

Partner Skilling Playbook

Note: Content is current as of April 15, 2024 Skilling programs and dates will continue to be updated, please reference this playbook for all your training information.

A go-to enablement guide for partners

The Partner Skilling Playbook is a guide for understanding the enablement offerings available to help skill up partner organizations, wherever you are in your learning journey.

Al and cloud capabilities are enabling new opportunities and helping organizations of all sizes achieve their goals. In today's rapidly evolving landscape, embracing and harnessing this potential is a must if businesses want to thrive.

Wherever you are in your learning journey, Microsoft offers a range of enablement opportunities and content to help you stay current in your sales, pre-sales, or delivery roles and deepen your understanding of how technology can help organizations evolve and transform.

Note the Partner Skilling Playbook is updated every month. Please make sure you're reading the latest version as identified on the title page. You can <u>download the latest version here</u>.



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<u>SMB Reseller offerings by solution area</u> <u>Azure, Business Applications, Modern Work</u>

Microsoft Level-Up for Partners

Additional resources



Partner Training Calendar: March – April 2024 *Japanese | Korean | Chinese (Simplified & Traditional) | French | German | Italian | Portuguese (European & LATAM) | Spanish ((European &

		Azure	Business Applications	Modern Work	Security
	Sales		For technical & sales roles: <u>High Volume Acceleration - Advanced (March</u> <u>4.</u> PST)	CSP Masters Sales Bootcamp: Copilot for Microsoft 365 (March 5, PST & March 12, IST)	Microsoft Copilot for Security Sales <u>Training</u> (March 19,, PDT & March 20, GMT IST)
	Certification	<u>Modular Training (On-demand)</u>	Business Applications Cloud Week (March 18- 22)	Modern Work Cloud Week (March 4-8)	Modular Training (On-demand)
March	Delivery Enablement	Microsoft Fabric Workshop (March 4-7, GMT) Azure OpenAl Workshop (March 6-8, PDT/GMT/IST) Build and Modernize Al Apps Workshop (March 11-14, PDT/GMT/IST) Migrate & Secure Workloads (March 18-21, PDT)	Build & Extend Al Powered Copilots with Copilot Studio Workshop (Mar 5-7, PST)Microsoft Cloud for Retail (March 11-13)Build Al Powered Customer Experiences w/ Dynamics 365 Customer Insights-Journeys (Mar 19-21, PDT)Connected Sales and Marketing with D365 Customer Insights: Bootcamp (March 20, PDT)Customer Success Series (March 21, GMT)	Frontline Worker Partner Technical BootcampBootcampMarch 6-7 (PST), March 13-14 (PST)Copilot for Microsoft 365 Pre-sales, Deployment, (Mar 26-28, PDT/GMT/IST)CSP Masters Pre- and Post-Sales Technical Bootcamp: Copilot for Microsoft 365 (March 20, PDT & March 27, IST)	Microsoft Defender for Endpoint Workshop (March 4-6, GMT/PST, Mar 5-7, IST) Threat Protection and Incident Response with Microsoft Sentinel Boot Camp (March 12-15, PDT)
		Azure	Business Applications	Modern Work	Security
	Sales	Microsoft Azure Al Partner Bootcamp (April 23- 25, PDT & April 24-26, IST/BST)	For technical & sales roles: <u>High Volume Acceleration - Advanced (Starts</u> <u>April 24 PDT)</u>	CSP Masters Sales Bootcamp: Copilot for Microsoft 365 (April 10, PDT)	<u>Microsoft Copilot for Security Partner</u> <u>Bootcamp (April 16-17, PDT, April 17-18</u> <u>BST/IST)</u>
	Certification	Azure & Security Cloud Week - (April 15-19)	Modular Training (On-demand)	Modular Training (On-demand)	Azure & Security Cloud Week - (April 15-19)
April	Delivery Enablement	Microsoft Fabric Workshop (April 8-11, IST) Azure OpenAl Workshop (April 16-18, PDT/BST/IST) Microsoft Azure Al Partner Bootcamp (April 23-25, PDT & April 24-26, IST/BST) Build and Modernize Al Apps Workshop (April 22-25, PDT/BST/IST) AKS Workshop (April 30- May 2, PDT)	For technical & sales roles:Business Performance Planning and AnalyticsBootcamp (April 9-11 IST, April 10-12 BST& Apr 16- 18, PDT)Dynamics 365 Supply Chain Management- Demand Planning Workshop (April 30, PDT)Microsoft Cloud for Sustainability (April 29-30)	Copilot for Microsoft 365 Pre-sales, Deployment, & Adoption Bootcamp (April 23-25, PDT/BST/IST)CSP Masters Pre- and Post-Sales Technical Bootcamp: Copilot for Microsoft 365 (April 24, PDT)Level Up Copilot for Microsoft 365 Data Security Technical Champion (On-demand- Access code: ALLP-TCDK)	Microsoft Copilot for Security Partner Bootcamp (April 16-17, PDT, April 17-18 BST/IST) Threat Protection and Incident Response with Microsoft Sentinel (April 22-25, BST/IST)

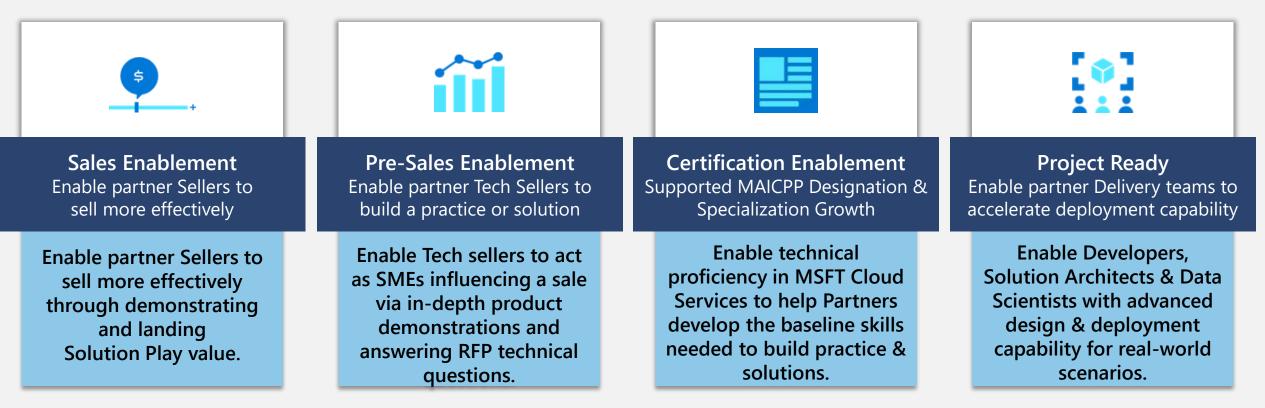
Partner Training Calendar: May – June 2024

*Japanese | Korean | Chinese (Simplified & Traditional) | French | German | Italian | Portuguese (European & LATAM) | Spanish ((European & LATAM)

		Azure	Business Applications	Modern Work	Security
	Sales	SMB Sales Bootcamp (May 14-16, PDT & May 15- 17, IST/BST)	SMB Sales Bootcamp (May 14-16, PDT & May 15-17, IST/BST)For technical & sales roles: High Volume Acceleration- Advanced (May 7, PDT)	<u>SMB Sales Bootcamp (May 14-16, PDT &</u> <u>May 15-17, IST/BST)</u>	<u>SMB Sales Bootcamp (May 14-16, PDT &</u> <u>May 15-17, IST/BST)</u>
May	Certification	Modular Training (On-demand)	Modular Training (On-demand)	Modern Work Cloud Week (May 13-17)	Modular Training (On-demand)
×	Delivery Enablement	Microsoft Fabric Workshop (May 6-9, PDT) Azure OpenAl Workshop (May 7-9, PDT/BST/IST) Migrate & Secure Workloads to Azure Workshop (May 13-16, IST) Build and Modernize Al Apps Workshop (May 28-31, PDT/BST/IST)	Microsoft Cloud for Retail (May 13-15) Dynamics 365 Customer Service Omnichannel Workshop (May 28-30, BST/IST) For technical & sales roles: Process Automation Scenarios Workshop (May 28-30, PDT)	Copilot for Microsoft 365 Pre-sales, Deployment, & Adoption Bootcamp (May 21-23, PDT/BST/IST) Level Up Copilot for Microsoft 365 Data Security Technical Champion (On-demand- Access code: ALLP-TCDK)	Fortify Your Data Security with Microsoft Purview Workshop (May 7-9, BST/PDT/IST) Microsoft Defender for O365, Identity & Cloud Apps (May 13-15, BST/PDT) Migrating to Microsoft Sentinel Bootcamp (May 20-21, BST)
		Azure	Business Applications	Modern Work	Security
	Sales				
	Certification		Modular Training (On-demand)	Modular Training (On-demand)	Security Cloud Week (June 24-28)
June	Delivery Enablement	Microsoft Fabric Bootcamp (June 11-13, PDT/BST/IST) Azure OpenAl Workshop (June 18-20, PDT/BST/IST) AKS Workshop (June 18-20, IST) Build and Modernize Al Apps Workshop (June 24-27, PDT/BST/IST)	For technical & sales roles: Process Automation Scenarios Workshop (Jun 4-6, BST/IST) Dynamics 365 Supply Chain Management- Demand Planning Workshop (Jun 11, BST/IST) Dynamics 365 Customer Service Omnichannel Workshop (Jun 25-27, PDT)	Copilot for Microsoft 365 Pre-sales, Deployment, & Adoption Bootcamp (June 18-20, PDT/BST/IST) Level Up Copilot for Microsoft 365 Data Security Technical Champion (On-demand- Access code: ALLP-TCDK)	Microsoft Defender for Endpoint Workshop (June 3-5, BST/PDT) Threat Protection and Incident Response with Microsoft Sentinel (June 17-20, PDT)

Holistic enablement focus (all partners)

We offer holistic enablement opportunities across Microsoft Cloud solution areas, all anchored on mainstream solution plays.



Improve deployment efficiency & time to value

Partner Enablement is anchored on driving solution area and solution play success



Solution Area		SOLUTION PLAYS		
	INFRA	Migrate and Secure Windows Server and SQL Server Migrate SAP		
ш		Power Business Decisions with Cloud Scale Analytics		
AZURE	DATA AND AI	Innovate with AI		
AZ		Build & Modernize AI Apps		
	DIGITAL AND	Migrate Enterprise Apps		
	APPLICATION INNOVATION	Accelerate Developer Productivity		
		Threat Protection with XDR and SIEM		
SECUR	ITY	Data Security		
		Modern Sec Ops		
		Accelerate Revenue Generation		
BUSIN	ECC	Modernize Service		
		Optimize Finance and Supply Chain		
		Accelerate Innovation with Low Code		
		SMB Scale Business Operations		
		Secure Productivity		
MODERN WORK		Converged Communications		
		Cloud Endpoints		
		Employee Experience		
		Frontline Workers		

Welcome to the Microsoft AI Cloud Partner Program



The world and how we work is rapidly changing. The opportunities for Microsoft partners—whether you build and sell services, software solutions, or devices—are significant. The capabilities required by our customers are evolving, and our partner programs are changing to meet that demand. The Microsoft Al Cloud Partner Program is designed to help your organization invest in new ways of growth so you can deliver greater customer value.

Learn more: Microsoft Al Cloud Partner Program

Distinguish yourself with Solutions Partner designations



Microsoft

Specialist

Solutions Partner Business Applications

Low Code Application Development Small and Midsize Business Management

<u>Designations</u> aligned to the Microsoft solution areas recognize your broad technical capabilities and demonstrated success delivering technology solutions.

Benefits aligned to your Solutions Partner designation include product benefits, go-to-market services, co-sell eligibility, skilling and sales enablement resources, and customer-facing badges to help you market your expertise.

