# **Microsoft Classroom Pen 2 Copy Library**

# Marketing Contacts and Usage Guidelines

Surface Commercial marketing contacts

Questions about this doc? Please reach out to Emily Gray Pierson ([v-empier@microsoft.com](mailto:v-empier@microsoft.com)) or Stephanie Parry ([v-stepp@microsoft.com](mailto:v-stepp@microsoft.com)).

Usage

This copy is meant to be pulled and used directly in any number of marketing communications for Microsoft Classroom Pen 2.  Copy points reflect current features of the product. As new features become available, we will update the copy and redistribute it.

CELA approval

The below copy has been CELA approved.  You are still required to have CELA approval on all external marketing communications. Libraries conclude with footnotes required by CELA to make the cross-referenced statements within.

# **Microsoft Classroom Pen 2**

# Key marketing copy

|  |  |
| --- | --- |
| Headline | Easy, natural inking with Microsoft Classroom Pen 2 |
| Short | Microsoft Classroom Pen 2 gives students of all ages a more comfortable on-screen writing and drawing experience with a longer enclosure than before. The durable pen tip is replaceable, and it’s easy to prevent loss with a built-in slot for a tether or the clip that attaches to Surface Type Covers. |
| Long | Digital inking drives positive learning outcomes for students. Students of all ages have a more comfortable on-screen writing and drawing experience with the longer enclosure of Microsoft Classroom Pen 2, which is optimized for Surface Go and Surface Pro. The durable pen tip is replaceable, and it’s easy to prevent loss with a built-in slot for a tether or the clip that attaches to Surface Type Covers. Packs of 20 make for easy deployment. |

# Priority features

1. A natural inking experience.
2. A durable pen tip that is easily replaceable.
3. A more comfortable inking experience for students of all ages with a longer enclosure than before.
4. Erase with the click of a button, so students can stay in their flow.
5. Dual storage options: Prevent loss with a built-in slot designed for a tether or a clip that attaches to Surface Type Covers.
6. Optimized for Surface Go and Surface Pro.
7. Comes with 20 batteries and 20 replacement Pen tips that are easy to install and replace.

# Three pillars

**Easy, natural inking for students**

Write and draw naturally. With a longer enclosure designed for every student no matter their hand size or grip style, Microsoft Classroom Pen 2 makes it easy to sketch, color, and take notes in the classroom and at home.

**Affordable and easy to deploy**

Microsoft Classroom Pen 2 deploys easily, is optimized for use with Surface Go and Surface Pro, and has a durable pen tip that is easily replaceable. Available only in packs of 20 and comes with batteries and replacement tips, Microsoft Classroom Pen 2 is an affordable, efficient choice for scaled purchasing and easy replacement.

**Built to last for students on the go**

Microsoft Classroom Pen 2 is designed for students who put their learning tools through heavy use. Prevent loss with a clip that attaches to Surface Type Covers or the built-in slot designed for a tether.

# Tech Specs

|  |  |
| --- | --- |
| **Product** | **Microsoft Classroom Pen 2** |
| Model | 1896 |
| Dimensions | Diameter: 0.37” (9.5mm)  Length: 5.71”” (145mm) |
| Weight | 8g without battery  16g with battery |
| Color and Material | Platinum anodized aluminum enclosure and light grey plastic |
| Pressure sensitivity | 1,024 levels |
| Pen tip | Hardened plastic |
| Buttons | 2 on the barrel (Erase, Select) |
| Protocol | Microsoft Pen Protocol (MPP) 1.5 |
| Power | 1 AAAA battery |
| Storage | Built-in slot for lanyard tethering |
| Packaging | Bulk, 20 units per box |
| In the box | 20 Microsoft Classroom Pen 2 units  20 AAAA batteries  20 replacement pen tips  Documentation |
| Warranty | 1-year limited warranty |
| Compatibility | Optimized for use with Surface Go and Surface Pro |