

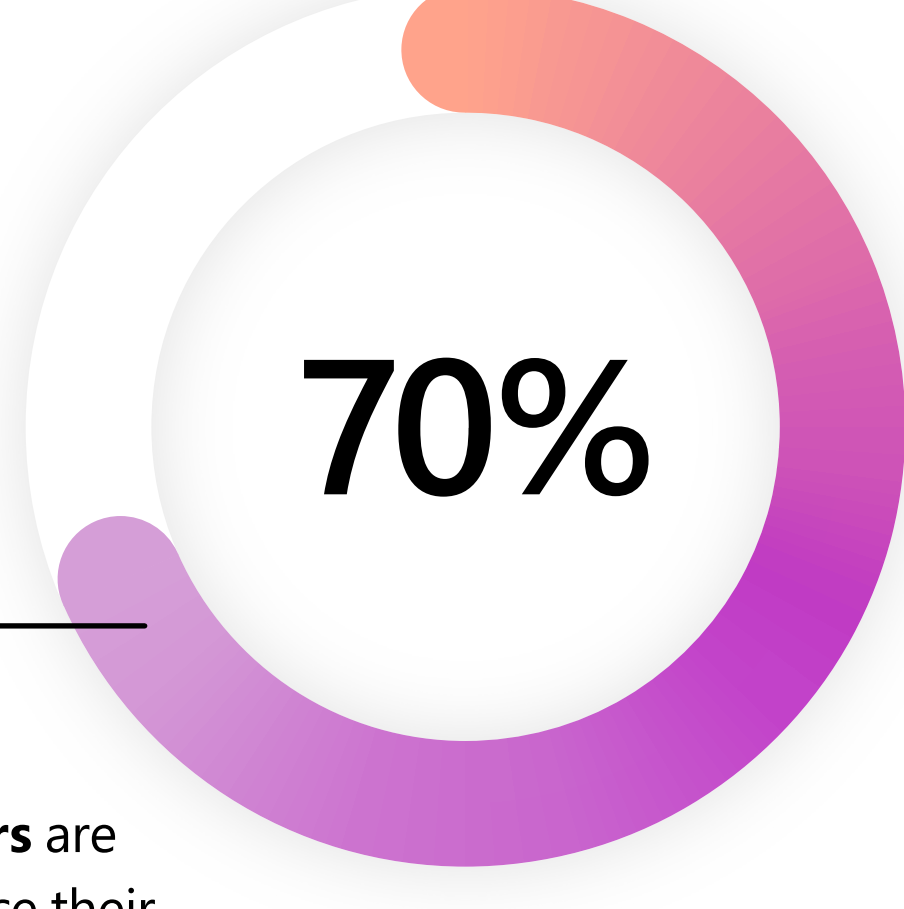
5 reasons to modernise your app estate in 2023

Relying on legacy apps can slow your organisation down—hindering innovation, digital transformation and agility.

By modernising your app estate you can unlock more opportunities, reduce your technical debt, boost security and enhance the experience you provide to your customers and employees.

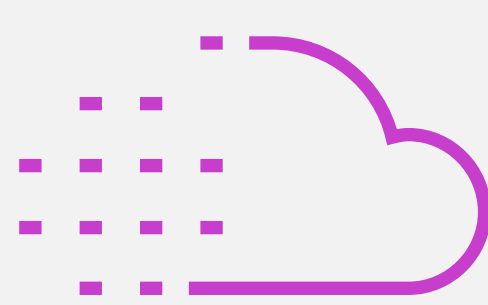
Modernising the app estate is now a top business priority.

70% of ANZ customers are looking to retire or replace their app estate in the next two years.¹



1 Enable and support digital transformation

App modernisation is critical to digital transformation—a top priority in the current climate. Yet many digital transformation efforts are hampered by bespoke or mission-critical embedded apps which are rapidly ageing and don't support agility or innovation.



70% of digital transformation initiatives don't achieve their targeted outcomes.²

Achieve your digitisation goals faster by having a modern, agile and scalable app estate.

