

Authorized Reseller Badge Guidelines



Overview

The Microsoft Surface Authorized Reseller badge is provided solely for use in marketing materials by qualifying, Microsoft-approved resellers. A logo license agreement is required.

Microsoft will review and reply to qualified content submissions with positive confirmation and include a zip file containing the badge assets that may be used on Authorized Reseller advertising, digital, and other marketing collateral in accordance with these guidelines.

Please reach out sra@microsoft.com for additional questions, or to request localized artwork, including "Authorised" spelling.



Usage

Use the badge artwork exactly as provided.

Do not modify the badge in any way, other than to resize it proportionally.

Use the full color version of the badge.

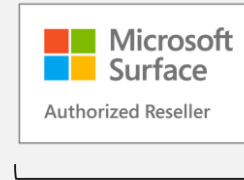
The all-black badge artwork is for single color print environments only, such as black and white newsprint.

Size the badge appropriately.

The badge needs to be smaller and less prominent than your company logo. Also, adhere to the minimum size requirement.

Maintain clear space around the badge.

Minimum clear space is based on the height of the Microsoft symbol within the badge. Do not attach any text or graphic elements to the badge.



Minimum width
Print 1.3 " / 33mm
Screen 94 pixels





Thank you