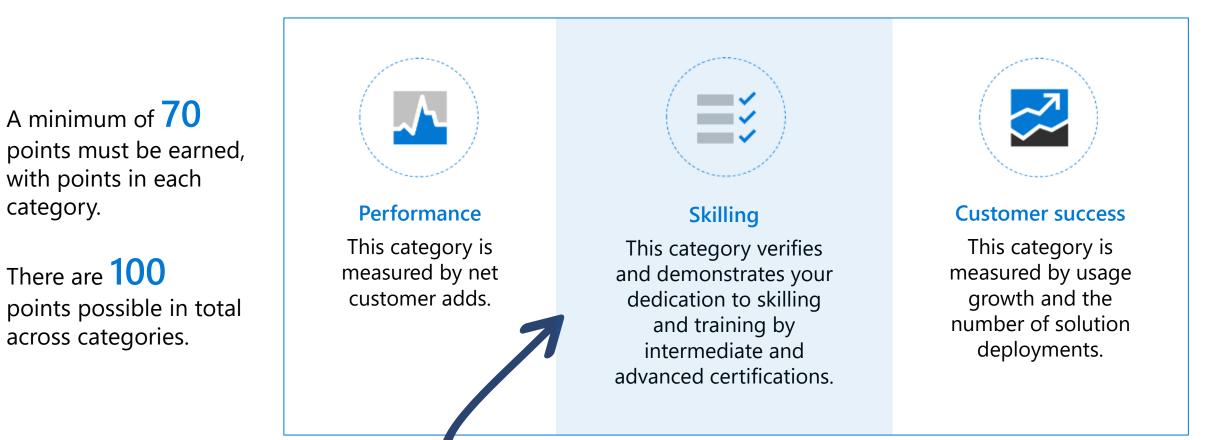
<u>Specializations</u> further validate deep technical expertise after you attain a Solutions Partner designation and set you apart from the competition.

*Partners who attain all six Solutions Partner designations receive a Microsoft Cloud badge, recognizing your capabilities across the Microsoft Cloud.

How to attain a Solutions Partner designation

category.

The <u>partner capability score</u> provides flexibility to demonstrate knowledge, skills, and experience across subcategories of performance, skilling, and customer success.

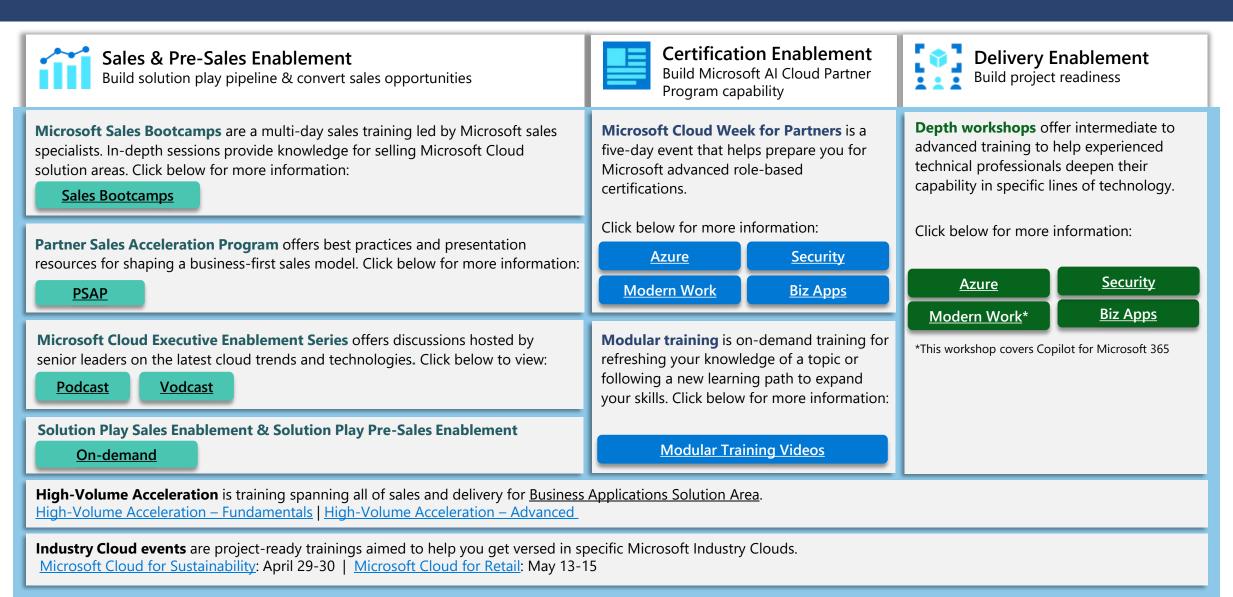


Microsoft Enablement initiatives and events support efforts in the Skilling subcategory

Enablement initiatives and events



Enablement initiatives and events



Find all training here: <u>https://aka.ms/SalesEnablementHub</u>

FY24 Sales and Presales enablement offerings

Sales Bootcamps

Sales

This multi-day sales training led by Microsoft sales specialists focuses on providing advanced knowledge for selling the four Microsoft Cloud solution areas. Become proficient at starting sales conversations, solving customer challenges, pitching Microsoft cloud value, and overcoming objections by showcasing realtime customer benefits.

Capabilities Achieved: Build Solution Area pipeline and sell the Microsoft Cloud

Duration: Multi-(part)day live deliveries

Roles: Sellers, BDM's, Solution Sellers

Microsoft Cloud Executive Enablement Series (Podcast and Vodcast)

This series provide partners with a front row seat to discussions hosted by Microsoft senior leaders and experts on the latest cloud trends and technologies. Gain a unique perspective on the business value of the Microsoft Cloud and ways to engage with customers.

Capabilities Achieved: Executive strategy for achieving business outcomes with the Microsoft Cloud

Duration: 15-30 minute on-demand videos

Roles: Executives, Sales Leaders, Sellers

Partner Sales Acceleration Program (PSAP)

This program offers best practices and presentation resources that will guide you in shaping a business-first sales model. It will help you navigate the six "moments that matter" conversations with various decision makers who will ultimately select the company to implement their solution.

Capabilities Achieved: Increase knowledge across the Microsoft Cloud & build solid sales strategies

Duration: 2-3 hours per Solution Area, on-demand

Roles: Sellers, BDM's, Sales Leaders

Solution Play Sales Enablement

Presales

Deeper training on the FY24 solution plays. Gain valuable information on industry, use cases, integration, and licensing and pricing. Capabilities Achieved: Build solution play pipeline & sell the Microsoft Cloud

Duration: On-demand learning path Roles: Sellers, Solution/Depth Sellers, Pre-sellers

Solution Play Pre-Sales Enablement

Depth use case and product knowledge training for FY24 solution plays. Gain valuable information on building customer case studies, responding to proposals, and proposing solutions.

Capabilities Achieved: Respond to RFPs and develop POCs to convert deals

Duration: On-demand learning path

Roles: Pre-sellers, Solution/Depth Sellers

Cloud Week for Partners

Microsoft Cloud Week for Partners is a five-day event that helps prepare you for Microsoft advanced role-based certifications. This is one of the best ways to help your organization meet the skilling criteria needed to attain a Solutions Partner designation.

Who is it for?

Technical professionals who are ready to fill their skill gaps in Microsoft solutions and prepare for certification.

Why should you attend?

This modular five-day virtual training includes structured instructor-led training, hands-on labs, exam preparation, and live Q&A, available during the hours that best fit your busy schedule. The sessions include live chat moderation with subject matter experts, ready to answer your questions.

It focuses on the most important aspects of the certification exam curriculum, allowing you to include working billable hours in your day. Other benefits include:

- ✓ Streamlined format that prepares you for certification
- ✓ Keep pace with technical roles and requirements
- ✓ Flexible learning to fit your schedule and working hours
- ✓ Lab resources (available on a first come, first served basis)
- Sessions presented in English, with captions in 12 languages
- ✓ 3 time zone choices (PST/PDT, GMT/BST, CST)



Modular Training overview

Bite-sized videos (30-45min) videos

On-demand videos Access anytime

Diverse content

Certification, renewal and Sales content

Across expertise level

Fundamental to expertise training

Refresh key topics

Train on a module instead of a full course towards your project

Updated frequently

Refreshed and new content available

Why consume Modular Training?

Learning on your schedule! No need to take one or more days off work to take a class. With on-demand training, you can train whenever you choose.

Refresh your knowledge! Having trouble with one section of an exam? With module-based training, you can focus on the subjects you need.

Access Microsoft official Curriculum in a single training platform and consume at your own pace

What is Modular Training?

Modular Training sessions are short, digestible videos designed to help new hires to experienced employees within the Microsoft Al Cloud Partner Program better prepare for their projects, get certified, and refresh previously attained knowledge.

These videos, or modules, leverage on-demand fundamentals and advanced role-based Microsoft Official Curriculum.

Am I eligible?

This content is available to you if you meet the below criteria:

- 1. Available to all partners
- 2. Available to technical and sales professionals
- 3. Keen interest to develop self-paced learning plan

How do I engage?

A monthly check in to the training platform is a minimum required touchpoint. You can scale up your engagement with the training from there based on your learning plan. Review the training platform and start your learning journey below.



On24 Content Catalog | Offerings

Microsoft Official Curriculum – Technical Certification Training

AZ-204 AZ-400 AZ-120	AZ-104 AZ-800 AZ-305 AZ-900 AZ-801	AI-102 AI-900 DP-300 DP-420 DP-500 DP-900 DP-203 DP-100	SC-900 SC-100 AZ-500	MB-910 MB-300 MB-335 MB-920 MB-800 MB310 PL-900 MB-500 MB-260 PL-300 PL-500 MB-330	MS-900 MS-700 MS-721 MS-203
Digital & Applications	Infrastructure	Data & Al	Security	Business Applications	Modern Work

Renewal – Technical Certification Training

AZ-204 AZ-220 AZ-400	AZ-104 AZ-120 AZ-305 AZ-700	AI-102 PL-300 DP-100 DP-203 DP-300	SC-100 MS-500 SC-200 AZ-500 SC-300 SC-400	MS-700
Digital & Applications	Infrastructure	Data & Al	Security	Modern Work

Sales Training

Available now		Coming soon		
BA Sales Bootcamps	Exec Series	MS Copilot Partner Bootcamp	Solution Play Sales Bootcamp	
Security Sales Bootcamps	MW Sales Bootcamps	BA Low Code Sales Bootcamp	SMB Sales Bootcamp	
Azure Sales Bootcamps		Solution Play Sales Bootcamp		

Microsoft certification renewal

Keep your certification current simply by passing the online renewal assessment on Microsoft Learn.

Why?

- Maintain your Microsoft Certification credentials and keep your skills current at no cost.
- Validate your skills with the latest technology with updates that may affect your job role.
- Renewal content covers technology updates and will demonstrate your up-to-date expertise.
- Attempt the no-cost assessment as often as needed without having to pass any exams. The process doesn't involve taking an exam with Pearson VUE.
- Renew after renewal window opens, approx. six months prior to the certification expiration date.

Next steps?

- ✓ Check the <u>Certification Dashboard</u> for certifications available to renew
- ✓ Watch this video: <u>Renew your Microsoft</u> <u>Certification</u> for 3 easy steps to renewal
- ✓ <u>Visit here</u> for quick links to renewable exams:
 - 1. Visit <u>Microsoft Learn</u> to connect your learn profile with your certification profile.
 - 2. <u>Prepare for renewal assessment</u> with selfpaced learning modules available on Microsoft Learn
 - 3. Pass your 100% sponsored assessment **before** your certification expires.

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Manage users and groups in Azure Active Directory

Secure your Azure Storage account

***** 47 0.70

***** 47.0270

Certifications ~ FAQ & Help

Prepare for the renewal assessment S hr 57 min + Collection + 0 of 8 modules completed Use this collection of learning modules to help you prepare for the Microsoft Certified: Azure Administrator Associate renewal assessment. Save this collection Monte i Monte i Protect your virtual machines by using Azure Backup Neme: Build a containerized web application with Docker Strim Containerized web application with Docker

Good News! When you pass the online assessment, your certification expiration date will extend for one additional year from the current expiration date.

