"Together, Microsoft Azure AD B2C and Transmit Security deliver a coordinated defense to ensure immediate, automated protection against today's most deceptive, evolving identity threats. Microsoft customers can leverage the synergies of unified, context-aware identity-security."

-Ravit Aviv, Technology Alliances Director, Transmit Security

Highlights

Seven of the top 10 U.S. banks rely on Transmit Security.

Passkeys and passwordless MFA alone can prevent 80% of breaches linked to passwords.

About partner

Founded in 2014, Transmit Security provides the modern, cloud-native tools companies need to build, simplify, and secure the complete customer identity lifecycle.

Transmit Security Case Study

The challenge

Identity threats are deceptive, automated, and rapidly evolving. Bad actors use cracked or stole credentials, bots, and artificial intelligence (AI) to take over customer accounts anywhere in the identity journey, including active sessions. They also use fake or stolen identities to open fraudulent accounts.

The solution

By adding Transmit Security's comprehensive identity services to Azure Active Directory B2C, companies secure and simplify the full customer identity lifecycle. Every step from onboarding to transacting is secured using phishing-resistant passkeys, passwordless MFA, identity verification, data validation, and real-time fraud protection and orchestration.

The results

- **Detection and Response** monitors and adapts to risk, trust, fraud, bots and behavior to stop threats and improve customer experiences in real time. Hundreds of risk/trust signals are continuously analyzed using multi-method detection, machine learning, and AI.

- **Identity Orchestration** unifies the identity stack and builds seamless customer experiences with no-code, drag-and-drop visual flows. All data is correlated and analyzed to enable context-aware decision making. Unified visibility improves policy execution across apps, reducing complexity and cost.

- **Identity Verification** secures the onboarding process with AI-driven photo and selfie analysis for easy customer self service. Automated verification minimizes costs and simplifies compliance with know your customer (KYC), anti-money laundering (AML), politically exposed person (PEP), and privacy requirements.

- **Data Validation** instantly determines if user-provided identity data is accurate and authentic. While complying with global privacy regulations, data is checked against dozens of sources to prevent the opening of fraudulent accounts.

Learn more

[Visit Transmit Security on Microsoft Azure Marketplace](#)