



# Tech for Social Impact Partner Community Update

February 2024

- Your invitation: Virtual Nonprofit Summit, March 13-14
- Microsoft Partner of the Year Award (POTYA) 2024
- Global Nonprofit Leaders Summit virtual sessions
- Microsoft Digital Skills Resource Hub
- Partner Training for Microsoft Copilot Studio: Mar 5-7
- **NEW!** Biz Apps nonprofit pitch deck, partner playbook, and talking points



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NEW! Biz Apps nonprofit pitch deck, partner playbook, and talking points



# You're invited: Nonprofit Partner Virtual Summit, March 13 – 14

Microsoft's Tech for Social Impact (TSI) team is pleased to invite you to our two-day virtual event for partners. Join us for a journey into the Tech for Social Impact (TSI) partner program, AI and more.

[Reserve your spot now!](#)

## **Dates and Times**

- Wednesday March 13, 2024, 8:00 a.m. – 11:30 a.m. PST
- Thursday, March 14, 2024, 8:00 a.m. – 11:30 a.m. PST

## **Learn with us as together we will:**

- Set the stage with a dive into TSI and industry innovation
- Explore the transformative potential of Copilot/AI and learn firsthand how to effectively demonstrate AI with nonprofits
- Share insights and strategies into our partner program and discuss emerging trends and opportunities

Attend this unparalleled opportunity to engage with our TSI team, gain valuable insights, and network with like-minded professionals.

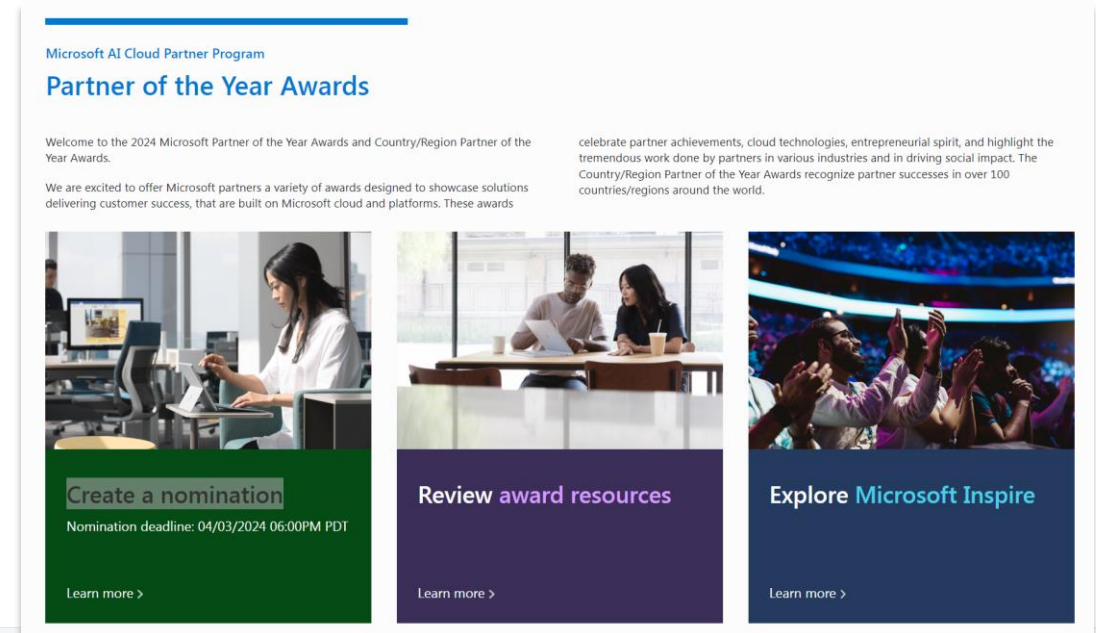
Join our [Partners for social impact \(non-profit\) discussion board](#) to keep up to date on the latest announcements and discussions.

# Microsoft Partner of the Year Award (POTYA) 2024

## [Submit your nomination today](#)

Review rules and eligibility requirements along with resources and tips for crafting a competitive submission on [Partner of the Year Awards](#)


- [Program Overview](#)
- [Download the Official Rules](#)
- [Download the awards guidelines](#)
- [Get resources and tips](#)
- [FAQ](#)




Microsoft AI Cloud Partner Program  
**Partner of the Year Awards**

Welcome to the 2024 Microsoft Partner of the Year Awards and Country/Region Partner of the Year Awards.


We are excited to offer Microsoft partners a variety of awards designed to showcase solutions delivering customer success, that are built on Microsoft cloud and platforms. These awards celebrate partner achievements, cloud technologies, entrepreneurial spirit, and highlight the tremendous work done by partners in various industries and in driving social impact. The Country/Region Partner of the Year Awards recognize partner successes in over 100 countries/regions around the world.