Certification renewal process

Benefits of renewing

Certification renewal is at no cost. There's no cost to renew your certification, just make sure you pass the online assessment before your certification expires. Fundamentals certifications do not expire. **Six-month renewal window.** You can take the renewal assessment any time during your six-month eligibility window, via Microsoft Learn. Once you pass, your certification will be extended one year from the expiration date. Assessments are short and not proctored. Assessments focus on recent technological and industry updates, so they're shorter than the original exam(s) and are an open book. You can take the assessment as many times as you need, as long as you pass before your certification expires.

How to get started

- 1. Connect your certification profile to check your eligibility for certification renewal <u>here</u>
- 2. To learn more about the certification renewal process, watch this video
- 3. To know more, visit Microsoft Learn Certification Renewal
- 4. Renewal Process: FAQs

Myths and facts about certification renewal



Is the ass	essment proctored?	What is the assessment duration? How many questions?			
A certification renewal is scheduled and proctored. Webcam must be ON while taking the assessment.	Assessment is not proctored, no webcam required, and no software/client tool installation required.	2-3 hours, 120 exam questions	~45 mins, ~25 assessment questions		
Do I need to	o schedule in advance?	w	/hat if I fail?		
I must schedule the assessment in advance and block my schedule.	No need to schedule, candidate can take the assessment anytime, anywhere.	I must pay and schedule multiple attempts	Try again immediately. After the second attempt, there is a 24 hours wait between future attempts. There is no limit to re-take the		
Is there a cost	to renew my certification?		assessment and there is no associated cost to you.		
We must pay or get a voucher to take the assessment.	No payment/Voucher required. Certification renewal is available to anyone with a valid Microsoft associate, cpasialty, and expert sertification at parts	Learn e	verything again?		
	specialty, and expert certification at no cost.	Start preparing for the complete exam content.	The renewal assessment is focused on newer updates. We advise reviewing the		
How mu	ch time to prepare?		self study modules or video briefs prior to taking the assessment.		
It takes too much time to prepare for the assessment.	A significantly lower time commitment to prepare for the assessment content thru self study modules or bite size videos.	For more information, review	w FAO about renewals: Link		

Azure OpenAI and Copilot Enablement offerings

Executive Enablement (On-Demand)	l) Sales Enablement (Live)			Copilot Sales Enablement (On-Demand)
The Microsoft Cloud Executive Enablement Series provides partners with access to Microsoft's top executives and experts, who engage in insightful discussions surrounding the latest trends and technologies in the cloud and artificial intelligence. <u>Learn more</u>	to help • Micr • April • Micr	Dt Bootcamps are facilitated by Microsoft Sales Specialists and aim p partners drive sales conversations in the Era of AI transformation: crosoft Copilot for Security Partner Boot camp – April 16 & 17 & ril 17-18 crosoft Azure AI Partner Bootcamp – April 23-25 & April 24-26 B Sales Bootcamp: May 14-16 <u>Learn more</u>		On-demand resources for released or prioritized Copilots , including pitch, demos, pricing, and availability: GitHub Copilot Copilot for Dynamics 365 Copilot for Microsoft 365 Copilot for Security <u>Learn more</u>
Technical Enablement				
 Azure & Security Cloud Week (April 15-19) helps accelerate a partner's path to AI capability: We will have the following AI related track AI Engineer (AI-102) Data Scientist (DP-100) Data Engineer (DP-203) Microsoft Fabric Engineer (DP-600) 		 Delivery Workshops are focused on helping partners gain deployment /implementation capability to accelerate time to value: Azure OpenAI: April 16-18, May 7-9, June 18-20 Build & Modernize AI Apps: April 22-25, May 28-31, June 24-27 Microsoft Fabric: April 8-11, May 6-9, June 11-13 	helpin capab Copilo Adopt Micros	bt-Related Workshops (L300) are focused on g partners gain deployment/implementation ility to accelerate time to value: at for Microsoft 365 Pre-Sales, Deployment, & ion Bootcamp: April 23-25, May 21-23, June 18-20 <u>Learn more</u> soft Copilot for Security Partner Boot camp – April 7 & April 17-18
Learn more		Learn more		Learn more

*Event playouts are available across three time zones (PST/PDT, GMT/BST, CST/IST)

Depth Workshops

Depth workshops offer intermediate to advanced training events designed to help experienced technical professionals deepen their capability in specific lines of technology. Taught by seasoned instructors, each workshop focuses on a specific topic to help drive deep skills applications across priority solution plays.

Who is it for?

These intermediate to advanced training events are designed to help experienced technical professionals deepen their capability in specific lines of technology.

Why should you attend?

Depth training focuses on how to implement Microsoft solutions for customers. Other benefits include:

- ✓ Keep pace with technical roles and requirements
- ✓ Flexible learning to fit your schedule and working hours
- ✓ Lab resources
- \checkmark Sessions with moderator support via chat
- ✓ Content presented in English, with captions in 12 languages
- ✓ 3 time zone choices (PST/PDT/GMT/BST/IST)

Many Depth Workshop training events include labs. When offered, labs will be available to a limited number of Microsoft partner participants. Access to the labs will be issued on a first-come, first-served basis.

Introducing Microsoft Applied Skills

Learn more: <u>Browse Microsoft Applied Skills credentials</u> Watch Microsoft Applied Skills video

The new Microsoft-verified, scenario-based credential proves proficiency in skill sets specific to critical business challenges.

How to earn credentials:



Prepare Gain additional skills with optional training

2

Pass an interactive, lab-based assessment



Share Celebrate & share

Earn

Celebrate & share on social platforms



Watch the video: <u>aka.ms/AppliedSkillsVideo</u>

Targeted skill validation for real-world scenarios



Validates knowledge in skill sets specific to critical business challenges



Credentials earned by passing an **online**, **ondemand**, **product-specific assessment**



Interactive lab experience to demonstrate proficiency by completing real-world tasks



Microsoft-verified credentials offer a signal of trust to organizations, colleagues, hiring managers, and recruiters

Targeted skills benefit your organization

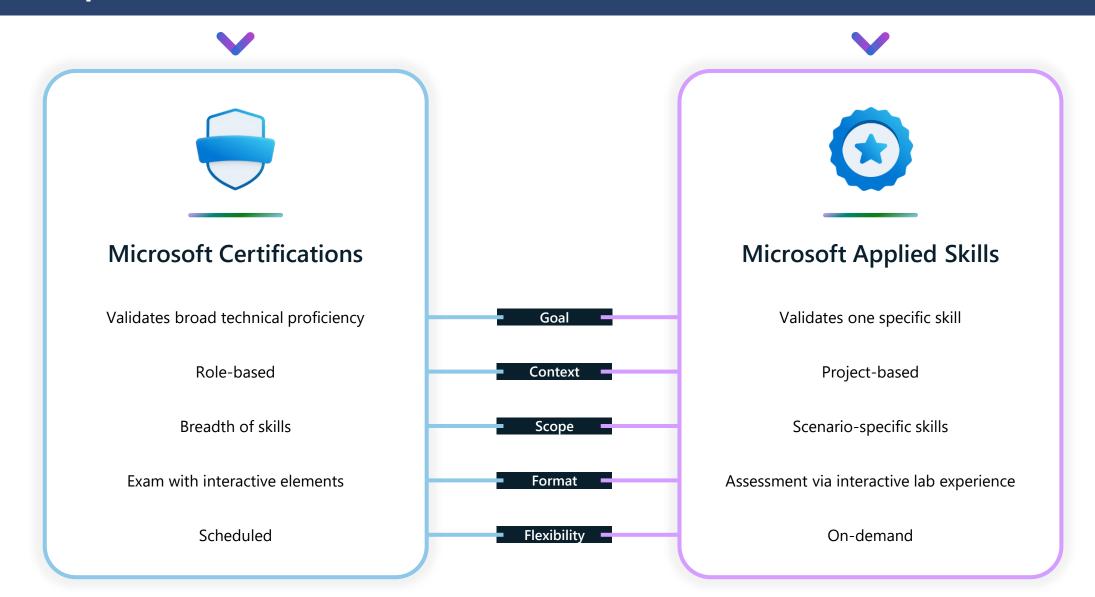
Empower your employees

Enable your teams to efficiently validate the targeted skills they need in order to solve problems more effectively and implement better solutions.

Strengthen your organization

Efficiently pinpoint the talent you have today and hire for tomorrow to provide highly technical solutions and take on projects critical to organizational success.

Choose the path that fits your career goals, desired skills, and experience



Microsoft Applied Skills credentials

Infrastructure

Configure secure access to your workloads using Azure networking

Secure storage for Azure Files and Azure Blob Storage

Deploy and configure Azure Monitor Digital & app innovation

Develop an ASP.NET Core web app that consumes an API

Implement security through a pipeline using Azure DevOps

Deploy containers by using Azure Kubernetes Service

Security

Secure Azure services and workloads with Microsoft Defender for Cloud regulatory compliance controls

Configure SIEM Security operations using Microsoft Sentinel

Business applications

Create and manage automated processes by using Power Automate

Coming soon

Data & Al

Create an intelligent document processing solution with Azure AI Document Intelligence Build a natural language processing solution with Azure Al Language

Build an Azure AI Vision solution

Migrate SQL Server workloads to Azure SQL Database

Business applications

Create and manage canvas apps with Power Apps

Microsoft Customer Engagement Methodology (MCEM) for Partners

Watch short videos for insight into the MCEM stages

The Microsoft Customer Engagement Methodology (MCEM) for Partners connects Microsoft sales, support, industry solutions delivery, and partners to bring more value to the customer by placing them at the heart of every deal. We're delighted to introduce a curated set of short videos that explore how this methodology can benefit you and provide you with the framework to co-sell with us more effectively.

Why watch?

These seven videos cover how using this methodology can strengthen the co-innovation and co-development process with customers. Our overall goal is to help you develop a shared language with Microsoft and drive increased value for our customers.

Watch videos

MCEM video playlist

- . Introduction
- 2. <u>Stage 1 Listen and Consult</u>
- 3. Stage 2 Inspire and Design
- 4. Stage 3 Empower and Achieve
- 5. <u>Stage 4 Realize Value</u>
- 6. <u>Stage 5 Manage and Optimize</u>
- 7. Benefits Summary



