

# Advanced Support for Partners

Advanced Support for Partners (ASfP) is a Microsoft partner offering focused on accelerating cloud capabilities and supporting cloud growth through account management, cloud enablement, and other enhanced support benefits.

## Account Management



Benefit from a closer Microsoft relationship with a **Partner Success Account Manager (PSAM)**, your strategic business advisor across the Microsoft Cloud.

## Cloud Enablement Services



Accelerate the growth of your cloud business with **Cloud Consults, Optimization Reports**, customized **Partner Success Plans**, a **Support Practice Enablement** assessment, and other technical consultations to enrich your capabilities.

## Technical Cloud Support



Receive **escalation support** and **prioritized technical cloud support** on ASfP entitled Azure, Microsoft 365, Dynamics 365, and Power Platform cases.



Get cloud-focused support built for growth-oriented, cloud partners. [Learn more today!](#)

*"The collaboration that Microsoft's ASfP program has with Provide is a premier example and a showcase of successful business development and partnership."*

*-Mike Dawud, CEO – Provide Managed Services B.V.*

## Choose ASfP if...

- You would like to accelerate cloud growth with Microsoft.
- You are looking for elevated cloud support and firsthand technical guidance across Microsoft Cloud products.
- You are a Cloud Solution Provider or an Independent Software Vendor in need of technical enablement.

*"Our experience in ASfP has been invaluable and is directly correlated to our ability to serve more customers, across more technologies, and with higher levels of customer satisfaction, which has allowed us to exceed our growth targets and properly plan for the future."*

*-Lance Wilson, CEO – AMG Services*

## Cloud Consults

Cloud Consults offer remote one-to-one, in-depth, technical consultations with a Microsoft Partner Technical Consultant who provides deployment, migration, and optimization best practice guidance on cloud projects.

## Account Planning

Customized sessions designed to help MSPs and ISVs plan, assess, build, integrate, migrate, publish, and modernize solutions to achieve successful outcomes.

## Support Practice Enablement

A service designed to improve customer support delivery through self-paced evaluation resulting in improvement guidance and industry best practice recommendations.

## Questions?



Speak with an ASfP specialist by completing the [Advanced Support for Partners Learn More Form](#).



## Purchase Today!

Submit an ASfP work order request by completing the [Advanced Support for Partners Purchase Form](#).