**Create a nomination**  
Nomination deadline: 04/03/2024 06:00PM PDT  
[Learn more >](#)



**Review award resources**  
[Learn more >](#)



**Explore Microsoft Inspire**  
[Learn more >](#)

# Global Nonprofit Leaders Summit virtual sessions

The inaugural Global Nonprofit Leaders Summit brought together thousands of nonprofit professionals and tech innovators from around the world for vital conversations on how to use AI and technology for impact.

**Thank you to everyone who joined us in person and online!**





**Enjoy a session we recommend:**

[Nonprofit Data Strategies for AI Readiness](#)

**Watch and share the LinkedIn Live streams for the whole conference:** <https://lnkd.in/gg8VUyf7>

**Get involved with the [Nonprofit Community](#)**

**Nonprofit data strategies for AI readiness:**  
HOW TO ENSURE TRUST AND SECURITY

 <b>Narindi Chhan</b> Global SMB Azure Solutions Lead Microsoft Philanthropies	 <b>Tom Moore</b> Chief Information Officer Nursing and Midwifery Council
 <b>Michael Von Geldern</b> Director of Data and Analytics, Anthony Nolan	 <b>Anushka Madwesh</b> Senior Cloud Solution Architect, Advanced Analytics and AI, Nonprofit Industry Microsoft Philanthropies

# NEW! Microsoft Digital Skills Resource Hub

## Get your team skilled today

The [Digital Skills Resource Hub](#) includes resources designed to meet people where they are on their own skilling journeys -- from **AI, Cybersecurity, and Sustainability** to **foundational productivity, digital literacy, and cloud skills** -- training materials to support nonprofits and community organizations are now available **in one place**.

To expand economic opportunity and growth for all, Microsoft Philanthropies is focused on **building the digital and AI capacity of nonprofits and other organizations** that are drivers of inclusive economic growth.

Recently launched at the Global Nonprofit Leaders' Summit, the [Digital Skills Resource Hub](#) highlights curated resources from across Microsoft Philanthropies, Worldwide Learning, Education, LinkedIn Learning and many other Microsoft teams and partner Organizations.

[Explore free skills training resources now](#)

The screenshot displays the Microsoft Digital Skills Resource Hub website. At the top, it features the heading "In-demand skills for your community" with a subtext: "Providing skills training is complex work. Focused on where we believe we can have the greatest impact, we share content, curriculum, training materials, and insights." Below this, there are three main skill categories, each with a representative image and a brief description:

- AI skills:** Image of a woman in a classroom. Text: "AI offers tremendous potential to empower workers around the world—but only if everyone, everywhere has the skills to use it." Link: "Explore AI skilling resources >"
- Sustainability skills:** Image of a man in a field with a clipboard. Text: "Climate change is the defining issue of our generation. We must move quickly to help people access sustainability knowledge and skills." Link: "Access sustainability skilling resources >"
- Cybersecurity skills:** Image of a woman in a server room. Text: "Currently there aren't enough cybersecurity professionals to meet demand. Together, we can help people build skills for these high-wage, high-growth jobs." Link: "View cybersecurity skilling resources >"

Below these categories is a section titled "Digital literacy and productivity skills" with the subtext: "Everyone starts somewhere. To meet learners where they are on their own skilling journey, we also make digital literacy, productivity, and cloud skills resources available." This section includes links for "Access learning pathway >", "Explore digital literacy courses >", "Access foundational digital literacy >", and "Explore digital productivity >". At the bottom, there is a footer with the text "Digital literacy and productivity skills" and several small, partially visible links.

# Partner Training for Microsoft Copilot Studio: Mar 5-7

## [Register today](#)

Dig into using Microsoft Copilot Studio to AI-powered copilots for a range of requests – from providing simple answers to common questions to resolving issues requiring complex conversations. to learn how you can build and extend these copilots, boost their capabilities with AI and extend them to perform actions, and provide answers for your customers' copilot users.

This three-day virtual training experience includes two-to-four hours a day of structured instructor-led training theory, hands-on labs to help develop specialized skills, and live Q&A with technical experts.

- **March 5-7, 2024** | Build and Extend AI-powered Copilots with Copilot Studio Workshop - Americas (PST)
- [Register today](#) to secure your spot

**Note:** Either register or sign in to the Depth Training page, and then click the Copilot Studio card to enroll.




Depth Enablement  
Business Applications



# NEW! Use these Business Applications nonprofit-specific sales resources to expand your practice

- [Business Applications Nonprofit Partner Playbook](#)
- [Business Applications Nonprofit Pitch Deck](#)
- [Business Applications Nonprofit Talking Points](#)
- [Additional resources](#)

Modified 2024-02-13



The way we do business has fundamentally changed. New business models are disrupting the way companies sell products and services. Blurring industry lines and transforming customer experiences, Dynamics 365 can help your nonprofit customer optimize financial and operating models to create a resilient organization that thrives even in the face of impending disruption. Nonprofits can confidently move to the cloud to optimize digital business process and unlock insights needed to adapt faster, work smarter and perform better.