Enablement offerings by solution area

Azure Business Applications Modern Work Security



Azure Enablement Offerings

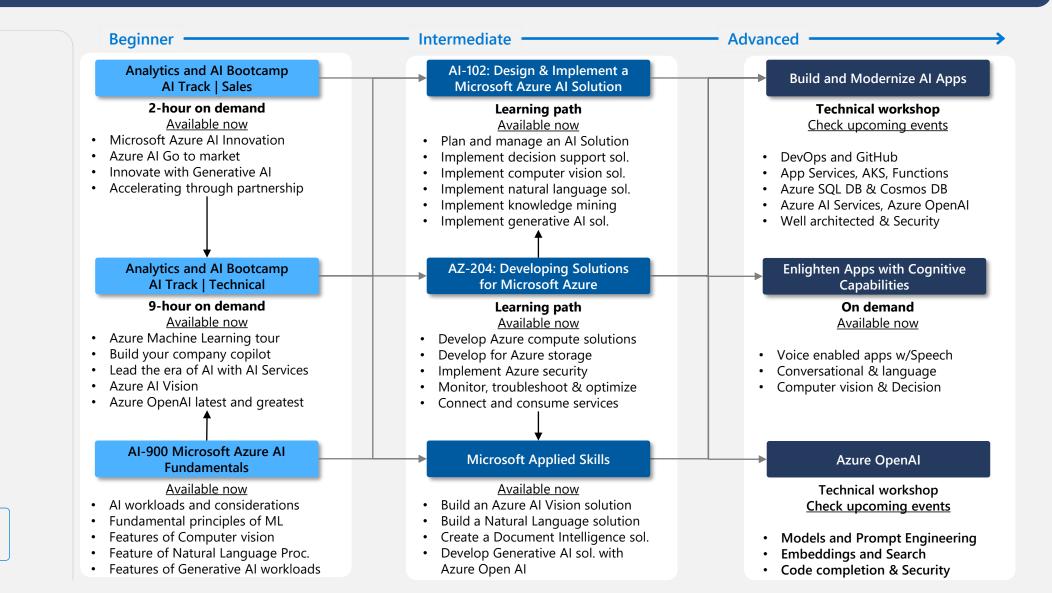
Enablement focus	Sales	Pre-Sales	Certification	Delivery
Offerings (click to access)	Sales Bootcamp Partner Sales Acceleration Program Executive Enablement Series: Podcast and Vodcast	Solution Play Sales Enablement Pre-Sales Enablement	<u>Cloud Week</u> *Mainstream solution play aligned certifications to be prioritized	<u>Delivery Enablement:</u> <u>Depth Workshops</u>
Prioritized solution plays	Migra Power Business Decisions Build Intelligent Apps (Migrate Ent	Win & SQL Server te SAP s w/ Cloud Scale Analytics incl. Cognitive Services) erprise Apps (Azure OpenAl)	Administrator (AZ-104) Solution Architect (AZ-305) Network Engineer (AZ-700) Azure for SAP Workloads (AZ-120) Database Administrator (AZ-300) Fabric Analytics Engineer (DP-600) Al Engineer (AI-102) Data Scientist (DP-100) Developer (AZ-204) DevOps Engineer (AZ-400)	Innovate w/ AI (Azure OpenAI) – Shift to priority list Build Intelligent Apps (incl. Cognitive Services) Power Business Decisions w/ Cloud Scale Analytics Migrate & Secure Win & SQL Server Migrate SAP Migrate Enterprise Apps

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Developer learning journey: Build and Modernize AI Apps

AUDIENCE

Developer Al Engineer Solution Architect

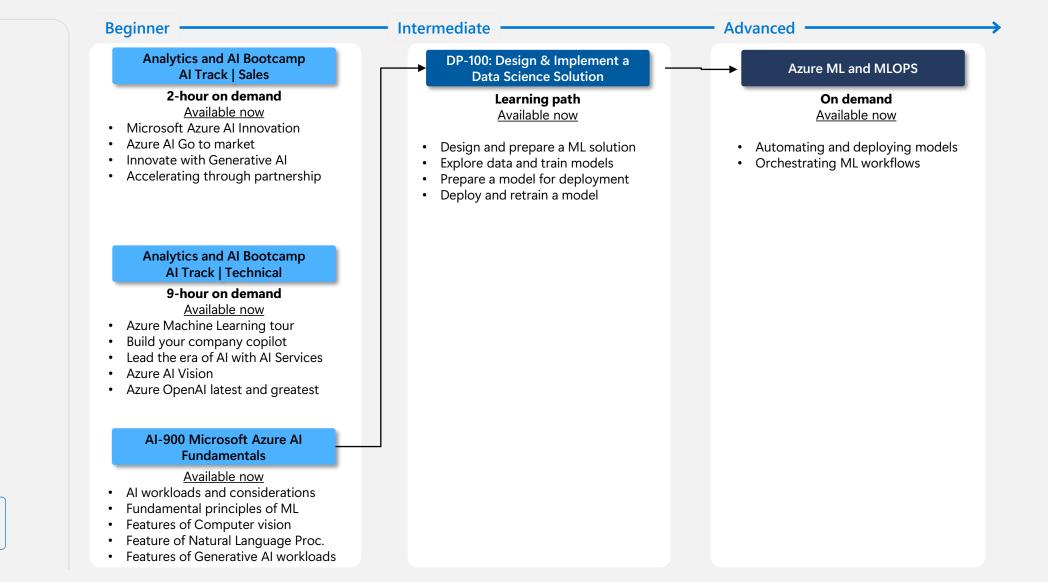


Legend Workshop Bootcamp Microsoft Learn

Data Scientist learning journey: Build and Modernize AI Apps

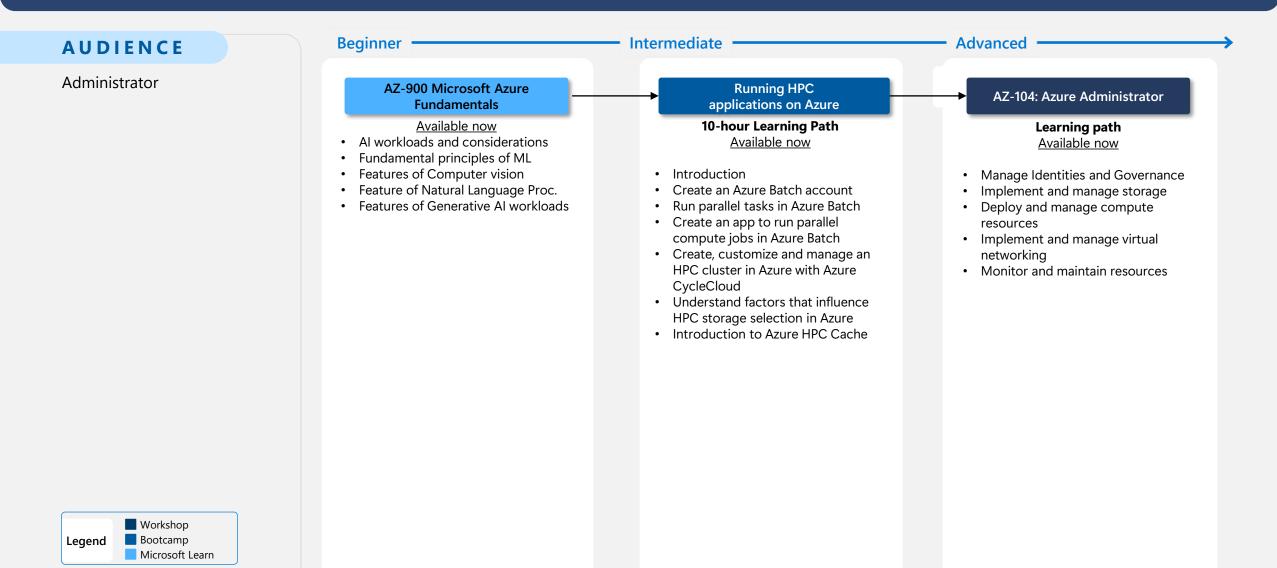
AUDIENCE

Data Scientist



Legend Workshop Bootcamp Microsoft Learn

Administrator learning journey: Innovate with HPC and AI Infrastructure



Learning journey: Migrate and Secure Windows Server & SQL Server

Beginner Intermediate Advanced **AUDIENCE** Administrator Accelerate cloud adoption **Migrate Windows Server** Migrate & Secure workloads with CAF for Azure workloads to Azure to Azure Solution Architect Learning path – 10 hours Learning path – 4 hours Workshop – 16 hours Available now Check upcoming workshops Available now Getting start with the Microsoft Intro to Azure Migrate for server... **Cloud Adoption Framework** Set up Azure Migrate for server... Azure Migrate: Server migration, **Cloud Adoption Framework** Discover and assess your servers Prepare with a well-define strategy database migration, app migration Prepare with a data-driven plan Prepare and Migrate Well-architected Framework Choose the best Azure landing zone Migrate VMware to AVS Security: Sentinel, Defender for Repeatable processes and tools Cloud Address Risk with Govern method. Migrate SQL Server workloads to Azure SQL Learning path – 9 hours Available now Design a SQL Server strategy **Azure Administrator** Assess SQL Server databases... Migrate SQL Server to Azure VMs Learning path – 10 hours Migrate SQL Server to Azure SQL DB Available now Migrate to Azure SQL Managed Inst. Manage identities and governance Implement and manage storage Deploy and manage Azure Compute Migrate ASP.NET Apps to Implement and manage virtual Azure networking • Monitor and maintain resources Learning path – 10 hours Available now Introduction to migrating apps Workshop Host a web app with App Service Leaend Bootcamp Provision an Azure SOL database Microsoft Learn Migrate SQL Server workloads

Business Applications Enablement Offerings

Enablement focus	Sales	Pre-Sales	Certification	Delivery
Offerings (click to access)	Sales Bootcamp Partner Sales Acceleration Program Executive Enablement Series: Podcast and Vodcast High Volume Practice Program: Fundamentals and Advanced	Solution Play Sales Enablement Solution Play Pre-Sales Enablement Catalyst Partner Training	Modular Training Videos <u>Cloud Week</u> *Mainstream solution play aligned certifications to be prioritized	<u>Delivery Enablement:</u> <u>Depth Workshops</u>
Prioritized solution plays	Moderni Optimize Finance Accelerate Innova	enue Generation ze Service and Supply Chain tion with Low Code ness Operations	Sales (MB-210) Customer Insights (Journeys) (MB-220) Customer Insights (Data) (MB-260) Customer Service (MB-230) Field Service (MB-240) Finance (MB-310) Supply Chain (MB-330 & MB-335) F&O Developer (MB-500) F&O Architect (MB-700) Power Platform Consultant (PL-200) Power Platform Developer (PL-400) Power Platform Developer (PL-400) Power Platform Architect (PL-600) Business Central (MB-800 & MB-820)	Accelerate Revenue Generation Modernize Service Optimize Finance and Supply Chain Accelerate Innovation with Low Code SMB Scale Business Operations

Accelerate lead cycle success

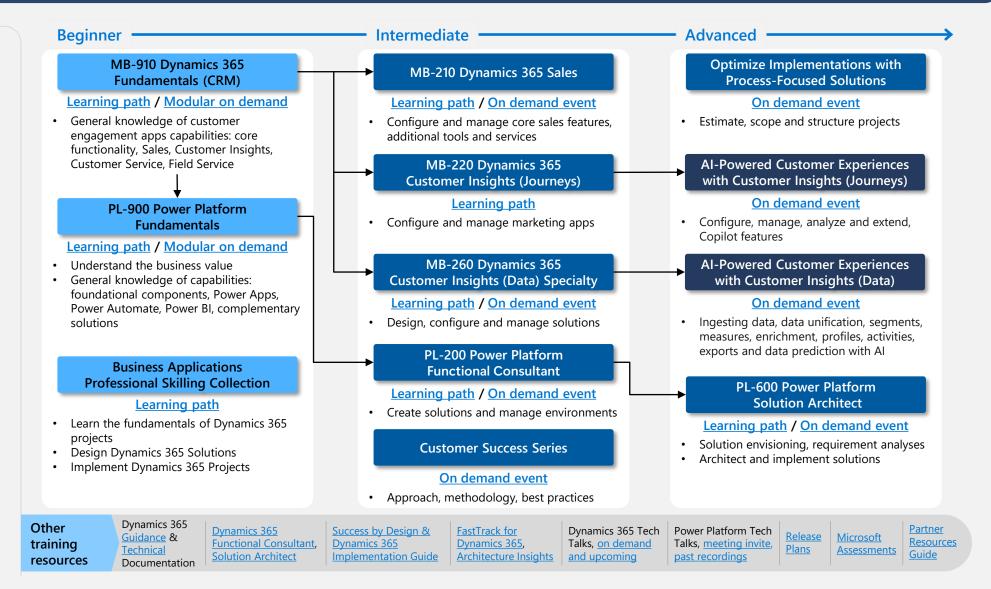
Improve deployment efficiency & time to value ——•

Functional Consultant Learning Journey: Accelerate Revenue Generation

AUDIENCE

Business Analyst – Customer Experience Sales Functional Consultant Marketing Functional Consultant Customer Engagement Apps (Power Platform) Solution Architect

Legend	Workshop Bootcamp Microsoft Learn



Functional Consultant Learning Journey: Modernize Service

AUDIENCE

- Customer Service Business Analyst
- Field Service Business Analyst Customer Service Functional Consultant
- **Field Service Functional** Consultant

