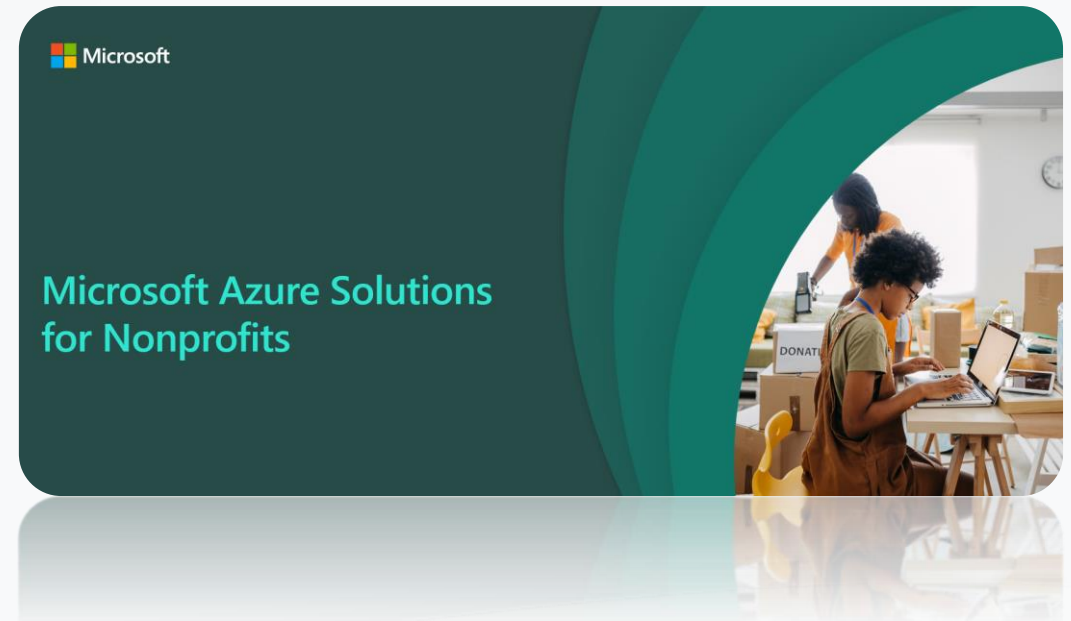
# Get the pitch deck: Microsoft Azure for nonprofits

Help nonprofits understand how they can secure and modernize workflows, improve fundraising, stretch their budgets, and support organizational values with Azure.

[Download the Azure Partner Pitch Deck](#)

## Additional Azure for nonprofit resources

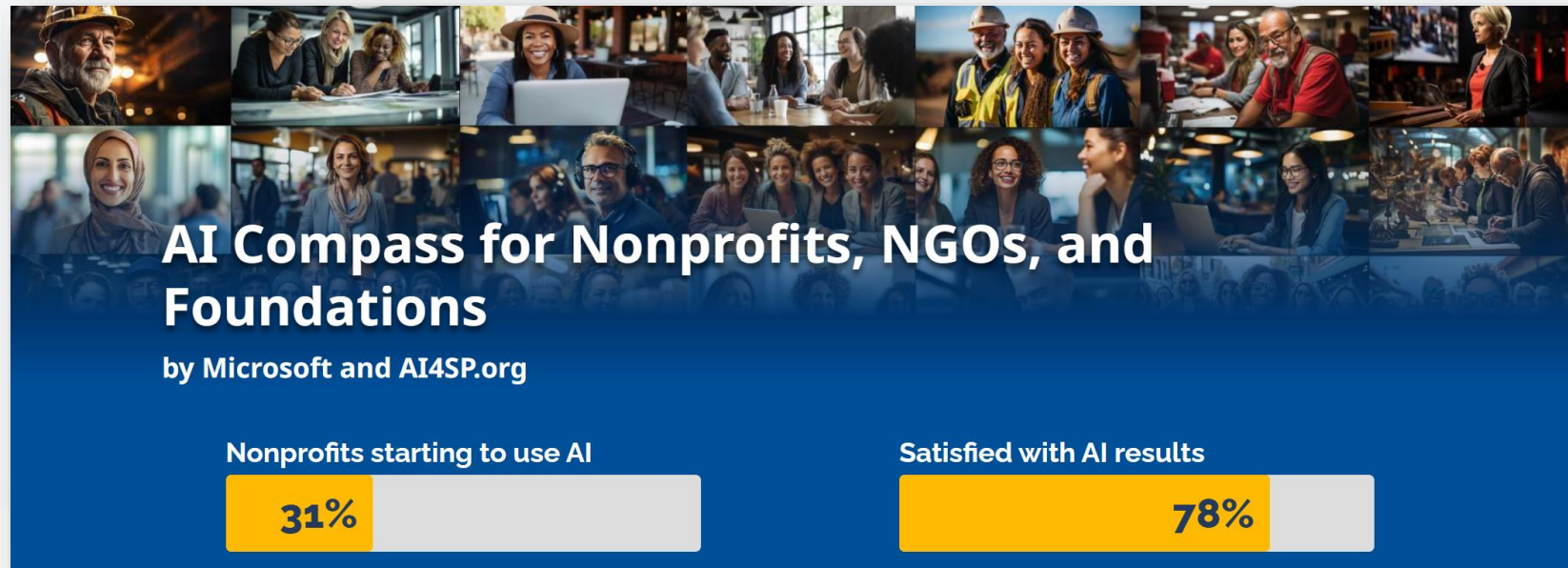
- [Azure for nonprofits digital marketing campaign](#)
- [Azure | Migrate and Secure Windows and SQL Server](#)
- [Azure | Build and Modernize AI Apps](#)