94%

of CEOs want to maintain or accelerate pandemic-driven digital transformation.³

50%

By 2023, over 50% of all ICT spending will go towards digital transformation and innovation.⁴

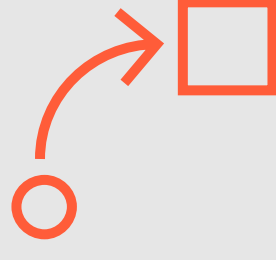
2 Gain a competitive advantage in the market

2

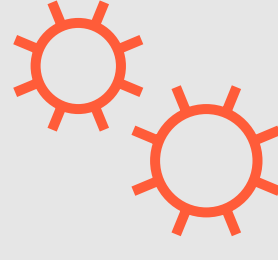
Modernised apps can help you unlock vital efficiencies and increase agility to improve customer relationships and respond to new business opportunities.



Speed to market



Agility



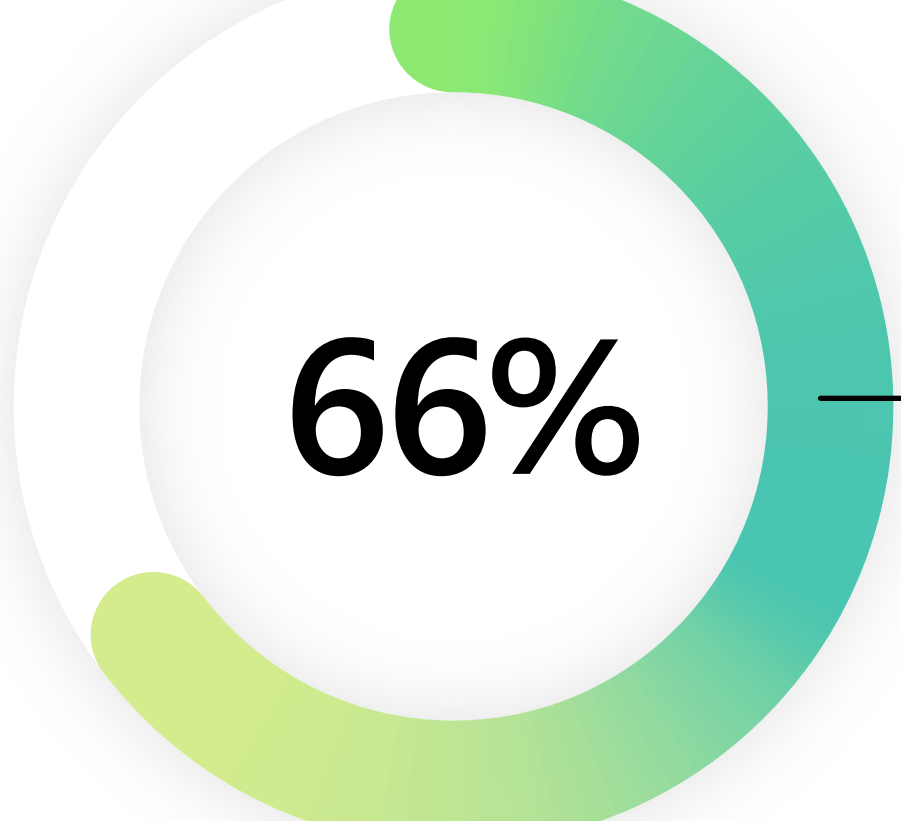
Efficiency



Innovation

3 Enhance security

A next gen app estate can more effectively meet data security and compliance requirements.



66% of CIOs plan to increase their investment in security in the next 12 months.⁵

4 Reduce the load on your IT team

4

4 million

There is currently a predicted **shortfall of 4 million developers globally.**⁷

500 million

By 2023, over **500 million new digital apps and services** will be developed and deployed.⁸

60%

Up to 60% of apps are built **outside of the IT department.**⁹

5 Reduce technical debt and optimise costs

Moving applications to the cloud eliminates the need for potentially costly infrastructure and maintenance for on-premise solutions.



Wasted or ineffective technology can equate to 20–40% of an organisation's entire tech estate



ANZ businesses say 40% of their app estate will be replaced with more cost-effective SaaS options in the next 1–2 years

Why now?

Customer priorities	In progress	In 1–2 years
Increase usage of low-code/no-code solutions	31%	40%
Retire off the shelf and/or bespoke apps	26%	37%
Replace existing apps with SaaS	21%	40%
Reduce number of application vendors	23%	39%
Reduce overall number of applications	21%	39%

Source: Microsoft and Capitalis, *The Next Gen App Estate*

Choosing the right app modernisation partner

To get the most from your app modernisation it's imperative you choose a technology partner who can help you understand your requirements and guide you along the development path that's most suited to your individual apps and overall business.