Customer Engagement Apps (Power Platform) Solution Architect

Workshop

Bootcamp

Microsoft Learn

resources

Documentation

Leaend

Beginner Intermediate Advanced MB-910 Dynamics 365 MB-230 Dynamics 365 **Optimize Implementations with Fundamentals (CRM) Customer Service Process-Focused Solutions** Learning path / Modular on demand On demand event Learning path / On demand event General knowledge of customer Configure and manage customer service Estimate, scope and structure projects engagement apps capabilities: core components: cases and knowledge functionality, Sales, Customer Insights, management, entitlements and SLAs, **Dynamics 365 Customer Service** Customer Service, Field Service scheduling, routing, multi-session Omnichannel experiences, connected customer service, Upcoming event analytics and insights PL-900 Power Platform **Fundamentals** Transform field operations with AI and MB-240 Dynamics 365 Connected Field Service **Field Service** Learning path / Modular on demand Learning path On demand event Understand the business value General knowledge of capabilities: Configure field service apps, manage, Copilot capabilities in Field Service. foundational components, Power Apps, schedule and dispatch work orders, connected Field Service architecture, Power Automate, Power BI, complementary working with IoT devices and analyzing manage mobile app, manage inventory and solutions data, integration with Dynamics 365 purchasing, manage connected field service Remote Assist and Guides **PL-200 Power Platform Business Applications Functional Consultant Professional Skilling Collection** PL-600 Power Platform Learning path / On demand event Solution Architect Learning path Create solutions and manage environments Learning path / On demand event Learn the fundamentals of Dynamics 365 projects Solution envisioning, requirement analyses **Customer Success Series** Design Dynamics 365 Solutions Architect and implement solutions Implement Dynamics 365 Projects On demand event Approach, methodology, best practices Dynamics 365 Other Dynamics 365 Success by Design & FastTrack for **Dynamics 365 Tech** Power Platform Tech Release Guidance & **Functional Consultant**. **Dynamics 365** Dynamics 365, Talks, meeting invite, training Talks, on demand **Technical** Plans **Solution Architect** Implementation Guide Architecture Insights and upcoming past recordings

Partner

Guide

Resources

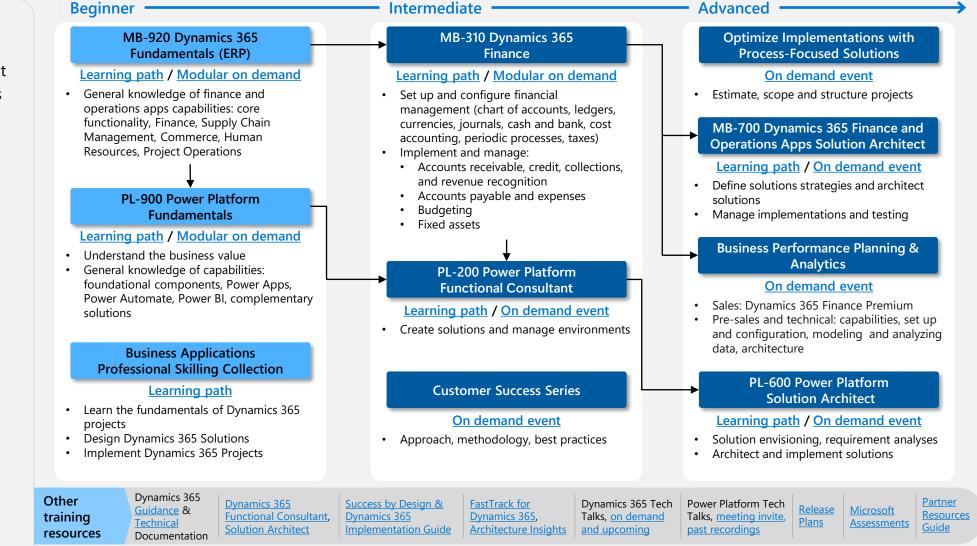
Microsoft

Assessments

Functional Consultant Learning Journey: Optimize Finance & Supply Chain

AUDIENCE

Finance Business Analyst Finance Functional Consultant Finance and Operations Apps Solution Architect



Legend Workshop Microsoft Learn

Functional Consultant Learning Journey: Optimize Finance & Supply Chain

Intermediate

Advanced

AUDIENCE

Supply Chain Management Business Analyst Supply Chain Management Functional Consultant Finance and Operations Apps Solution Architect

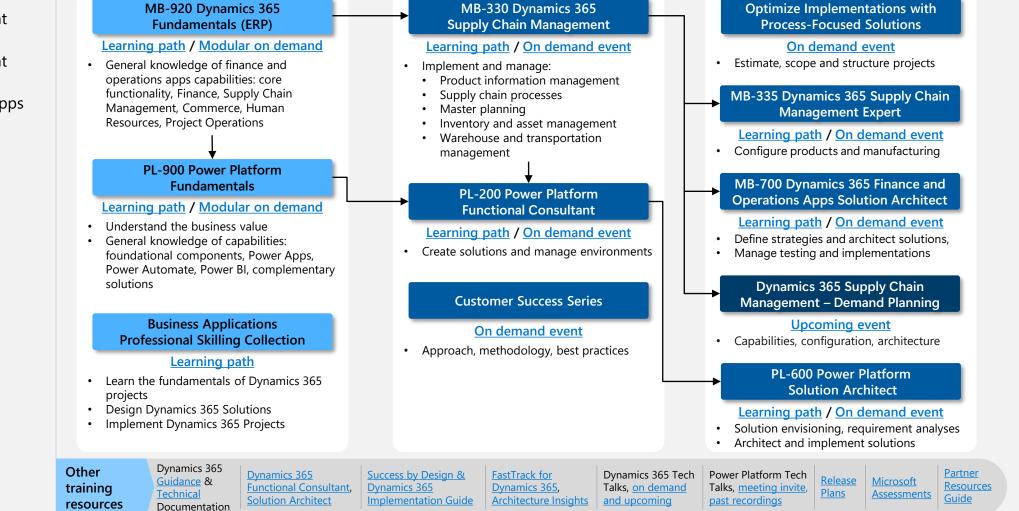
Workshop

Bootcamp

Microsoft Learn

Leaend

Beginner

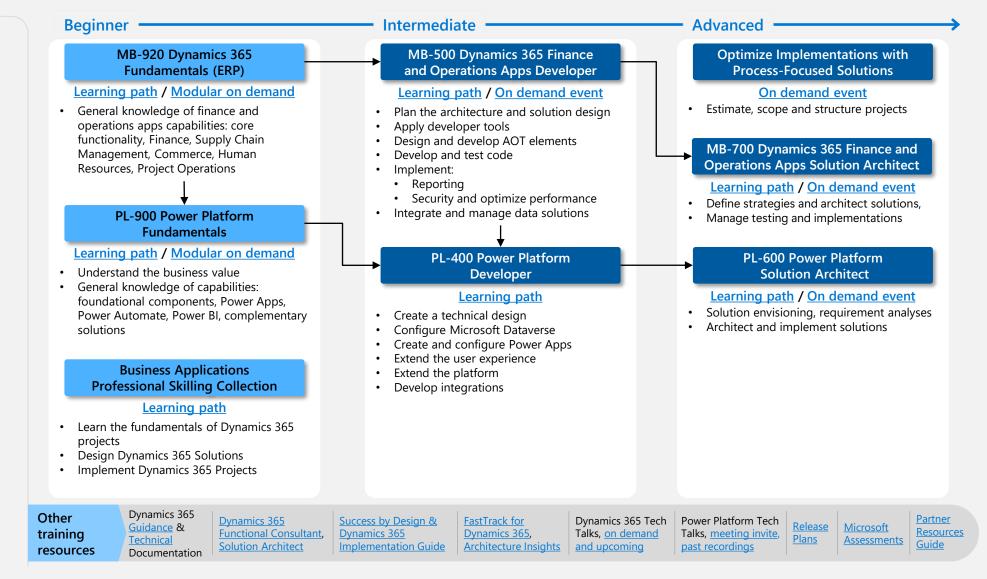


Developer Learning Journey: Optimize Finance & Supply Chain

AUDIENCE

Finance and Operations Apps Developer

Finance and Operations Apps Solution Architect



Legend Workshop Microsoft Learn

Functional Consultant Learning Journey: Accelerate Innovation with Low Code

AUDIENCE

Business Analyst Power Platform Functional Consultant Power Platform Solution Architect

 Learning path / Modular on demand Understand the business value General knowledge of capabilities: foundational components, Power Apps, Power Automate, Power BI, complementary solutions 	 Learning path / On demand event Configure Microsoft Dataverse Create apps by using Microsoft Power Apps Create and manage logic and process automation Manage environments Innovate with AI and Power Platform Low Code Tools On demand event Al-generated low code app development with Power Apps Automating with AI Builder and Copilot in Power Automate Build next-generation AI-powered bots Create business websites with Power Pages Microsoft Applied Skills Available now Create and manage canvas apps with	 Learning path / On demand event Solution envisioning, requirement analyses Architect and implement solutions Secure and Govern Power Platform at Enterprise Scale On demand event Architecture, security and governance, monitoring, administration, adoption Build and Extend AI-Powered Copilots with Copilot Studio On demand event Create bots, work with entities, variables and GenAl, extend and manage copilots Reimagine Process Automation with Al and Power Automate On demand event Process mining and task mining, digital and robotic process automation, configuration, architecture, extensibility and integration 	
	 Power Apps Create and manage model-driven apps with Power Apps and Dataverse Create and manage automated processes by using Power Automate 	♦ Process Automation Scenarios Upcoming event	

Legend Workshop Microsoft Learn

Developer Learning Journey: Accelerate Innovation with Low Code

AUDIENCE

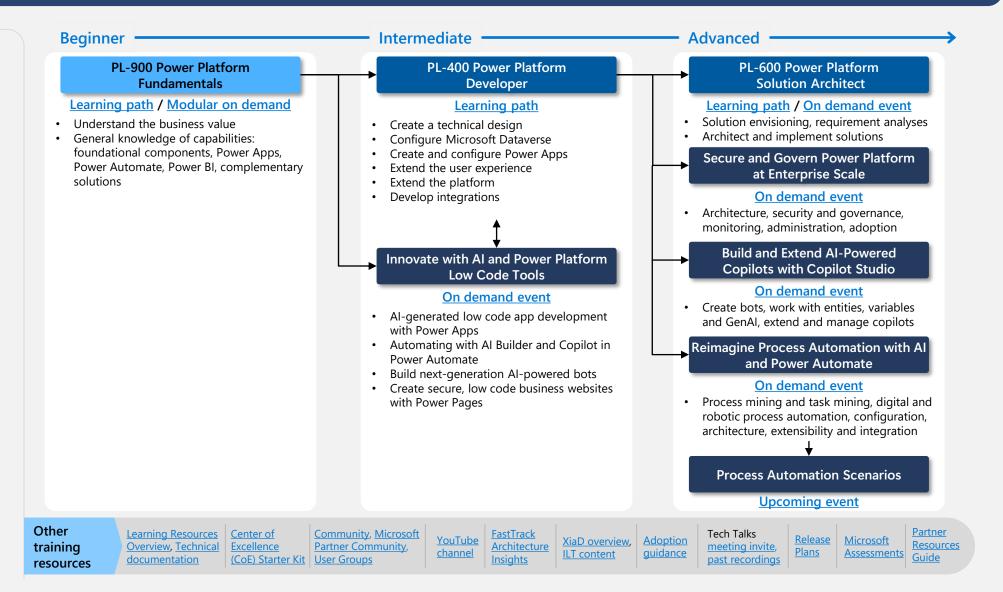
Power Platform Developer Power Platform Solution Architect

Workshop

Bootcamp

Microsoft Learn

Leaend



Automation Learning Journey: Accelerate Innovation with Low Code

AUDIENCE

Business Analyst Process Automation Designer Power Platform Developer **RPA** Developer