# Boost your impact with an AI assessment for nonprofits

Use this assessment tool in customer conversations to explore how AI can boost your customers' impact. Get downloadable, personalized insights in just a few minutes.

[Have your customer take the assessment](#)  
in real time and discuss the insights with them.



# Read the report: SMB Growth in the Age of AI

Get insights, market trends, and analysis to help guide AI strategy for your business.

Learn about three key areas: revenue growth, cost savings, and talent management.

[Download the report](#)





# Stay up to date

- Partner success stories
- Sales and marketing readiness
- Insights and news
- [Visit Microsoft AI Cloud Partner Program – Nonprofit](#)

# Get Involved

- [Sign up to receive monthly TSI newsletters](#)
- [Join the TSI Partner Community Page](#)
- [Submit a Partner Spotlight](#)
- [Run a nonprofit-specific marketing campaign](#)
- [Share partner success stories, quotes and testimonials](#)
- [Participate today in the Nonprofit Community](#)

# Questions

- Learn more about our nonprofit product grants and discounts: [Frequently Asked Questions](#)
- Not finding what you need? Contact us: [Microsoft nonprofit support](#)


The screenshot shows the Microsoft AI Cloud Partner Program – Nonprofit website. At the top, there's a navigation bar with 'Microsoft | Partner' and various links. The main header features a video thumbnail of people working on a wooden structure, with the text 'Help your nonprofit lay the foundation for their technology needs' and a 'View Video' button. Below this is a dark blue bar with the text 'Please sign in with your Microsoft AI Cloud Partner Program account' and a 'Sign In' button. The main content area is divided into several sections: 'Connect with Customers' with four video thumbnails; 'Partner Spotlight' with four video thumbnails; 'Training and Readiness' with four video thumbnails; and 'Community updates' with four video thumbnails. Each video thumbnail includes a title, a brief description, and a date.

# Access past issues of our nonprofit community updates and newsletters:

[Tech for Social Impact community news](#)

## Tech for Social Impact community news COLLECTION

Last Modified 2023-12-05




Stay up to date on the latest news, resources, and tools to grow your partner business in the nonprofit sector. This collection includes our community update on demand, newsletter, copies of presentations, blogs, and more.

[Subscribe to our Partners for Social Impact Community](#)

Visit the [Digital Marketing Center](#) to start your nonprofit customer nurture campaign

### This campaign's content

Showing 1-9 of 9 assets



Tech for Social Impact Partner Community Update


November 2023

1.3 MB

Tech for Social Impact Partner Nonprofit Update | November 2023

Download the presentation.

2023-12-05 Stay Up to Date




Tech for Social Impact Partner Nonprofit Newsletter | November 2023

164.7 KB

Tech for Social Impact Partner Nonprofit Newsletter | November 2023

Download the newsletter.

2023-11-30 Stay Up to Date




Tech for Social Impact Partner Nonprofit Newsletter | October 2023

152.5 KB

Tech for Social Impact Partner Nonprofit Newsletter | October 2023

Download the newsletter.

2023-11-30 Stay Up to Date



Tech for Social Impact Partner Community Update

October 2023

1.2 MB

Tech for Social Impact Partner Nonprofit Update | October 2023

Download the presentation.

2023-11-21 Stay Up to Date



# Thank you partners!

The nonprofit industry – perhaps more than any other in Microsoft – is powered and led by partners.

Reaching these organizations is just the beginning – deploying technology, customer success, and mission impact is the work that you do every day, and it IS the critical last mile.

We appreciate you.