Content is available in other languages. Select a language below to navigate to a page with the translated version of this content.

English

### This campaign's content

Showing 1-5 of 5 assets

How to Sell Microsoft Business Applications Nonprofits

4.2 MB

Scale Nonprofit Programs

3.7 MB

Partner Talking Points Business Applications

981.9 KB

Transform nonprofit operations - ERP

Partner Playbook - Business Applications

Download the presentation.

2024-02-01 Contact with Customers

Partner Pitch Deck Business Applications

Download the presentation.

2024-01-25 Contact with Customers

Partner Talking Points Business Applications

Download the presentation.

2024-01-25 Contact with Customers

Transform nonprofit operations - ERP

Unlock the insights needed to adapt faster and work smarter.

2024-02-14 Contact with Customers

Maximize fundraising impact - Sales

Maximize fundraising impact - Sales

Take the most out of your fundraising and engagement efforts.

2024-02-06 Contact with Customers



# Get Involved

- [Sign up to receive the monthly TSI newsletter](#)
- [Join the TSI Partner Community Page](#)
- [Submit a Partner Spotlight](#)
- [Run a nonprofit-specific marketing campaign](#)
- [Share partner success stories, quotes and testimonials](#)
- [Participate today in the Nonprofit Community](#)

# Stay up to date and visit the webpage today!

- ✓ Partner success stories
- ✓ Sales and marketing readiness
- ✓ Insights and news
- ✓ Visit [Microsoft AI Cloud Partner Program – Nonprofit](#)

Not finding what you need?

Email us at: [tsipcomm@microsoft.com](mailto:tsipcomm@microsoft.com)


The screenshot displays the Microsoft AI Cloud Partner Program website with the following sections:

- Connect with Customers:** A carousel of four video thumbnails. The first is titled "Modern Work | Secure Productivity" (dated 2023-10-03), the second "Tech for Social Impact Nonprofit Licensing and Pricing Updates" (dated 2023-12-01), the third "Business Applications | Scale Nonprofit Operations" (dated 2023-11-22), and the fourth "Azure | Migrate and Secure Windows and SQL Server" (dated 2023-11-21).
- Partner Spotlight:** A carousel of four video thumbnails. The first is "Partner Spotlight Pax8" (dated 2022-05-24), the second "Partner Spotlight Silver Cloud Business" (dated 2022-12-05), the third "Partner Spotlight Xpedition" (dated 2022-12-05), and the fourth "Tech for Social Impact Nonprofit Partner Spotlight" (dated 2023-11-22).
- Training and Readiness:** A carousel of four video thumbnails. The first is "Solution partners for Infrastructure (Azure) in the nonprofit sector" (dated 2023-10-03), the second "Solution Partners for Digital App Innovation Azure in the Nonprofit Sector" (dated 2023-10-10), the third "Solution Partners for Data and AI (Azure) in the Nonprofit Sector" (dated 2023-10-03), and the fourth "Partner Introduction to the Nonprofit Sector" (dated 2023-10-10).
- Community updates:** A grid of four download links for "Tech for Social Impact Partner Nonprofit Community Update" presentations. The dates are 2023-07-05 (1.3 MB), 2023-09-28 (1.2 MB), 2023-11-21 (1.2 MB), and 2023-09-08 (38.6 MB).

Access past issues of our nonprofit community updates and newsletters:  
[Tech for Social Impact community news](#)

## Tech for Social Impact community news COLLECTION

Last Modified 2023-12-05




Stay up to date on the latest news, resources, and tools to grow your partner business in the nonprofit sector. This collection includes our community update on demand, newsletter, copies of presentations, blogs, and more.

[Subscribe to our Partners for Social Impact Community](#)

Visit the [Digital Marketing Center](#) to start your nonprofit customer nurture campaign

### This campaign's content

Showing 1-9 of 9 assets



Tech for Social Impact Partner Community Update


November 2023

1.3 MB

Tech for Social Impact Partner Nonprofit Update | November 2023

Download the presentation.

2023-12-05 Stay Up to Date




Tech for Social Impact Partner Nonprofit Newsletter | November 2023

164.7 KB

Download the newsletter.

2023-11-30 Stay Up to Date




Tech for Social Impact Partner Nonprofit Newsletter | October 2023

152.5 KB

Download the newsletter.

2023-11-30 Stay Up to Date



Tech for Social Impact Partner Community Update

October 2023

1.2 MB

Tech for Social Impact Partner Nonprofit Update | October 2023

Download the presentation.

2023-11-21 Stay Up to Date

# Questions?

- ✓ Learn more about our nonprofit product grants and discounts in our [Frequently Asked Questions](#)
- ✓ Contact us: [Microsoft nonprofit support](#)