PL-900 Power Platform Fundamentals	PL-500 Microsoft Power Automate RPA Developer	Reimagine Process Automation with Al and Power Automate	
 Learning path / Modular on demand Understand the business value General knowledge of capabilities: foundational components, Power Apps, Power Automate, Power BI, complementary solutions 	 Learning path / On demand event Design, develop, deploy and manage automations Innovate with AI and Power Platform Low Code Tools On demand event Al-generated low code app development with Power Apps Automating with AI Builder and Copilot in Power Automate Build next-generation AI-powered bots Create secure, low code business websites with Power Pages 	On demand event • Process mining and task mining, digital and robotic process automation, configuration, architecture, extensibility and integration • Process Automation Scenarios • Upcoming event • Secure and Govern Power Platform at Enterprise Scale On demand event • Architecture, security and governance, monitoring, administration, adoption	
	Microsoft Applied Skills Available now • Create and manage automated processes by using Power Automate	Build and Extend Al-Powered Copilots with Copilot Studio On demand event • Create bots, work with entities, variables and GenAl, extend and manage copilots	
	mmunity, <u>Microsoft</u> YouTube FastTrack rtner Community, <u>YouTube</u> Architecture	Adoption Tech Talks Release Microsoft Reso	

Workshop Bootcamp Legend Microsoft Learn

Modern Work Enablement Offerings

Enablement focus	Sales	Pre-Sales	Certification	Delivery
Offerings (click to access)	Sales Bootcamp Partner Sales Acceleration Program Executive Enablement Series: Podcast and Vodcast	Solution Play Sales Enablement Solution Play Pre-Sales Enablement	<u>Cloud Week</u> *Mainstream solution play aligned certifications to be prioritized	Copilot for Microsoft 365 Level Up Copilot for Microsoft 365 Data Security Technical Champion (On-demand- Access code: ALLP-TCDK)
Prioritized solution plays	Secure Productivity Cloud Endpoints Employee Experience Frontline Worker Converged Comms		M365 Modern Desktop Admin M365 Enterprise Admin M365 Teams Admin M365 Collaboration Engineer	Coming Soon Cloud Endpoints Employee Experience Frontline Worker Converged Comms

Security Enablement Offerings

Enablement focus	Sales	Pre-Sales	Certification	Delivery
Offerings (click to access)	Sales Bootcamp Partner Sales Acceleration Program Executive Enablement Series: Podcast and Vodcast	Solution Play Sales Enablement Solution Play Pre-Sales Enablement Microsoft Security Immersion Training Events	<u>Cloud Week</u> *Mainstream solution play aligned certifications to be prioritized	<u>Delivery Enablement:</u> <u>Depth Workshops</u> <u>Spotlight Training</u>
Prioritized solution plays	Data S Modern	with XDR and SIEM Security Sec Ops ud Security	Security Operation(SC-200) Azure Security(AZ-500) Identity and Access(SC-300) Information Protection (SC-400) Cyber Security Architect (SC-100)	Threat protection with XDR and SIEM Data Security Modern Sec Ops Multi Cloud Security

-•

Learning Journey: Threat Protection and Incident Response

AUDIENCE

Targeted for security operational professionals that design and manage their threat protection and response systems.

- User who collaborates with organizational stakeholders to secure information technology systems.
- Goal is to reduce organizational risk by rapidly remediating active attacks in the environment.
- Advises on improvements to threat protection practices.
- Refers violations of organizational policies to appropriate stakeholders.

Relevant partner roles:

- Security consultant/architect
- Endpoint Security consultant
- SOC analyst

Legend Workshop Microsoft Learn

Beginner —

Security, Compliance, Identity Fundamentals (SC-900)

Learning path MS Learn

- Describe the concepts of security, compliance, and identity
- Describe the capabilities of Microsoft security solutions

Intermediate

Microsoft Security Operations Analyst (SC-200)

Learning path Available now

- Microsoft Defender for Endpoint Microsoft 365 Defender
- Mitigate threats using Microsoft Defender for Cloud
- Configure your Microsoft Sentinel environment
- Perform threat hunting in Microsoft Sentinel

Advanced

Implementing Microsoft Defender for EndPoint

- **Check Upcoming/Ondemand events**
- Zero Trust & Deploying MDE
- Onboarding and configuring Devices

Secure cloud-native application with Microsoft Defender for Cloud and integrated solutions

Check Upcoming/Ondemand events

 Microsoft Defender for Cloud, Defender for DevOps and Defender Integration with Microsoft Sentinel

Microsoft Defender for O365, Identity & Cloud Apps

Check Upcoming/Ondemand events

- M365 Defender and MDO
- Securing SaaS apps with Defender for Cloud Apps
- Protecting cloud environment with MDI

Threat Protection and Incident Response with Microsoft Sentinel

Check Upcoming/Ondemand events

- Deploying Microsoft Sentinel
- Threat Intelligence and Investigation
- UEBA analytics architecture

Microsoft Defender for Endpoint Ninja Course, Self-guided blog

Other

training

resources

ender for Microsoft 365 a Course, Defender Ninja Course, og Self-guided blog

Microsoft Defender for Cloud Apps Ninja Course, <u>Self-guided blog</u>

Microsoft Defender for IoT Ninja Training, <u>Self-</u> <u>guided blog</u> Microsoft Defender for Identity Ninja Course, Self-guided blog Security Community Technical Webinars, <u>Stay updated</u>

Learning Journey: Microsoft Sentinel

AUDIENCE

Targeted for security operational professionals that design and manage their threat protection and response systems.

- User who collaborates with organizational stakeholders to secure information technology systems.
- Goal is to reduce organizational risk by rapidly remediating active attacks in the environment.
- Advises on improvements to threat protection practices.
- Refers violations of organizational policies to appropriate stakeholders.

Relevant partner roles:

- SOC analyst
- Security operations team
- SIEM/XDR team

Legend Workshop Microsoft Learn Beginner -

Security, Compliance, Identity Fundamentals (SC-900)

Learning path MS Learn

- Describe the concepts of security, compliance, and identity
- Describe the capabilities of Microsoft security solutions

Intermediate

Microsoft Security Operations Analyst (SC-200)

Learning path Available now

- Create queries for Microsoft Sentinel using Kusto Query Language (KQL)
- Configure your Microsoft Sentinel environment
- Connect logs to Microsoft Sentinel
- Create detections and perform investigations using Microsoft Sentinel
- Perform threat hunting in Microsoft Sentinel

Advanced

Migrating your SIEM Solution to Microsoft Sentinel

Check Upcoming/Ondemand events

- Microsoft Sentinel basic concepts
- Planning the migration
- Migrating to Microsoft Sentinel from the Legacy SIEM
- Post-migration optimization

Threat Protection and Incident Response with Microsoft Sentinel

Check Upcoming/Ondemand events

- Deploying and configuring Microsoft Sentinel
- Threat Intelligence and Investigation
- UEBA analytics architecture

Other training resources

Microsoft Sentinel Ninja Course, <u>Self-guided blog</u>z

Security Community Technical Webinars, Stay updated

Learning Journey: Data Protection

AUDIENCE

Targeted for those who plan and implement controls that meet organizational compliance needs.

- User who plans and implements controls that meet organizational compliance needs.
- Responsible for translating requirements and compliance controls into technical implementation.
- Assists organizational control owners to become and stay compliant.
- Creates policies and rules for content classification, data loss prevention, governance, and protection.

Relevant partner roles:

- Compliance teams
- Data security teams
- Cloud architects
- Implementation consultants

Legend Workshop Microsoft Learn

Beginner

Security, Compliance, Identity Fundamentals (SC-900)

Learning path MS Learn

- Describe the concepts of security, compliance, and identity
- Describe the capabilities of Microsoft compliance solutions

Microsoft Purview Information Protection Administrator (SC-400)

Learning path <u>Available now</u>

Intermediate

- Implement Information Protection in Microsoft 365
- Implement Data Loss Prevention
- Implement Data Lifecycle and Records
 Management

Advanced

Fortify your Data Security with Microsoft Purview

Check Upcoming/Ondemand events

- Identify and protect sensitive data across your hybrid environment using Purview Information protection
- Prevent accidental leakage of sensitive information using Purview Data Loss Prevention (DLP)
- Intelligently detect and mitigate critical risks with Microsoft Purview Insider Risk Management

Become a Microsoft Purview eDiscovery Ninja: Self-guided blog

Other

training

resources

Microsoft Purview Information Protection Ninja Course: <u>Self-guided</u> blog

Microsoft Purview Data Loss Prevention Ninja Training : Self-guided blog

The Microsoft Cloud App Security (MCAS) Ninja Training: <u>Self-guided blog</u>

 Id App
 Microsoft Compliance

 inja
 Manager (MSCM) Ninja

 ed blog
 Training: Self-Guided blog

Microsoft Purview One-Stop-Shop (OSS) <u>Self-</u> guided site

Learning Journey: Identity and Access Management

Security, Compliance, Identity

• Describe the concepts of security,

compliance, and identity

Fundamentals (SC-900)

Beginner

Learning path

MS Learn

AUDIENCE

Targeted for those who design, implement, and operate an organization's identity and access management systems using Azure Active Directory.

- User who designs, implements, and operates an organization's identity and access management systems by using Azure AD.
- Manages tasks such as providing secure authentication and authorization access to enterprise applications.
- Drives strategic identity projects to modernize identity solutions and to implement hybrid identity solutions and identity governance.

Relevant partner roles:

- Security administrator
- Azure AD administrator
- Identity consultant
- Identity architect

Legend Workshop Bootcamp Microsoft Learn

Other training resources

Microsoft Defender for Identity Ninja Course, <u>Self-Guided Blog</u>

Microsoft Identity and Access

Administrator (SC-300)

Learning path <u>Available now</u>

Intermediate

- Implement an identity management solution
- Implement an Authentication and Access Management solution
- Implement Access Management for Apps
- Plan and implement an identity governance strategy

Advanced

Identity & Access Management with Microsoft Entra

Check Upcoming/Ondemand events

- Managing Identity in Microsoft Entra
- Protecting Identities with Microsoft Entra ID Protection
- Managing Governance and Access with Microsoft Entra
- Managing Permissions and Workload Identity Solutions with Microsoft Entra

SMB Reseller offerings

Azure, Business Applications, Modern Work



Azure

Set the foundation for success as an SMB reseller

Understand the Solution Play

Learn about the Solution Play and the top customer scenarios.

a

(•) Microsoft Azure Virtual Training Day: Migrate and modernize your data estate and infrastructure workloads | Check upcoming events

SMB Solution Play Enablement Miarate & Secure Windows Server a

Migrate & Secure Windows Server and SQL Server

(•) <u>SMB Sales Bootcamp</u> May 14-16

Get ready for a cloud role

Prepare for crucial roles on migration projects

Cloud Week for Partners

(•) These week-long virtual events include tracks for critical roles on Migration projects such as Azure Administrator (AZ-104) and Azure Solution Architect (AZ-305).

Microsoft Learn

Use free resources (learning paths, exam prep videos and study guides) to understand key roles such as: <u>Azure Administrator</u> <u>Azure Solution Architect</u>

Get ready for projects

a

Build in-depth knowledge to deliver projects successfully

3

a

Azure Depth Workshops

(••) Allow partners to gain the knowledge needed to deliver projects aligned to key Solution Plays (Migrate and Secure Windows Server and SQL Server). Check upcoming events or watch on-demand content.

Drive customer conversions

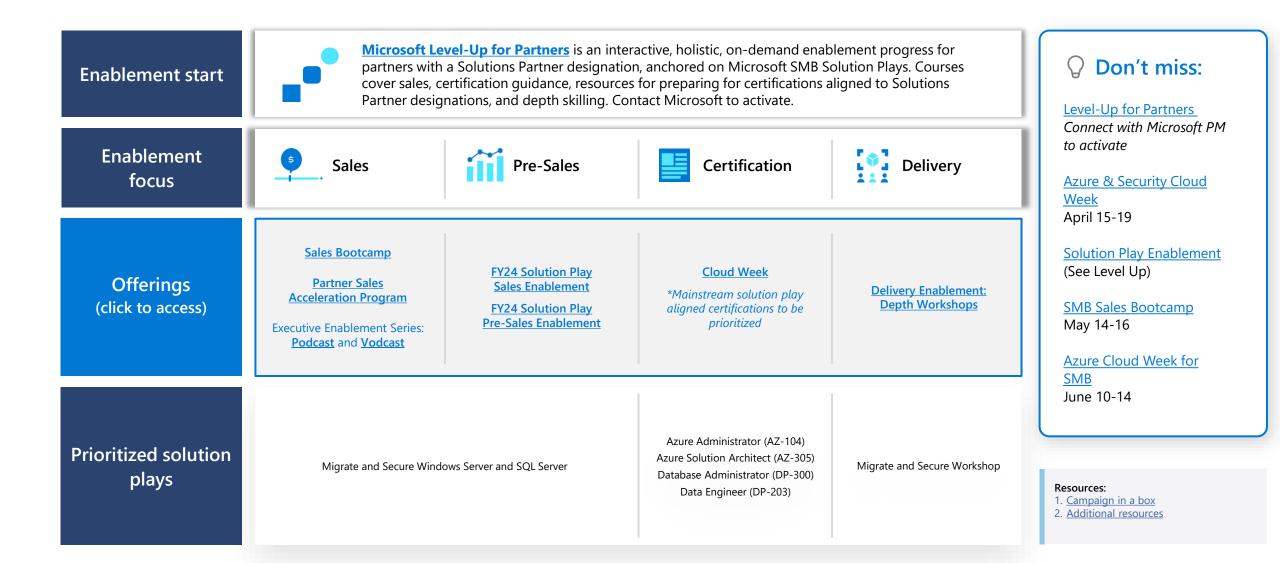
Use the Campaign in a box and other resources to show customer the benefits and best practices to run workloads on Azure

- Partner Sales Acceleration Program (PSAP) Available now
- Campaign in a box
- Additional resources



Azure

Enablement offerings for SMB Reseller



Business Applications Set the foundation for success as an SMB Reseller



Learn about the Solution Play and the top customer scenarios.

D <u>SMB Solution Play Enablement</u>

Understand the products

Build foundational knowledge about what the solutions can do.

- Dynamics 365 Business Central Functional Consultant (MB-800)
- Dynamics 365 Sales Dynamics 365 Fundamentals (CRM) MB-910
- Power Platform
 <u>Power Platform Fundamentals</u>
 <u>PL-900</u>
- Business Applications Cloud Week

Drive faster time to value

a

Assist partners in building compelling repeatable offers that address top customer scenarios.

3

a

- (•) High Volume Practice Program
 - <u>Fundamentals</u>
 - <u>Advanced</u>

Drive customer conversions

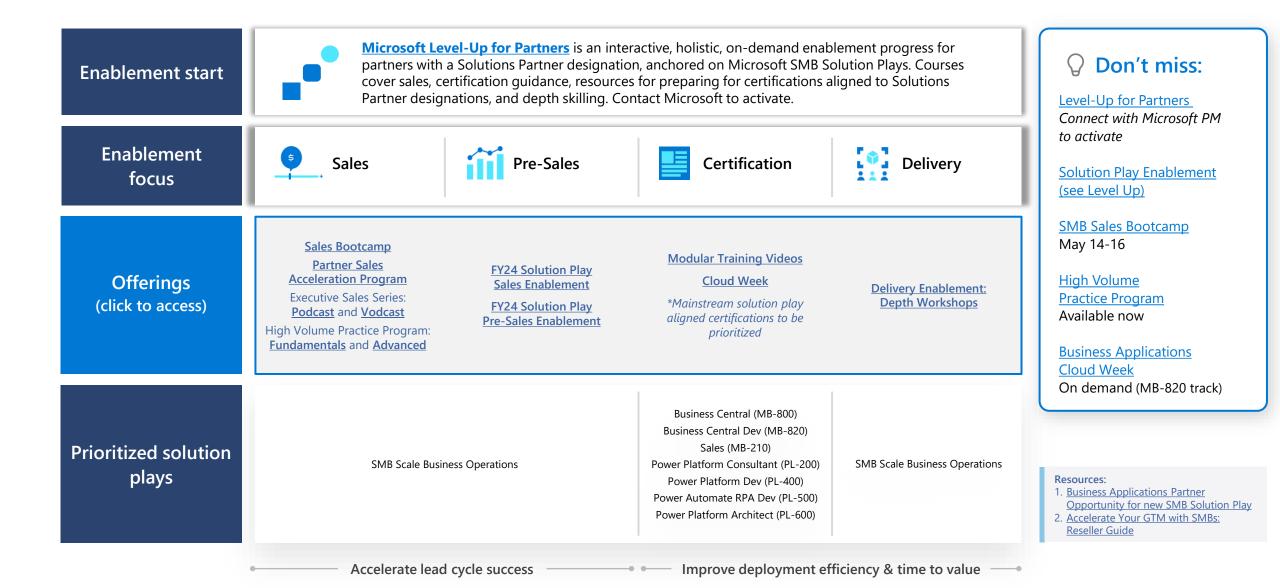
Help partners build sales strategies drive customer conversations and close their first deals.

Partner Sales Acceleration Program (PSAP) Available now

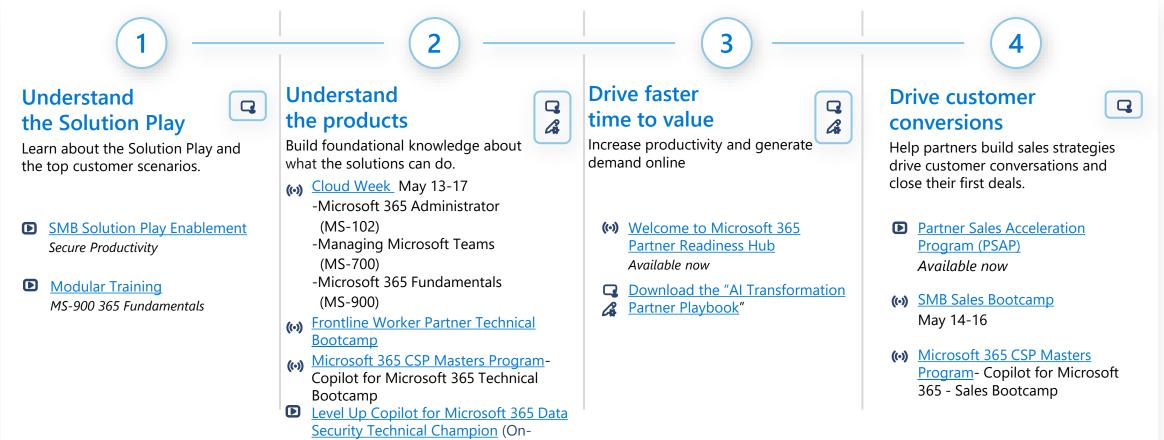
(•) <u>SMB Sales Bootcamp</u> May 14-16



Business Applications Enablement offerings for SMB Reseller



Modern Work Set the foundation for success as an SMB Reseller



Format:

(••) Live

On-demand

Reference

Audience:

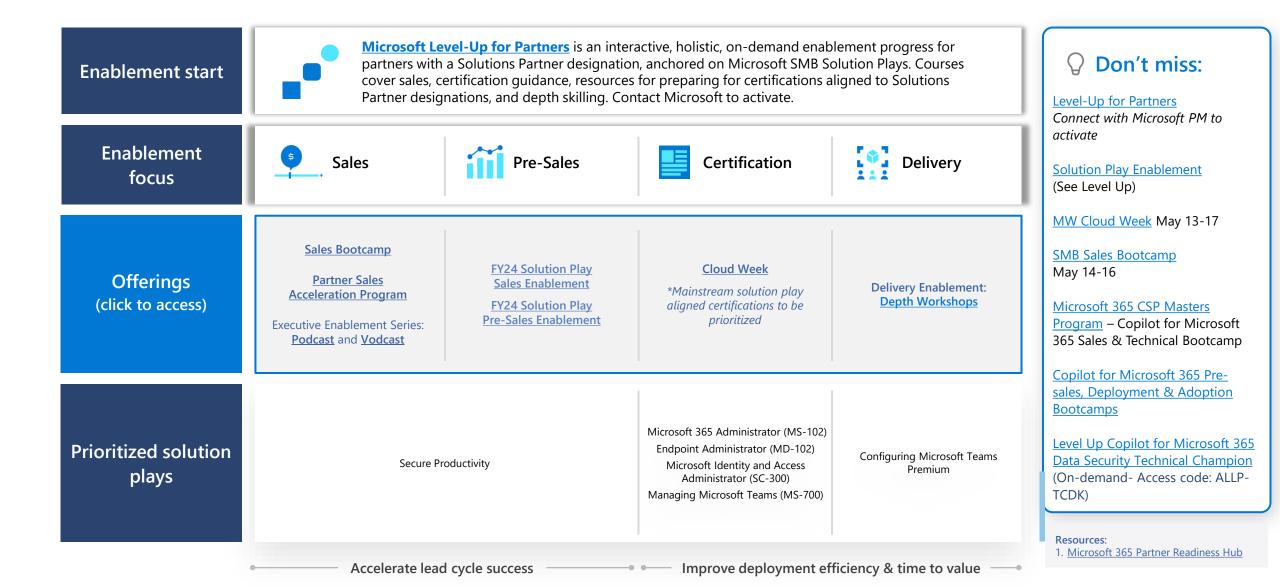
ß

G Sales & Pre-Sales

Technical

demand- Access code: ALLP-TCDK)

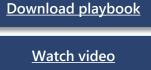
Modern Work Enablement offerings for SMB Reseller



Microsoft Level-Up for Partners

A holistic Partner Enablement offering

<u>Microsoft Level-Up for Partners</u>—an interactive, holistic, on-demand enablement program for partners with a Solutions Partner designation, anchored on Microsoft Solution Plays. Learn how to position Microsoft solutions and products across all stages of a customer's life cycle of sales, pre-sales, and technical delivery, build a strong pipeline, and deliver faster results for Microsoft workloads.

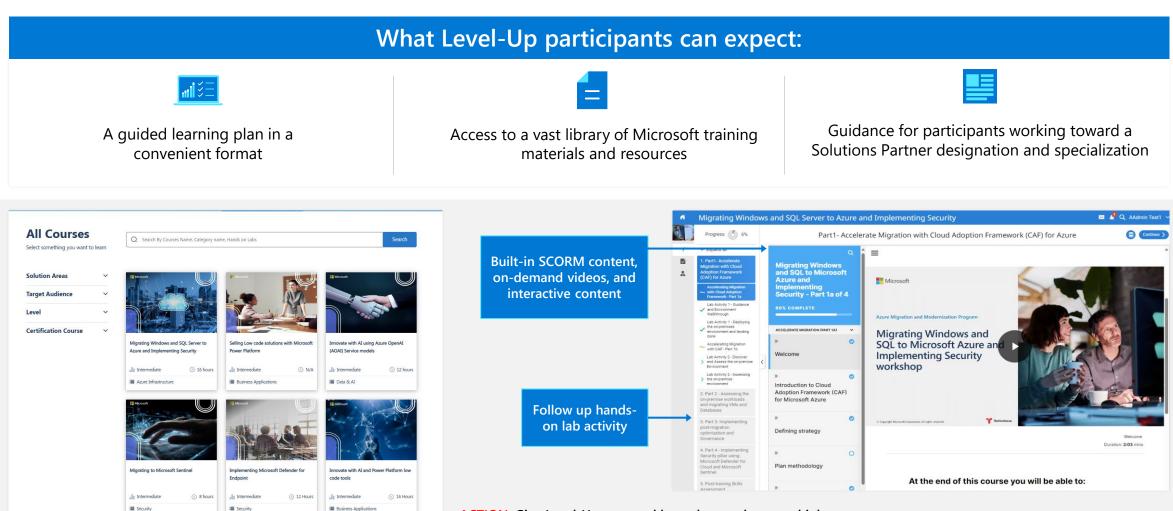


Why register? Microsoft Level-Up provides packaged skilling offerings aligned to mainstream solution plays through an on-Sales **Pre-Sales Technical** demand platform. Drive pipeline Improve POC and RFP Improve implementation and Courses are embedded with deployment capability; capability accelerate attaining a assessments to drive project Solutions Partner designation readiness capability in Sales, and specialization Pre-Sales, and Technical areas.

ACTION: Give Level-Up a try and let us know what you think.

Note: Access is limited to Microsoft partners and must be requested via AskGPSEnablement@microsoft.com. In the subject line, include the words "Level-Up Access Request" and in the body of your email, indicate your name, work email address and which Microsoft partner you are employed by.

Level-Up: How partners can invite employees to sign up

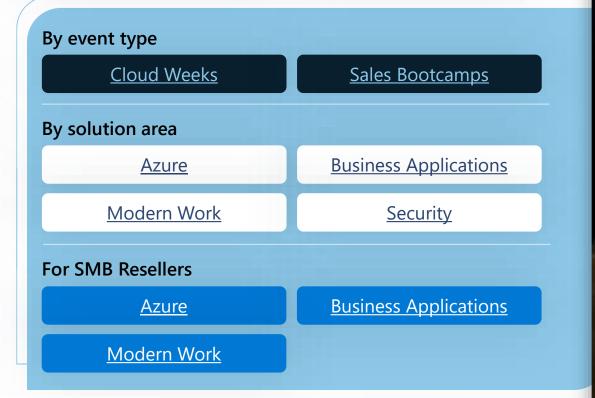


ACTION: Give Level-Up a try and let us know what you think.

Note: Access is limited to Microsoft partners and must be requested via AskGPSEnablement@microsoft.com. In the subject line, include the words "Level-Up Access Request" and in the body of your email, indicate your name, work email address and which Microsoft partner you are employed by.

Resources

- <u>AskGPSEnablement@microsoft.com</u>
- Partner Training Site
- <u>Microsoft Partner Skilling Playbooks (including SMB & Level-Up), Partner</u> <u>Training Calendar, newsletters, and guides</u>
- <u>Microsoft partner readiness repository</u>
- <u>Microsoft Learn</u>
- Al Enablement one-pager







Solutions Partner for Infrastructure (Azure)



Skilling requirements: Intermediate | Advanced | Specialization

Solutions Partner for Infrastructure (Azure) designation: The skilling category uses the number of certified persons in an organization as a measure of partner capabilities and skills. Partners can get up to 20 points on each skilling subcategory (intermediate and advanced certifications).

Intermediate

Required: AZ-104: Azure Administrator Associate

Advanced

Required: AZ-305: Azure Solutions Architect Expert Other certifications: AZ-700: Azure Network Engineer Associate AZ-800+AZ-801: Windows Server Hybrid Administrator Associate AZ-600: Azure Stack Hub Operator Associate*

Other certifications: AZ-140: Azure Virtual Desktop Specialty AZ-120: Azure for SAP Workloads Specialty

Aligned to the Microsoft Cloud, **specializations** display your technical expertise:

Infra and Database Migration to Microsoft Azure Hybrid Cloud Infrastructure with Azure Stack HCI

Microsoft Azure Virtual Desktop

SAP on Microsoft Azure

Microsoft Azure VMware Solution

Networking Services in Microsoft Azure

* This certification retired on July 31, 2023. It will remain eligible for points for through July 2024

Solutions Partner for Data & AI (Azure)



Skilling requirements: Intermediate | Advanced | Specialization

Solutions Partner for Data & AI (Azure) designation: The skilling category uses the number of certified persons in an organization as a measure of partner capabilities and skills. Partners can get up to 40 points on intermediate skilling (advanced certs are not applicable to Data & AI).

Intermediate

Required: AZ-104: Azure Administrator Associate **AZ-305:** Azure Solutions Architect Expert

Other certifications:

DP-300: Azure Database Administrator Associate
AI-102: Azure Al Engineer Associate
DP-100: Azure Data Scientist Associate
DP-203: Azure Data Engineer Associate
PL-300: Data Analyst Associate
MB-260: Customer Data Platform Specialty
DP-420: Azure Cosmos DB Developer Specialty

Aligned to the Microsoft Cloud, **specializations** display your technical expertise: Al and Machine Learning in Microsoft Azure Analytics on Microsoft Azure Build and modernize Al Apps with Microsoft Azure Business Intelligence Data Warehouse migration to Microsoft Azure

Hybrid cloud infrastructure with Microsoft Azure Stack HCI

Infra and Database Migration to Microsoft Azure

Kubernetes on Microsoft Azure

Migrate Enterprise Applications to Microsoft Azure

Solutions Partner for Digital & App Innovation (Azure)



Skilling requirements: Intermediate | Advanced | Specialization

Solutions Partner for Digital & App Innovation (Azure) designation: The skilling category uses the number of certified persons in an organization as a measure of partner capabilities and skills. Partners can get up to 20 points on each skilling subcategory (intermediate and advanced certifications).

Intermediate

Required: AZ-104: Azure Administrator Associate

Advanced

Required: AZ-305: Azure Solutions Architect Expert Other certifications: AZ-204: Azure Developer Associate PL-400: Power Platform Developer Associate

Other certifications: AZ-220: Azure IoT Developer Specialty* AZ-400: DevOps Engineer Expert PL-600: Power Platform Solution Architect Expert

Aligned to the Microsoft Cloud, **specializations** display your technical expertise: AI and Machine Learning in Microsoft Azure Build and modernize AI Apps with Microsoft Azure DevOps with GitHub on Microsoft Azure Intelligent Automation

Hybrid Cloud Infrastructure with Azure Stack HCI

Kubernetes on Microsoft Azure

Low Code Application Development specialization

Migrate Enterprise Applications to Microsoft Azure

* This certification retired on July 31, 2023. It will remain eligible for points for through July 2024

Solutions Partner for Business Applications

Skilling requirements: Intermediate | Advanced

To attain a

designation, a

the three Partner

Capability Score

categories. Skilling

requirements are:

Solutions Partner for

Business Applications

minimum of 70 points

must be earned across

Intermediate

MB-210: Dynamics 365 Sales Functional Consultant Associate

MB-220: Microsoft Dynamics 365 Customer Insights (Journeys) Functional Consultant Associate

MB-230: Dynamics 365 Customer Service Functional Consultant Associate

MB-240: Dynamics 365 Field Service Functional Consultant Associate

MB-260: Microsoft Dynamics 365 Customer Insights (Data) Specialist

MB-310: Dynamics 365 Finance Functional Consultant Associate

MB-320: Dynamics 365 Supply Chain Management, Manufacturing Functional Consultant Associate
MB-330: Dynamics 365 Supply Chain Management
Functional Consultant Associate
MB-340: Dynamics 365 Commerce Functional Consultant
Associate
MB-500: Dynamics 365: Finance and Operations Apps

Developer Associate

MB-800: Dynamics 365 Business Central Functional Consultant Associate PL-200: Power Platform Functional Consultant Associate PL-300: Data Analyst Associate PL-400: Power Platform Developer Associate PL-600: Developer Associate

- PL-500: Power Automate RPA Developer Associate
- **DP-500:** Azure Enterprise Data Analyst Associate

Advanced

MB-335: Microsoft Dynamics 365 Supply Chain Management Functional Consultant Expert
PL-600: Power Platform Solution Architect Expert
MB-700: Dynamics 365: Finance and Operations
Apps Solution Architect Expert



Solutions Partner for Business Applications

Skilling requirements: Specialization

On top of your

specialization

area by taking

requirements:

Solutions Partner

designation, earn a

to further differentiate

in a specialized focus

additional certification

your technical expertise

Specialization

Business Intelligence

PL-300: Power BI Data Analyst Associate AZ-500: Azure Security Engineer Associate DP-500: Azure Enterprise Data Analyst Associate

Finance

MB-310: Dynamics 365 Finance Functional Consultant Associate MB-500: Microsoft Dynamics 365: Finance and Operations Apps Developer MB-700: Dynamics 365: Finance and Operations Apps Solution Architect Expert

Low Code Application Development

PL-200: Power Platform Functional Consultant Associate PL-400: Power Platform Developer Associate PL-600: Power Platform Solution Architect Expert

Intelligent Automation

PL-200: Power Platform Functional Consultant Associate PL-400: Power Platform Developer Associate PL-500: Power Automate RPA Developer Associate PL-600: Power Platform Solution Architect Expert

<u>Sales</u>

MB-210: Dynamics 365 Sales Functional Consultant Associate MB-220: Microsoft Dynamics 365 Customer Insights (Journeys) Functional Consultant Associate PL-600: Power Platform Solution Architect Expert

Service

MB-230: Dynamics 365 Customer Service Functional Consultant Associate MB-240: Dynamics 365 Field Service Functional Consultant Associate PL-600: Power Platform Solution Architect Expert

Small and Midsize Business Management

MB-800: Dynamics 365 Business Central Functional Consultant Associate

Supply Chain

MB-320: Dynamics 365 Supply Chain Management, Manufacturing Functional Consultant Associate MB-330: Dynamics 365 Supply Chain Management Functional Consultant Associate MB-700: Dynamics 365: Finance and Operations Apps Solution Architect Expert

Solutions Partner for Modern Work



Skilling requirements: Intermediate | Advanced | Specialization

Intermediate

Solutions Partner for Modern Work designation, a minimum of 70 points must be earned across the three Partner Capability Score categories. Skilling requirements are:

To attain a

On top of your

Solutions Partner

specialization

taking additional

designation, earn a

to further differentiate

your technical expertise in

a specialized focus area by

certification requirements:

MS-900: Microsoft 365 Fundamentals
 MD-102: Microsoft 365 Certified: Modern Desktop Administrator Associate
 MS-203: Microsoft 365 Certified: Messaging Administrator Associate*
 MS-700: Microsoft 365 Certified: Teams Administrator Associate

MS-721: Microsoft 365 Certified: Collaboration CommunicationsSystems Engineer AssociateSC-300: Microsoft Certified: Identity and Access AdministratorAssociate

Advanced

MS-102: Microsoft 365 Certified: Enterprise Administrator Expert

Specialization

Adoption and Change Management Microsoft Adoption Service Specialist Assessment

Calling for Microsoft Teams Teams Calling Technical Assessment

Meetings and Meeting Rooms for Microsoft Teams Meetings and Meeting Rooms for Microsoft Teams <u>Custom Solutions for Microsoft Teams</u> MS-600: Teams Application Developer Associate

Modernize Endpoints

AZ-140: Azure Virtual Desktop Specialty MD-102: Microsoft 365 Certified: Modern Desktop Administrator Associate

Teamwork Deployment

Solutions Partner for Security



Skilling requirements: Intermediate | Specialization

To attain a Solutions Partner for Security designation, a minimum of 70 points must be earned across the three Partner Capability Score categories. Skilling requirements are:

Intermediate

AZ-500: Microsoft Azure Security Technologies
MS-500: Microsoft 365 Certified: Security Administrator Associate*
SC-200: Microsoft Security Operations Analyst
SC-300: Microsoft Identity and Access Administrator
SC-400: Microsoft Information Protection Administrator
SC-100: Microsoft Cybersecurity Architect expert
*This certification was retired on June 30, 2023. It will remain eligible for partner capability score points through June 2024

On top of your Solutions Partner designation, earn a **specialization**

to further differentiate your technical expertise in a specialized focus area by taking additional certification requirements:

Specialization

<u>Cloud Security</u> AZ-500: Microsoft Azure Security Technologies

Identity and Access Management SC-300: Microsoft Identity and Access Administrator

Information Protection and Governance SC-400: Microsoft Information Protection Administrator Threat Protection SC-200: Microsoft Security Operations Analyst